

The Farmington Enterprise

Established 1888
HYMAN LEVINSON, Publisher
C. J. LEHMANN, Mgr. Printing Dept.
PHONE 25-22

Published Thursday of each week and entered at the Post Office at Farmington, Oakland County, Mich., as second class mail matter.

Subscription Rates:
(In Oakland and Wayne Counties)
One Year \$1.50
Six months .90
Three months .45
Outside Oakland and Wayne Counties
One Year \$2.50

MEMBER:
National Editorial Association
Michigan Press Association
Oakland County Weekly Press Assn.



EDITORIAL

ONE OUT OF OUR "FIVE"

With half of the summer season gone, as far as development is concerned, Farmington may well at this time take an appraisal of what has been accomplished thus far in this year that started with so many prospects for the good of this community. Many of them have to do with construction work, and with three months passed and not more than three months remaining, it should be profitable to glance over the record.

The major items in the program for accomplishment this year, which would, it was felt, start Farmington on the road to growth and betterment, were as follows:

1. Widening of Grand River road from the Eight-Mile road to the Farmington Lumber and Coal Co. property.
2. Construction of the Farmington Drain.
3. Institution of a paying program.
4. Re-establishment of street-car service between Farmington and Detroit.
5. Extension of the Ten-Mile road pavement into the City of Farmington.

Reviewing these five, it must be confessed that the record of accomplishment thus far affords little cause for enthusiasm. The first, the widening of Grand River avenue, has dragged so long and so much difficulty has been encountered in obtaining property releases that unless something exceptional occurs, there is little prospect of the widening being done this year—or the next—or the next.

Similar handicaps have postponed the starting of the Farmington Drain, and although the opposing property-owners are not, like the owners of Grand River frontage, in a position to prevent the improvement, the necessity for condemnation proceedings has delayed the work considerably.

The paving program affords some measure of satisfaction, in that the City Commission is expected to pass very shortly on charter amendments to be put before the people in September, which will make paving possible next Spring, if approved.

The re-establishment of trolley-car service was accomplished within the last few days, and it is the one aim of Farmington that has fully been realized thus far.

As to the Ten-Mile road, matters appear at a standstill, and efforts to learn just when they will begin to move are fruitless. County officials are indefinite in discussing the matter and there is every indication that unless some vigorous action is taken by Farmington citizens, this, like other developments, will drag along until it is too late to do anything this year.

Looking things over, then, we find just one out of five major ambitions of progressive-minded Farmington citizens achieved. And this one, it must be admitted, was due largely, not to active work, but to the fact that the Detroit Department of Street Railways was convinced it would probably be cheaper to extend the service to Farmington and use the

THE NARROW PATH

Paths are leading every way,
Tho' they all may not be bright;
Do not go where sinners tread,
Follow in the path of right.

There are paths which lead astray,
Youth and old age are combined;
If we but look away,
Golden roads we often find.

Choose your friends from righteous folk,
Steer aside from cheat and fraud;
Take the straight and narrow way—
It will lead you home to God.

—M. Marie Walling.

loop here, than to build a new one at a cost of \$15,000 at Five Points.

With but one in five projects come to fruition, it is patent that Farmington needs, and very sorely, a good deal of concerted, consecutive effort toward achieving its ends. A stronger, more closely co-ordinated work than has thus far been in evidence is necessary.

It was once said that Emerson was the sort of man who would advise his fellows to "hitch your wagon to a star," while Benjamin Franklin would advise one to be sure to provide the right kind of axle grease. Farmington hitched its wagon to five stars at the beginning of this year, and it is now readily apparent that we need not only some "axle grease," but a lot of good hard "push," behind the "wagon." There is always a good deal of talk in these affairs, about "pull." It is true that in these matters a little "pull" from above helps considerably over the rough spots, but that usually is not hard to find if those up above can see that there's a lot of "push" from behind. It's surprising how ready most folks are, especially those "higher-up," to add a little speed to any "wagon" that they see is "going somewhere."

RIDE THE CARS!

