

QC1 AVIS FORD QC1

CHAIRMAN AWARD WINNER

\$ WHAT DO A, X AND Z PLAN BUYERS WANT? \$

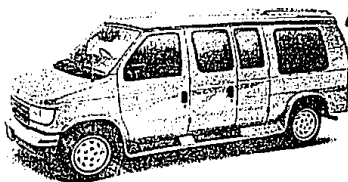
THEY WANT MORE MONEY
FOR THEIR
TRADE-INS
A Lot More Money

AVIS FORD
GIVES MORE
FOR EVERY TRADE-IN!

IN THE 1st 11 MONTHS OF 1993
OVER 1500
A, X AND Z PLAN BUYERS

Traded in their USED CARS and Trucks at AVIS FORD. The reason continues to be that AVIS FORD gives more money on each and every trade in.

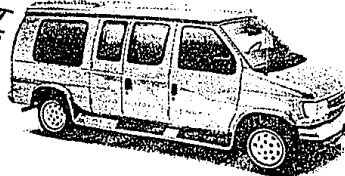
NEW 1993 FORD MARK III VAN CONVERSION



Three Vista Bay windows with dark tint, color-coordinated drapes on all Vista Bay windows. Salemark 7-point safety program. Plush pile carpeting, wood trim accessories throughout, automotive color-coordinated fabric, panels with hardwood trim, flush mount overhead lighting, custom molded sofa back, and much more. Stock #153737.

Retail
SALE PRICE
\$299 Per Mo.*

NEW 1993 FORD MARK III VAN CONVERSION



Three Vista Bay windows with dark tint, color-coordinated soft shades on all Vista Bay windows. Fiberglass boards with protective trim. Salemark 7-point safety program, plush pile carpeting, color-coordinated fabric panels with walnut wood trim, flush mount overhead lighting, walnut wood dash kit, chest's ashtrays & cup holders, luggage strips, rear. Electric vanity mirror on passenger sunvisor, 2 umbrellas & holders, cargo floor lighting, custom molded sofa back and much more. Stock #14063.

Retail
SALE PRICE
\$399 Per Mo.*

HAVE YOUR TRADE-IN APPRAISED AT AVIS FORD BEFORE YOU BUY

A Sensational "A" & "Z" Plan '93 Model Close-Out Offer!

YOUR "A" & "Z" PLAN PRICE PLUS...

\$1,850 EXTRA SAVINGS ON MUSTANG
\$2,850 EXTRA SAVINGS ON MUSTANG CONVERTIBLES
\$2,475 EXTRA SAVINGS ON AEROSTAR
\$2,850 EXTRA SAVINGS ON PROBE
\$2,450 EXTRA SAVINGS ON PROBE GT

HURRY! HURRY! HURRY!

This Offer Ends January 10!
Celebrate the New Year in style with spectacular savings on a brand new Ford. You can get it all when you purchase or lease from AVIS FORD between December 27, 1993 and January 10, 1994.

HURRY! HURRY! HURRY!

EXTRA SAVINGS FOR "A" & "Z" PLAN PARTICIPANTS

PUT A '93 PROBE ON
YOUR NEW YEAR'S LIST!



- Resolve to get big "A" & "Z" Plan savings.
- Concentrate on \$400 Consumer Cash from Ford.
- Include the \$850 "A" & "Z" Plan Post-Introduction Cash from Ford.
- Focus closely on \$1,600 Avis Ford Dealer Cash.

Save an extra **\$2,850...**
and resolve to make your
New Year bright!

A '93 PROBE GT MAKES
THIS IS A GREAT TIME TO
SAVE!



- "A" & "Z" Plan price sets the pace.
- \$850 "A" & "Z" Plan Post-Introduction Cash from Ford puts you out front.
- A \$1,600 Avis Ford Dealer Cash adds the kick!

Save an extra **\$2,450...**
and get ready for
admirable looks driving
your new '93 Probe GT

A MUSTANG
CONVERTIBLE CAN
DOUBLE YOUR FUN AND
INCREASE YOUR EXTRA
SAVINGS!



- "A" & "Z" Plan prices start the deal.
- \$750 Consumer Cash from Ford makes it better.
- \$850 "A" & "Z" Plan Post-Introduction Cash from Ford makes it better still.
- \$1,250 Avis Ford Dealer Cash makes it simply irresistible!

Save an extra **\$2,850...**
and get ready for Spring!

SEEK THE SUN IN A '93
AEROSTAR. PLAN YOUR
TRIP WITH \$2,475 EXTRA
SAVINGS!



- Rejoice with "A" & "Z" Plan savings.
- Warm your heart with \$750 Consumer Cash from Ford.
- Revel in the \$975 "A" & "Z" Plan Post-Introduction Cash from Ford.
- Bask in the glow of \$750 Avis Ford Dealer Cash.

Save an extra **\$2,475...**
and make Aerostar a New
Year's family reward!

SAVE AN EXTRA \$1,850
ON A MUSTANG



- Begin with your great "A" & "Z" Plan price.
- Get \$400 Consumer Cash from Ford.
- Get \$850 "A" & "Z" Plan Post-Introduction Cash from Ford.
- Get \$600 Avis Ford Dealer Cash.

Save an extra **\$1,850...**
and feel like a million!

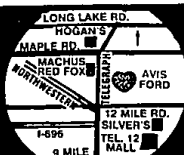
INCLUDE YOUR ELIGIBLE FAMILY IN THESE INCREDIBLE "A" & "Z" PLAN EXTRA SAVINGS

In addition to active Ford Motor Company employees, retirees and surviving spouses, eligible family members include:

- Father, mother, father-in-law and mother-in-law
- Sons, daughters, sons-in-law and daughters-in-law
- Brothers, sisters, brothers-in-law and sisters-in-law
- Step-brothers, step-sisters, half-brothers and half-sisters

MAKE THE NEW YEAR A FAMILY AFFAIR...WITH EXTRA SAVINGS DURING THE '93 CLEARANCE SPECTACULAR!

*Plus tax, title, license and destination. Rebate, if applicable, included. Retail sales only. Picture may not represent actual vehicle. Sale ends 1-10-94.



FREE TANK OF GAS
with every new
vehicle purchase
from stock.

Avis Ford

"The Dealership With A Heart"
TELEGRAPH RD. Just North of 12 MILE RD. SOUTHFIELD
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or

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