

## The Farmington Enterprise

Established 1888  
HYMAN LEVISON, Publisher  
C. J. EDMANN, Mgr. Printing Dept.  
PHONE 25-52

Published Thursday of each week and  
at the Post Office at Farmington,  
Oakland County, Mich., as second  
class mail matter.

Subscription Rates:  
In Oakland and Wayne (Outside):  
One Year \$1.50  
Six Months .75  
Three Months .375  
Outside Oakland and Wayne Counties  
One Year \$2.50

MEMBER:  
National Editorial Association  
Michigan Press Association  
Oakland County Weekly Press Assn.



## EDITORIAL

## "BETTER BUSINESS DAY"

Farmington merchants are planning on Saturday a new interpretation of an old idea. The new angle to the old-fashioned welcome is the "Better Business Day," originated by the National Exchange Club and developed in hundreds of communities over the country.

"Better Business Day," although offering as inducements to consumers in and out of town reduced prices on all kinds of articles, and the added attraction of free motion pictures, is more than a mere business-increasing scheme. Its purpose is to foster a closer relationship between merchant and buyer, between Farmington and its neighbors, and between neighbors in Farmington. It aims at a greater friendliness among all to whom this section is home.

So enthusiastically have the business people of Farmington caught and entered into the spirit of the day that buyers will find it worth while traveling many miles to take advantage of the exceptional values offered. A truly remarkable array of merchandise and services, at prices seldom seen, are offered in the pages of this issue. No doubt the variety of articles and services obtainable in Farmington will surprise many, even among those who live in the city. For no town of more than a few hundred people ever gets to know itself thoroughly, except by some such means as this.

And this brings home, too, the advantages to the business-man of a "Better Business Day." It matters not how little or how much merchandise he sells—most merchants are making nothing or even taking actual losses on their offerings—so that more sales mean anything but more profit. But if a "Better Business Day" helps to bring about wider knowledge of the services the business-man is rendering, it fulfills its purpose for the business-man.

But above the separate advantages to the consumer and to the seller, the business interests and to the buying public, stands the example such an event affords to both. Only through co-operative effort of the finest kind is such an undertaking successful. Co-operation between the business-men, appreciation by the public—it serves to teach a lesson that may well sink into the consciousness of the whole community and lead to a greater community co-operation in all things.

## AN ACT OF COURAGE

Someone has described politics as the business of snaring the votes of the poor on the promise to protect them from the rich, and at the same time securing the support of the rich on the pledge to protect them from the poor. The originator of this saying undoubtedly had a good deal of experience and knew whereof he spoke.

In these days of so much political sidestepping, then, it is a pleasant surprise to find a Governor making an appointment to a high office with the certain knowledge that he risks making a number of political enemies,

## Easter

—M Marie Walling.

Easter brings the lilies,  
And flowers blooming gay;  
Women, men and children  
Dressed in spring array.

Colors are their brightest,  
Dashing green and gold,  
Thin as spring returnest  
Gently buds unfold.

Colored eggs aplenty,  
Bringing the children cheer;  
Finding where the bunnies  
Laid their eggs this year.

We are love the Eastertime,  
Tis glorious to see,  
For it brings much happiness  
And joy to you and me.

when he could just as easily have made another selection that would offend nobody. One need not agree entirely with Governor Green's choice of Arthur Vandenberg, Grand Rapids publisher, as United States Senator, to admire the executive for the courage he has shown in the appointment. It was freely suggested that the Governor might, and probably would, avoid certain political pitfalls by remaining neutral amid the rivalry for the Senatorship, until the primary decided the issue. Political sagacity might well have counselled such a decision.

But Governor Green, with the same fearlessness that characterized his tackling of the problem of crime, his intrepid attacks upon shyster lawyers, shunned the easy road. Declaring openly that he knew the probable consequences, and that he realized that "few men are big enough to forgive the man who thwarts their ambition," the Governor nevertheless named his man. And this although the Governor had already declared that he will run for another term to complete his work, which means, of course, that he will place himself in a position where political support or opposition will mean a great deal to him.

It is not to be expected that Governor Green, like any other man in public life, would not have enemies. But whether enemies or friends, new and old of both categories, it is indeed hard to understand how anyone can fail to admire his forthright courage as he declares, "The easy course would be to leave the office vacant until after the primary," and then deliberately chooses the difficult one. Somehow it is not hard to believe that though powerful political friends might be alienated, the large numbers of people will remember this one act of political courage long after other things are forgotten—perhaps even the advice and commands of political leaders.

