

## When Lightning Struck The Big Barn

Everyone who had insurance was mighty glad of it.

HOW ABOUT YOU? AND YOUR HOME?

### SCHULTE & KARLE "INSURANCE SERVICE"

Peoples State Bank Building

Phone 601

BARBECUE, ROAST OR FRIED

### Chicken Dinner

90c

Sunday and Every Day in the Week

Barbecue Pork, Beef or Ham Dinners—55c

All kinds of Barbecue and  
Toasted Sandwiches

### Original Old Southern Style Barbecue

S. A. ENGEL

Grand River & Orchard Lake Rds. Farmington Junction

### COOL OFF!

ON HOT SUMMER DAYS

With a refreshing glass of pure

### Buttermilk

Invigorating and healthful.

Keep a Bottle in the Refrigerator at  
All Times

### Farmington Dairy

"A Bottle of Milk Is A Bottle of Health"

PHONE 135

FARMINGTON

F. D. FLEMING & COMPANY  
For Dependable  
Suburban Real Estate Service  
Farmington, Michigan  
Phone 200

IF YOU READ THIS LETTER—YOU  
WILL NEVER FORGET IT

My Dear Sir:  
You will sit up and take notice when a bona-fide offer like  
this comes along.  
We can sell you three of the finest homesites to be found  
in the vicinity of Farmington, on your own terms and for a  
third less than their true value.  
On top of that, the owner will give you an iron-clad agree-  
ment that he will, if you wish, get you a buyer at the end of  
five years at a 40 per cent increase or reimburse you for all the  
interest and taxes per year paid plus 6 percent compound in-  
terest on every dollar invested.  
This unprecedented offer is the result of the owner's abso-  
lute faith in his property. He believes, if you pay only 6 per  
cent down, the property will increase in value fast enough to  
actually earn you 100 per cent per annum on the sums you ac-  
tually invest.  
And if you will build next year the offer is even better.  
Why not call up and have full particulars sent you. Phone  
200.

Sincerely,  
F. DeVERE FLEMING.

W. WHEELER ONLY  
MAN TO COLLECT  
REWARD OF \$500  
Candidate For Sheriff Captured  
Murderer; Was Member Of  
Staff For 14 Years'



Mortgages on pages 487 to 500, on which mortgages there is claimed to be due and unpaid at the date of this issue the sum of \$1,000,000.00, reason of such default the mortgagor having elected to declare the whole of the amount due and payable, and no suit or proceeding at law, or in equity having been instituted to collect the same, and the same having been secured by said mortgage. Now, therefore, by virtue of the power of sale contained in the instrument of conveyance, and in accordance with the terms and conditions of the instrument, will be foreclosed by a sale at public vendue on the 27th day of August, 1928, at 10 a.m., in the forenoon, Eastern Standard Time, at the Easterly entrance to the Grand River, at the corner of Pontiac and Grand River Streets, Pontiac, Michigan, that being the place of holding Circuit Court within said County, and the premises described in said mortgage, or so much thereof as may be necessary, may be sold together with the improvements, together with interest and all legal costs allowed by law, and all incidental expenses, including attorney fees, said premises being situated in the Town of Farmington, in the County of Oakland, State of Michigan, described as follows, to-wit:

Lot numbered fifty-two (52) and fifty-three (53) of Grand River Oaks Subdivision of part of the northwest quarter ( $\frac{1}{4}$ ) of Section 21, and part of the northeast quarter ( $\frac{1}{4}$ ) of Section 21, Township of Farmington, in the State of Michigan, in the plat thereof as recorded in the office of the Register of Deeds of the County of Oakland, Michigan in Liber 24 of Plots on page 6.

FARMINGTON STATE SAVINGS BANK  
Dated: July 21, 1928.  
PELTON & MCGEE,  
Attorneys for Plaintiff,  
First National Bank Bldg.,  
Pontiac, Michigan.

July 26—Oct. 15

## Am I My Brother's Keeper?

Many a man has found to his surprise after an accident that he IS responsible for the welfare of the "other fellow."

Why wait—and face a damage suit or similar troubles? Take out

### Liability Insurance

in the strong Citizens Mutual Auto Insurance Co. today. We are authorized agents.

### OLIN RUSSELL

Agent

FORD SALES AND SERVICE

Farmington

Phone 151

# Bringing Business To Your Door!



Last week the new Grand River Motor Sales of Farmington made plans for its informal opening to introduce Graham-Paige motor cars to this community. Due to difficulties, the decision was made just a few days before the event. There was little time for planning—none for an extended advertising campaign.

How to spread the message? How to broadcast the news in the short space of time available? A three-column advertisement in the Farmington Enterprise was decided upon. The results

of this advertisement, which occupied approximately one-sixth of a page, are set forth in a letter from the Grand River Motor Sales, as follows:

GRAND RIVER MOTOR SALES  
Farmington, Mich.

July 23, 1928.

The Farmington Enterprise,  
Farmington, Mich.  
Dear Mr. Levinson:

We wish to communicate to you the satisfaction we feel regarding our informal opening and display of Graham-Paige motor cars Saturday evening and the part played by your newspaper in its success.

Our arrangements were made at a late date, and we depended upon a single three-column advertisement in your newspaper to carry our message. This was the only medium of advertising used, and the response far exceeded our expectations.

Most satisfying of all to us was the fact that a large majority of those who attended displayed a keen interest in our motor cars, and that we obtained a large list of prospective purchasers of Graham-Paige cars.

We are pleased to be able to say that your advertising columns accomplished for us just what we wished them to do.

Very truly yours,  
GRAND RIVER MOTOR SALES  
Edward F. Bauer.

Farmington, Mich.

This is but one example of business brought to the business-man's door quickly, effectively, economically by—

# The Farmington Enterprise