

# Prom

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Collier just smiled and restated that Hudson's was not looking for model-types but teens who look like Hudson's customers with a size that matched Hudson's ready-to-wear sizes.

While waiting for their names to be called, a group of freshman guys, represented by Chris Dantzer, said they showed up "because we thought it would be cool."

"You know it's cool to say you were a model," Dantzer said. "I don't expect a future in it. Just something fun to do — a new experience."

Seniors Brian Weckhuysen and Marc Sturm came because they wanted to be models and currently model as part of their duties for Jacobson's J-Board in the Birmingham store.

"Fashion is fun," Weckhuysen said. "It's cool."

Alisha Wyche said she came to model "because I like Hudson's clothes, and I thought it would be fun to see what it's like to be in a fashion show."

Jayne Buchenke, freshman, took it more seriously.

"I'm very nervous," she said. "I've always wanted to model. If I get picked for this prom show, it will be a good experience."

The teens were called by twos and asked to walk along a taped floor pattern, stopping and smiling, turning and exiting at check points. Eventually eight guys and eight girls were chosen. These students will receive a \$25 Hudson's gift certificate, discounts on prom fashions, and the flowers they use in the fashion show. Hudson's also will provide them with modeling lessons before the show and professionally complete their hair styles and make-up.

## Show is Saturday

The prom fashion show begins at 1 p.m. Saturday, March 12, in the New Attitudes Department at Hudson's Oakland Mall store in Troy. The program is free and open to teens from all area high schools. The Troy models will wear their prom attire until 3 p.m.



**Prom perfect:** This satin off-the-shoulder dress with scallop neckline by Zum Zum is \$112 at Hudson's. It comes in deep violet blue.

and from professionals will be on hand to answer questions from members of the audience about styles and prom customs.

M.J. Burns, fashion coordinator at Hudson's, said this year's prom fashion trends include long, sleek dresses as well as short dresses with fit and flare. Baby doll and empire waist dresses can be found on the scene in all shades of blue, especially royal, navy and teal.

Black and white prom designs continue to be popular, Burns said, along with red. The big emphasis this year is on the back of the dress, with cut-outs, twisting straps and jewels. Necklines fea-

ture the choker style and halter.

Hudson's prom dresses cost \$50 to \$200 this year, with the average price about \$100, Burns said. President Tuxedo reports that their average black prom tux rents for \$60-\$70.

The Troy Athens teens selected to model in the fashion show include Kristin Maughan, Laura Pylat, Amy Richter, Jenna George, Monica Michen, Andrea Messer, Angel Hughes and Jayne Buchenke.

The guys include Dillon Antoine, Jake Naidu, Marc Sturm, Sam Tucco, James Kohlenberg, Brian Weckhuysen, Harrington Locke and Ed Masters.

# Trunk show

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Burberry's also makes house and office calls. There is shopping by appointment for men who can not visit the store during regular business hours. The Burberry's staff is prepared to make style and coloring recommendations to

its customers. A complete line of shirts, ties and other accessories is available.

There is no trunk show for female customers, Feemster said, because there is not a common vendor supplying their women's

clothing.

The trunk show hours run 10 a.m. until 9 p.m. daily, Saturday until 6 p.m. Sunday until 5 p.m.

Interested shoppers can call (810) 433-8555 for more information.

## RETAIL DETAILS

Retail Details features the latest openings, closings, new merchandise lines, personnel changes and other news around the Malls and Mainstreets community. Mail submissions to: Retail Details, Observer & Eccentric Newspapers, 36251 Schoolcraft, Livonia 48150. Or fax them to: (313) 591-7279.

### ■ PUB OPENS

Jonathan B. Pub is open at the Westland Center, at Wayne and Warren roads in Westland. The restaurant joins Burger King, Hudson's, Lafayette Corey Island, Nino's Pizza and Olga's as a good place to eat at the Westland mall.