## CARD OF THANKS

We wish to express our sincere thanks and appreciation for the many acts of kindness extended to us in our recent bereavement; especially do we wish to thank those who sent the beautiful flowers and those who furnished automobiles.

A friend, a brother, husband and son,  
His troubles are over, his joys begun;  
He left a memory so good and dear,  
It will be a comfort to those left here.  
Mrs. Ruby Sheppo and Family  
Mrs. Ida Sheppo and Family  
Mr. and Mrs. Leon Green

**Never Be Without**  
**FOLEY'S** MONEY-TAR COMPOUND  
Just what children ought to have for coughs, colds, croup (asthma), whooping cough, disturbing night coughs. No opiates, no chloroform. Children like it, mothers endorse it, nurses recommend it.  
Safe and effective.  
**SOLD EVERYWHERE**

## COMMISSIONERS PROCEEDINGS

Regular meeting of the Commissioners of the City of Farmington held April 3, 1928. Called to order by Mayor Butterfield at 8 p. m. Commissioners present, Staman, Gildemeister, Hogle, Bicking, Johnson and Russell.

Minutes of the last meeting read and approved. The Clerk reported the receipt of \$305.32 by his office during March 1928. Moved by Bicking, seconded by Johnson that the members of the election board be paid \$8.00 apiece for their work at the primary election held April 2, 1928. Carried.

Following bills were approved by the auditing committee:  
Yerkes & Foss ..... \$ 3.28  
Evans Tire Shop ..... 3.00  
Park Garage ..... 15.49  
Lapham Oil Co. .... 3.62  
Auto Shop ..... 6.06  
Bell Telephone ..... 3.85  
Russell Grader ..... 10.05  
Firemen ..... 18.00  
Ed. Thayer ..... 19.00  
Norman Lee ..... 13.00  
Harold Oldenburg ..... 19.00  
Claude Lee ..... 4.00  
Waters Lee ..... 8.00

Petrol Edison Co. .... 660.56  
Good Filling Station ..... 1.50  
Olin Russell ..... 34.07  
E.N. Geney, garbage deficit ..... 30.00  
C. O. Lueke, cinders ..... 165.75  
H. G. Nichols, salary, bal. .... 300.00  
H. G. Nichols, postage ..... 1.20  
Farmington Hardware ..... 14.19  
Arthur Lamb ..... 5.00  
W. D. Butterfield, expense account ..... 12.00

Commissioners Salaries  
W. D. Butterfield ..... \$202.00  
Fred Staman ..... 80.00  
Olin Russell ..... 64.00  
Clarence Bicking ..... 68.00  
Harrison Johnson ..... 88.00  
Leo Gildemeister ..... 88.00  
Carl Hogle ..... 92.00

Motion made that bills be allowed as read. Carried.

Several bids were received for the painting and cleaning of the water tank. Referred to Commissioners Staman and Gildemeister.

The Mayor designated the week of April 23-28 as Clean-Up week for this city.  
Messrs. Staman and Bicking were appointed a committee to confer with the Detroit Edison Co. in regard to more light on Shawwassee Avenue.

Mayor Butterfield, in a written statement said that experience had proven that one regular meeting of the Commissioners each month had not been sufficient to transact the business of the City and that numerous special and recessed meetings were necessary



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in consequence. He would recommend two regular meetings each month instead of one.

Motion made by Bicking, supported by Johnson that in the future the Commissioners meet on the first and third Mondays of each month. Carried. Yeas, Russell, Bicking, Johnson, Gildemeister and Hogle. Nays, Staman.

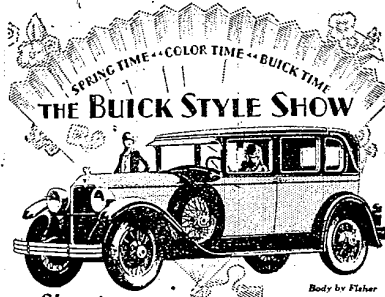
Commissioner Gildemeister submitted a report on the police department. Moved by Hogle,

supported by Johnson that it be received and the recommendations be adopted. Yeas 4, nays 1, not voting 1.

The sewer conditions on Thomas Street were discussed and referred to the Sewer Committee with power to act after discussion with the City Attorney.

Motion made and carried that the city purchase an adding machine after investigation. Recessed until April 16.

N. H. Power, City Clerk.



## THE BUICK STYLE SHOW

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