

New west Entertainment book out

Imagine dinner at a fine restaurant, a night at the theater, a seat at a sporting event or accommodations at a luxury hotel.

Now imagine the same activities at half price with the new Entertainment '94 Detroit West/Southwest book, one of three Detroit editions from Troy-based Entertainment Publications.

The new book is filled with nearly 800 two-for-one and 50-percent discounts for fine dining, casual and fast-food restaurants, movie theaters, sports and cultural events, attractions and services.

Participating merchants include Joe Muer Seafood, The Dearborn Inn, The Forge, Hudson's Restaurants, Henry Ford Museum and Greenfield Village, Fisher Theatre, Detroit Red Wings, Detroit Tigers and Detroit Pistons. About 60 percent of the restaurants in the new edition are in western Wayne County and downriver.

The guide also features a local and national hotel directory that offers up to 50-percent discounts for 1,800 properties throughout North America. Airline, rental car and cruise discounts also are included.

Not only does the new edition offer value but buying the book is a direct way to help local nonprofits groups, which use the books as fund-raisers and earn a percentage from each sale.

"This year, we will help more than 1,000 local nonprofit groups collectively raise more than \$725,000," said Christine Winans, district manager for Entertainment Publications. "We are very excited about the new edition and eager to help local nonprofit groups meet their financial goals."

In addition to the new Enter-

tainment '94 West/Southwest edition, Entertainment Publications publishes the new Entertainment '94 Northwest guide, which covers Oakland County and parts of northern Wayne County and the Entertainment '94 East edition, which includes Macomb County. The guides also feature many of the best dining and leisure activities in Detroit and Windsor.

The books are three of more than 25 editions from Entertainment Publications. They are available for \$40 each. Call 636-8444.

DATEBOOK

Datebook features upcoming events around the suburban business community. To list an event, write: Datebook, Building & Business, Observer & Eccentric Newspapers, 36251 Schoolcraft, Livonia, 48150. Our fax number is 313-591-7279.

THURSDAY, NOV. 11

HEALTH FORUM

THE NATIONAL ASSOCIATION OF CAREER WOMEN METRO DETROIT CHAPTER HOSTS TWIN HOSTELINK WHO WILL DISCUSS "EXERCISE FOR WOMEN OF THE '90S: DON'T LET ANOTHER YEAR GO TO WAST." HOSTELINK IS DIRECTOR OF THE CARDIOVASCULAR FITNESS CENTER AT SINAI HOSPITAL OF DETROIT. LUNCHEON MEETING STARTS AT 11:30 A.M. AT MEREWETHER'S RESTAURANT, 25485 TELEGRAPH, SOUTHFIELD. MEMBERS \$12. OTHERS \$15. CALL 268-7770 FOR RESERVATIONS.

FRIDAY, NOV. 12

CPA CONFERENCE

THE MICHIGAN ASSOCIATION OF CERTIFIED PUBLIC ACCOUNTANTS PRESENTS ITS 10TH ANNUAL PERSONAL FINANCIAL PLANNING CONFERENCE 8 A.M. TO 4:30 P.M. AT HOLIDAY INN WEST LIVONIA. HOWARD G. SAFER WILL DISCUSS "STRATEGIC PLANNING GETTING FROM HERE TO THERE." PARTICIPANTS MAY ATTEND FIVE OF 16 BREAKOUT SESSIONS. COST OF THE CONFERENCE, WHICH QUALIFIES FOR EIGHT HOURS OF CPE CREDIT, IS \$115. FOR INFORMATION, CALL THE MACPA AT 655-2288.

