

THE
Observer & Eccentric
NEWSPAPERS, INC.

All You Need is a Modem

ON-LINE is an electronic bulletin board service that lets you access all sorts of exciting menus. When you subscribe to ON-LINE! you'll have lively "conversations" when you enter Multi-User Chat or Chat Conferences.

When you want to know what's happening you can

pull the community calendar of events up on your screen and find someplace to go or something to do.

When you're in the mood to cook, you'll be able to choose from hundreds of recipes - yours or other ON-LINE! users. Or, if you're tired of cooking, you'll want to check the Dining Out menu.

Welcome

To the world of
ON-LINE! where
all you need is a PC
and a modem.



Almost any computer manufactured in the last five years (even earlier) can be used for ON-LINE! communications. (For more sophisticated applications, you'll need at least 640K of RAM memory and a VGA color monitor.) But you also need a modem, which lets your computer use your regular home phone line to communicate with other computers.

A note on
modems

ON-LINE! Features...

ON-LINE! brings the latest in local news and information right into your PC.

WE OFFER...

- INTERNET E-MAIL ACCESS • ASSOCIATED PRESS NEWS • CLASSIFIED ADS • FILE EXCHANGE AREAS
- ON-LINE! GAMES • CHAT FORUMS • ELECTRONIC MAGAZINES such as ON-LINE! shopping with PC Catalog (indexed and updated weekly with current prices) • WEST COAST MOVIE REVIEW GUIDE
- METROPOLITAN FILM GUIDE • BOARDWATCH MAGAZINE • STOCK AND MUTUAL FUND QUOTES
- INTERNATIONAL AND LOCAL DISCUSSION AREAS • ALL TWELVE OBSERVER AND ECCENTRIC NEWSPAPERS • CALENDAR OF COMMUNITY EVENTS (UPDATED WEEKLY).

INTERNATIONAL AND LOCAL DISCUSSION AREAS

• STOCK AND MUTUAL QUOTES
Find out the latest prices on your portfolio. (Updated at 7 p.m.)

• DISCUSSION AREAS
Hundreds of Discussion Areas for our ON-LINE! community to voice their views. Anything from Recipes to Rush Limbaugh, from money to movies.

• FILE EXCHANGE AREA
Download popular shareware programs such as anti-virus utilities, file managers, multimedia utilities, drawing programs, etc.

• PERSONALS
Find that special someone to share your life with through your PC. Have an ON-LINE! chat with them before meeting.

• ON-LINE! GAMES
Master Mind, Solitaire, Interactive Chess (two can play each other).

• METROPOLITAN FILM GUIDE
The area's only comprehensive source for alternative film events! Informative listings on classic and cult films, second-run features, children's films, educational and travel features, silent classics, cultural heritage, and first-run films.

Plus access to all 12 Observer & Eccentric Newspapers!

prizes each for nine lucky people!



1. Tempra program:
Graphics and animation made easy!



2. Bootcon:
Multiple memory configuration available upon boot up!



3. Upgrading and Repairing Your Computer Video

There is no obligation to buy, simply sign up for a 30 day trial membership, and you will automatically be entered in the drawing - That's it, no purchase necessary at the end of your 30-days



New prizes every month!

IF ON-LINE! SOUNDS INTERESTING, WHY NOT GIVE IT A 30-DAY FREE TRIAL BEFORE YOU SUBSCRIBE?

Or, take the plunge today and select one of the packages to the right. There are no connection charges, surcharges, or ON-LINE! areas with extra charges. We plan to expand our services and continue our top-notch user-support.

call:
(313)
953-2297
ON MAIL IN THE
SUBSCRIPTION
COUPON

YES, I would like to subscribe:

- ☐ 1 year - 12 issues a year
- ☐ 6 months - 6 issues a year
- ☐ 3 months - 3 issues a year

Name _____
ON-LINE! user name _____
Address _____ City _____ Zip _____
Telephone number () _____
Format ☐ 3.5 inch disk ☐ 5.25 inch disk
☐ Check/Money Order Enclosed ☐ VISA ☐ MASTERCARD
(1 year 16 digits) (16 digits)
Expiration date: Month _____ Year _____

Cardholder's signature _____

*You do not have to subscribe in order to be eligible to participate in the monthly drawing. For more information write to address below or call 953-2297.

Mail to:

Observer & Eccentric
ON-LINE! Subscriptions
38251 Schoolcraft
Livonia, MI 48150

The Internet

A worldwide web linking more than 14,000 computer networks, from giant mainframes to desktop PCs. Designed originally for research and technical uses, it's not very user-friendly. But that's changing as more casual users hop on board. Hook up through:

• WORK OR SCHOOL.
If your company computer network has access to the Internet, ask to share in the connection. College students often can get a free account through school.

• COMMERCIAL ON-LINE! SERVICES OR BULLETIN BOARDS.
Some offer only electronic mail connections. Others, like Delphi and the WELL, offer full Internet connections.

• INTERNET ACCESS PROVIDERS.
A number of companies allow you to connect up for a fee, from a few dollars an hour to \$50 a month or more. Several books, including *The Internet Companion* and *Connecting to the Internet* list these companies. Or call InterNIC, an Internet information service, at 800-444-4343, for a list of providers.

THE MAIN TOOLS FOR NAVIGATING THE NET.

• E-MAILING: MAIL (E-MAIL):

Electronic messages transmitted - usually in a matter of seconds - from one user to another via the Internet.

• FILE TRANSFER PROTOCOL (FTP):
Allows you to copy a file from another computer to your own. Good for acquiring games, pictures, computer programs or documents.

• TELNET:
A means of tapping into a remote computer to gain access to its publicly available files as if you were directly connected. Particularly useful for perusing library card catalogs or large databases.

• ARCHIE, GROPIER, WAIS, WWW, VERONICA:
Popular search tools for sifting through the vast amount of information on the Internet.

WHAT'S ON THE INTERNET?

Government documents, library catalogs, databases, computer software, games, bulletin boards, discussion groups and an electronic mail system that offers virtually instantaneous worldwide communication.

There's not a directory of everything available on the Internet. There's just too much. But here's a sampling:

- Library of Congress card catalog.
- Daily White House press releases.
- Weather maps and weather forecasts.
- Schedules of pro basketball, hockey, baseball and football teams.
- Weekly Nielsen television ratings.
- CIA World Map.
- ZIP code guide.
- National Family Database.
- Project Gutenberg, offering complete texts of many works of literature.
- Alcoholism Research Data Base.
- Guitar chords and tablature.
- U.S. Government addresses, phone and fax numbers.
- The Simpsons archive.