There are a good many indications that the people of this community are going to show their appreciation of the re-establishment of trolley service by patronizing it as much as they can. Many have so expressed themselves, and the number of passengers now riding is encouraging.

It is particularly important for Farmington to make a good showing because of the fact that the service is on trial for 60 days. If it appears likely to pay, it will be continued; if not, it will be stopped. What would happen in the latter contingency, so far as transportation is concerned, is unknown. Probably there just wouldn't be any.

When the buses were first put on, people flocked to ride on them, whether because it was a novelty or for some other reason. It is hoped that the public will show as much justifiable enthusiasm for the cars.

The reduction in fare from 40 cents to 26 cents is surely a sufficient inducement to cause a considerable increase in the number of passengers. This is a factor in the Farmington development too great to be overlooked. May the patronage of the street-cars be sufficiently large, not only to insure continuance of the service, but also of the present low rate of fare.

A RARE HONOR

Walled Lake has reason to be proud of its Methodist Church Choir which last week won second honors in a State-wide competition, though it was organized only last Spring.

Much of the credit must go to the leader, Charles Hutton. For while the winning of the honor indicates, of course, the presence of good voices, without a capable director the voices might be several times as good and yet the choir get nowhere. To whip a new organization into shape with

in a few months to win second award among seven choirs, six of them experienced, is an achievement of which Mr. Hutton may well be proud, as his community is also justly proud of the leader's own excellent baritone voice, tone voice.

"MONEY FOR ADVERTISING IS INVESTED, NOT SPENT."
CHICAGO AUTHORITY SAYS

Money that is set aside for advertising is "invested, rather than spent," and regularity in advertising is a necessity in modern business, T. P. Pfeiffer, Chicago public utility advertising specialist, told members of the Public Utilities Advertising Association, meeting in the International Advertising Association convention at the Masonic Temple, Detroit. Mr. Pfeiffer's remarks were made in the course of talk on "Budgeting and Accounting for Advertising Expenditures." He said:

INTER-COMMUNICATION

In 1907, there were about 6,000,000 telephones in the United States as compared with more than 18,900,000 today, but in 1907 there were six million telephones were only partially interconnected, whereas today, it is possible for practically any one of the 18,900,000 telephones to be connected with any other one of that number.

CHURCHES

Baptist Church
Rev. E. W. Palmer, Pastor
10:30—Morning worship and communion service. Sermon by the pastor "Intercessory Prayer for a-World Revival."

11:45—Sunday School.
We have set a new high mark in attendance. Come and enjoy the hour with us.

7:45—Open air service in the Town Park. This week the sermon subject will be "Great Things." This is the second sermon on the same subject.

West Point Park Church
Geo. E. Gulton, Pastor
10:30—Morning worship and sermon by the pastor.
11:45—Sunday School.

Our Lady of Sorrows Church
Rev. E. J. O'Mahoney, Pastor
Sunday masses at 8:30 and 11. Daily mass at 8:00.

North Farmington Independent Church
Rev. George P. Davey, Pastor
During July and August evening services at p. m. in the Bond School auditorium.

St. Paul's Evangelical Lutheran Church, Clarenceville
(At Switzer Road)
Rev. Paul Graupner, Pastor
9:30—Sunday School.
10:15—Confessional service.
10:30—German service with Holy communion.

Sunday, 3 p. m. Rev. P. Graupner will install Rev. L. Eickstaedt of Detroit at St. Paul's Lutheran Church of Northville as successor to Rev. O. Riess, who accepted a call to Bethany Lutheran of Detroit.

Evangelical Church
Rev. A. A. Schoen, Pastor
English service, 10:15.
Special Young Peoples service, Subject, "The Ailments of Christians."
Sunday School, 11:15.

Good

FOR ANOTHER SEASON WITH

Dry Cleaning

Keep up appearances and keep down the clothing budget by letting us clean that suit. Our scientific method, produces wonderful results.