SATURDAY, NOV. 13

JOB SEARCH STRATEGIES

AN ALL-DAY SEMINAR "SUCCESSFUL JOB HUNT STRATEGIES" OFFERED BY THE

CONTINUUM CENTER AT OAKLAND UNIVERSITY IN ROCHESTER HILLS, 9 A.M. TO 4 P.M. ON CAMPUS. INFORMATION INCLUDES HOW TO FIND EMPLOYERS IN A TIGHT MARKET, WAYS TO CONSIDER A FULL RANGE OF CAREER OPTIONS, HOW TO WRITE A RESUME IN TODAY'S COMPETITIVE CLIMATE AND INTERVIEWING KNOW-HOW. THE FEE OF \$20 MUST BE PAID IN ADVANCE. A \$7.50 WORKBOOK ALSO IS REQUIRED. FOR INFORMATION, CALL 370-3033.

CONDO DIRECTORS

DIRECTORS OF CONDOMINIUM ASSOCIATIONS IN MICHIGAN MEET FOR ALL DAY SEMINAR ON HOW TO IMPROVE MANAGEMENT IN THEIR ASSOCIATIONS AT MICHIGAN STATE UNIVERSITY MANAGEMENT EDUCATION CENTER, TROY. SPEAKERS INCLUDE FRANK GERSTENCKER, TROY CITY MANAGER; ROBERT MEISNER, A CONDOMINIUM LAW SPECIALIST AND OAE COLUMNIST; AND SYLVIA RUBACH OF LIVONIA, WHO WILL TALK ABOUT HOW TO ENLIST VOLUNTEERS FROM WITHIN THE COMMUNITY. CALL 352-8490 FOR REGISTRATION DETAILS.

WEDNESDAY, NOV. 17

SALES PROMOTION

THE DETROIT CHAPTER OF THE BUSINESS-TO-BUSINESS MARKETING GROUP OF AMERICAN MARKETING ASSOCIATION IS HOSTING A VIDEO PRESENTATION AND GROUP DISCUSSION ON SALES PROMOTION 7:30 A.M. AT PERIN FORD CO., 501 WILSHIRE DRIVE, SUITE 900, TROY. THE COST IS \$10, WHICH INCLUDES BREAKFAST. FOR INFORMATION, CALL RAY GRABEL AT 362-3600.

BODY LANGUAGE

THE CONTINUUM CENTER AT OAKLAND UNIVERSITY IN ROCHESTER HILLS OFFERS A ONE-DAY WORKSHOP ON "BODY LANGUAGE: WHAT'S THE MESSAGE?" 7-9:30 P.M. ON CAMPUS. FIND OUT WHAT IT IS AND HOW TO USE IT. BECOME MORE

AWARE OF THE NON-VERBAL MESSAGES YOU SEND AND LEARN TO READ CLUES YOU RECEIVE ABOUT THE ATTITUDES, EMOTIONS AND NEEDS OF OTHERS. THE FEE IS \$25. CALL 370-3033 TO REGISTER.

DATA PROCESSING

THE DETROIT CHAPTER OF THE DATA PROCESSING MANAGEMENT ASSOCIATION HOSTS DEAN HILLER, WHO WILL SPEAK ON "HOW GRAPHICAL USER INTERFACES ARE CHANGING THE FACE OF COMPUTING" AT THE SKYLINE CLUB, 2000 TOWN CENTER, SOUTHFIELD. SOCIAL HOUR AT 6:30 P.M., DINNER AT 6:30 P.M. THE PROGRAM AT 7:30 P.M. DINNER FEE IS \$22 FOR MEMBERS AND STUDENTS, \$27 FOR GUESTS. THE PROGRAM ITSELF IS FREE AND OPEN TO THE PUBLIC. FOR DINNER RESERVATIONS OR MORE INFORMATION, CALL 696-2707.

THURSDAY, NOV. 18

FAMILY CONNECTIONS

THE NATIONAL ASSOCIATION OF WOMEN BUSINESS OWNERS-DETROIT CHAPTER HOSTS MAUREEN MACAULEY, WHO WILL DISCUSS THE CHALLENGES AND BENEFITS OF WORKING IN A FAMILY-OWNED BUSINESS. MACAULEY, VICE PRESIDENT OF THE FURNITURE DIVISION OF MACAULEY'S OFFICE PRODUCTS, IS THE FIFTH GENERATION TO WORK IN HER FAMILY BUSINESS. THE DINNER MEETING BEGINS AT 6:30 P.M. AT THE MARROTT HOTEL, 27033 NORTHFIELD HIGHWAY. SOUTHFIELD. A HOLIDAY GIFT BAZAAR PRECEDES THE DINNER AT 5 P.M. THE PROGRAM, INCLUDING DINNER, IS \$25 FOR MEMBERS, \$30 FOR NON-MEMBERS. FOR INFORMATION, CALL CHIVYNE NEALE AT 396-3576.