### ■ FABULOUS FAKE FURS

Lisa Parrott of Westland has opened a home-based sewing company to produce custom-made fake furs designed by Donna Salyers. Salyers' furs feature designer-quality man-made fur coats for animal lovers. Orders take between three to four weeks to complete. Designs include the full-length "raccoon," "white sheared beaver," "silver fox," and "red fox" poncho among others. For a catalog or more information, call Parrott at (313) 721-8116.

### ■ JACOBSON'S ANTI-DRUG VIDEO

"The Rosey Ghutts Story," recently premiered at Jacobson's corporate offices in Jackson, will soon hit the elementary school circuit. A new feature of Jacobson's "Doubletalk" anti-drug campaign, the video was produced through a partnership with high school students attending the

Jackson Area Career Center. It was partially paid for with a sponsorship from Jacobson's and through Gov. John Engler's Discretionary Funds for the Drug Free Schools and Communities Act of 1990.

The video stars "Doubletalk" puppet Rosey Ghutts, whose speaking body organs visually explain the effects of drugs, alcohol and tobacco use on the body. Originated, performed and produced by Todd Gale, ventriloquist and puppeteer, Doubletalk has been performed at 636 elementary schools.

### ■ MALL WINS MASONRY AWARD

The Masonry Institute of Michigan will award the Farmington Hills-based firm JPRA, the "M Award" for its Excellence in Masonry Design of the Somerset Collection in Troy. The exterior of the mall, according to the masonry judges, "has a timeless building palette which includes a richly colored Cranbrook brick, broken by strong horizontal bands of buff-colored stone."

The new main entry, "rotunda court" includes free-standing columns, soffits and fascias clad in various thickness of Mankato stone. The entry drive, area walk-

ways and landscape walls were designed to encompass brick masonry. A jury from Cornell University selected the Somerset Collection from 36 entries.

### ■ JOAN VASS AT SOMERSET

Group B, a Minneapolis-based retail operating company, will open its second Joan Vass Boutique April 7 at the Somerset Collection in Troy. The lines are classically inspired, featuring a coordinating wardrobe of primarily solid and softly textured colorations, with occasional accents of stripes and pattern. Most fabrics are made of pure combed cotton in interlock, rib and mesh.

For spring, Vass introduces fluid styles in washable rayon. Oversized design ensures a comfortable fit and fluid drape.

### ■ KOLE PROPERTY OPENS

Laurel Park Place welcomes Kole Property to the Laurel Park Place Office Building. President Dennis Koltunichik and vice president Walter Koltunichik represent more than 50 years in real estate-related services. Kole Property is four doors west of the AMC Theaters and can be reached at (313) 953-KOLE.

—Compiled by Susan DeMaggio

## CLARIFICATION

The Feb. 27 issue of Malls & Mainstreets contained a story about two women who are professional bridal consultants. The phone number of Marcia Masserman of Southfield was left out of the Eccentric editions. Masserman welcomes inquiries at (313) 557-8542.

The phone number published as the home phone of consultant Doris Carter of Livonia is actually the number of the Livonia Chamber of Commerce. To reach Carter directly, call (313) 464-3737.

## More than 200 calls

Dolores Gersell calls the response to her Observer & Eccentric Classified ad "overwhelming" and adds that she was also pleased with the service she received. Join Dolores Gersell and Reach Michigan's Finest Suburban Market

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10 A.M. - 5 P.M.  
Admission \$1

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# MODEL SEARCH

THURS., MAR. 10 • 4-7PM  
CENTER COURT

Calling all aspiring models...Oakland Mall is searching for guys and gals, ages 16-18, to be models for our Senior Prom Fashion Show on Saturday, April 23. Simply stop by Center Court Thursday, March 10 from 4-7p.m. with a recent photograph\* and bring your fantasies to life!

\*Berry, photographs are non-transferable. Photocopies acceptable.

**OAKLAND MALL**  
WHAT SHOPPING SHOULD BE

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