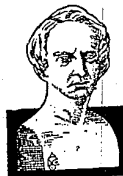
Phone Redford 1254 For Quick Service

"The SWISS WAY Pleases

Cleaners **Swiss** Dyers

Grand River at Six-Mile Road

VICTOR HUGO



"If you cannot find a friend in a crowd, be sure that in a lonely place you will find one."

There are times when we all need an assistance equipped with ability, authority and fairness.

SPENCER J. HEENEY

FUNERAL DIRECTOR

Phone 24 Farmington

BARBECUE, ROAST OR FRIED

Chicken Dinner

90c

Sunday and Every Day in the Week

Barbecue Pork, Beef or Ham, Dinners—55c

All kinds of Barbecue and Toasted Sandwiches

Original Old Southern Style Barbecue

S. A. ENGEL

Grand River & Orchard Lake Rds. Farmington Junction

THERE'S A

Wealth of Health

In every bottle of our fresh

Pure Milk

delivered to your door every morning.

Drink a quart a day and note how much better you feel than ever before.

A Bottle of Milk Is A Bottle of Health

Farmington Dairy

PHONE 135

FARMINGTON

PROFESSIONAL CARDS

GEO. KUHN

Paper Hanging Done at Reasonable Price—Quick Service
Also a Sample Book—Nearest Styles Will Call and Estimate Your Job
P. O. Plymouth, Mich.
R. D. No. 5, at Stark

Dr. Wilbur H. Johnston

Osteopathic Physician

At the Steel Residence on East Grand River Avenue
Tuesday and Fridays 9-11:30 a. m.
Phones
Farmington 98 Northville 177

DR. H. E. BOICE

PHYSICIAN

Office Phone 307; Res. 132-W
OFFICE HOURS:
2 to 4 p. m., 7:30 to 8:30 p. m.
Thurs. and Sun. by appointment
Farmington Mich

Z. R. ASCHENBRENNER, M. D.

Physician and Surgeon

Office Hours: 2:00 to 4:00 p. m.
Evenings Except Sun. and Wed.
7:30 to 8:00
Office Phone 160
Residence Phone 265
Farmington Mich.

Dr. E. J. Chaput

Dentist

18629 Grand River Avenue
Opp. Redford Theatre
Hours:
9 to 12 a. m., 11:30 to 5:30 p. m.
Phone 340 Redford, Mich.

GEORGE FULFORD

Lathing - Plastering Contracts
Stucco Work
Phone 217 REDFORD

Wells D. Butterfield

Emily H. Butterfield

Butterfield & Butterfield

ARCHITECTS

511 Owen Building
Detroit
Telephone Glendale 8891
Pontiac Studio:
Phone 3687 15 W. Lawrence St.

ORVILLE TAGGART

Teaming—Road Grading
Sewer Construction
Excavating and Light Trucking
Phone 35-F4 Farmington

C. O. TENNEY

Sheet Metal Work of All Kinds
Cor. Byron and Negaunee, near Fourth Gate
Phone Redford 7027-R13

YES, FOLKS, I AM BACK

Plumbing and Heating

IF YOU WANT ME

Phone Farmington 301W

Henry Ludeman

RADIO? YES SIR;

Installed or Repaired. It's got to work, or NO charge

AL'S RADIO SERVICE

Phone 321 Farmington

H. C. WOOD

Complete Landscaping Service
Tree Repair
Phone 223-F12 Farmington

MONUMENTS

Direct from manufacturer to Consumer—No Agents
MILFORD GRANITE CO.
Milford

Most of Farmington's Brick Homes have been built by

JOHN R. VIVIER

MASON CONTRACTOR
Phone Redford 164

Garfield 2393 Res. Euclid 8714

INTERIOR TILE CO.

Tile Walls, Floors, Fireplaces
Colored Tile a Specialty
4911 Joy Road, near Grand River
Detroit, Mich.

Bring Your

Landscape Problems To Us

We specialize in Design

Your Satisfaction Is Our Success

JOHN H. GREENMAN

Landscape Architect and Gardener

Box 455 Farmington, Mich.

Try an Enterprise Want Ad—

they bring results.