ACCOUNTANTS MEET

MIKE LACOSTE, MANAGER, ERNST & YOUNG, WILL SPEAK AT THE INSTITUTE OF MANAGEMENT ACCOUNTANTS OAKLAND COUNTY CHAPTER AT 6 P.M. THURSDAY, NOV. 18 AT THE KINGSLEY INN, BLOOMFIELD HILLS. TOPIC: FEDERAL TAX REVIEW. DINNER, \$20 BY RESERVATION, \$23 AT THE DOOR. CALL BERNARD GERBER: 534-4800, FAX 323-8030.

BUSINESS PLANS

THE CONTINUUM CENTER AT OAKLAND UNIVERSITY IN ROCHESTER HILLS PRESENTS AN EVENING WORKSHOP ON "HOW TO WRITE A BUSINESS PLAN" 7-9:30 P.M. ON CAMPUS. EXPLORE WHAT A BUSINESS PLAN IS, WHY IT'S IMPORTANT AND HOW TO DEVELOP A GOAL-ORIENTED COURSE OF ACTION. THE FEE IS \$39. FOR MORE INFORMATION, CALL 370-3033.

INTERNETWORKING

FLORIDA-BASED RACAL-DATACOM HOSTS A FREE SEMINAR, "BUILDING SHA INTERNETWORKS," FOR CORPORATE SYSTEMS EXECUTIVES AND DATA COMMUNICATIONS PERSONNEL RESPONSIBLE FOR BRINGING TOGETHER IBM MAINFRAME WIDE AREA NETWORKS. THE SEMINAR TAKES PLACE 9 A.M. TO NOON AT THE RADISSON PLAZA HOTEL, 1500 TOWN CENTER, SOUTHFIELD. REGISTRATION STARTS AT 8:30 A.M. TO RESERVE A SEAT, CALL 1-800-323-8732, EXT. 6206.

BUSINESS WRITING

OAKLAND COMMUNITY COLLEGE BUSINESS TECHNOLOGY CENTER AND C-IT OFFER A WORKSHOP ON "GRAMMAR FOR THE BUSINESS WRITER" 6-9 P.M. AT THE ORCHARD RIDGE CAMPUS IN FARMINGTON HILLS. COST IS \$70. TO REGISTER, PHONE LAURA AT 471-7729.

SNEAK PREVIEW

**New Homes From \$75,000*
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*excluding lot in select areas.



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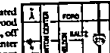
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Map showing location of Valley Pointe Condominiums near I-75 and I-96.

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Preview the latest in Irvine's award-winning style and value. Choose from spacious new homes on huge country lots surrounded by scenic nature trails, ponds and wildlife preserves. Live just 12 minutes from Clarkston, 10 minutes to I-75, 5 minutes to M-59 and right around the corner from sparkling lakes, metro parks and great golfing.

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30 HOMES SOLD FIRST MONTH!!!

**4 Bedrooms
2 1/2 Baths
Living Room
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Full Basement including Family Room
Master Bath w/ Tub & Shower
Family Room w/ Fireplace
Formal Dining Room
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Three Luxurious Features are STANDARD

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Map showing location of Milford Heights near I-96 and I-75.

NOV

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Heavily wooded and walk-out sites, ravine and creekview sites. Excellent location with easy access to major expressways, malls, recreation (such as riding stables, state parks, skiing and golf), churches and schools. Royal Crown Estates offers value, style and comfort. Features include: vaulted ceilings • bayed breakfast rooms • private 2nd staircase designer

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