

Speech topic is ad images

Media authority and author Jean Kilbourne will speak at Oakland University April 5 on "The Naked Truth: Advertising's Image of Women."

Kilbourne will speak at 2:30 p.m. in the East Crocker of the Oakland Center. Public admission is \$7, with tickets available in the Campus Information and Programs office in the lower level of the Oakland Center. For additional information, call 810-370-2020.

Kilbourne is an internationally recognized authority on the media, advertising and sex roles. She has lectured extensively and developed award-winning films, such as "Killing Us Softly" and "Pack of Lies".

Twice Kilbourne has been chosen "Lecturer of the Year" by the

National Association of Campus Activities. Kilbourne has been featured on "The Today Show," "20/20" and "The Oprah Winfrey Show." She has been interviewed by Time Magazine, Business Week and The New York Times.

In the "Naked Truth," Kilbourne examines images in advertising and explores the relationship of media images to actual problems in society, such as channeling women and men into

traditional roles and occupations, sexual abuse of children, rape and other forms of violence. A report by the United Nations Commission on the Status of Women has named advertising the worst offender in perpetuating the image of women as sex symbols and as an inferior class of human beings.

The lecture is sponsored by the Oakland University Student Life Lecture Board.

Pollack tackles jobs in OCC talk

State Senator Lena Pollack, D-Ann Arbor, will speak on "Jobs for the New Economy" at 6:30 p.m. Wednesday, March 30, at Oakland Community College's Orchard Ridge campus. The presentation is the second installment in OCC's 1994 Distinguished Speaker Series.

Pollack made political history in 1982 when she became one of

two women elected to the previously all-male Michigan Senate. She recently announced her candidacy for the U.S. Senate, and will vie for the seat of retiring Sen. Don Riegle.

Pollack introduced Michigan's Family Leave Act, backed legislation guaranteeing workers the right to know about hazardous substances in the workplace and supported low-cost pre-

scription drugs for senior citizens.

Her presentation will take place in the Smith Theater. Admission is free and open to the public. For more information call Professor Harvey Bronstein at 810-471-7744.

The Orchard Ridge campus is located at 27055 Orchard Lake Road, just south of I-696 in Farmington Hills.

School quiz bowl is set

One of the fastest growing varsity sports in the country is Quiz Bowl/Academic Bowl.

In an effort to promote interest in academic competition, Catholic Central High School is sponsoring its second annual Eighth Grade Invitational Quiz Bowl Tournament 8 a.m. to 4:30 p.m. Saturday. The event will be held in the school, 14200 Breakfast Drive in Redford Township.

The teams in this year's tournament are Our Lady of Good Counsel, Plymouth; Our Lady of Refuge, Orchard Lake; St. Edith, Livonia; St. Mary, Wayne; St. Michael, Livonia; St. Raphael, Garden City; St. Robert Bellarmine, Redford Township; Emerson Middle School, Livonia; Northville Christian School, Northville; Orchard Lake Middle School, West Bloomfield; Power Middle School, Farmington Hills; Riley Middle School, Livonia; Emerson School, Ann Arbor; and Warner Middle School, Farmington Hills. Games consist of four quarters of play — two all-toss-up, one toss-up bonus and a 600-second speed round. Each team is guaranteed three games with the top eight teams advancing to single elimination trophy rounds. It's possible that a team could play as many as six games on the day of the tournament. The top four teams will receive trophies. All participants will receive certificates.

Refreshments will be provided by the Catholic Central Academic Teams for players and coaches.

Schools that would like assistance in establishing teams to compete in the "Varsity Sport of the Mind" can contact Catholic Central High School. A player from the three-time state championship varsity team will be assigned to consult. For more information, call the school at 534-0550.

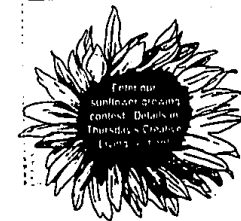
Catholic Central is a private, all-male college preparatory high school. Founded in 1928 by the Basilian Order, it is dedicated to teaching young men the principles of "goodness, discipline and knowledge."

Over the last 10 years, Catholic Central has had 98 National Merit semifinalists — more than any other parochial high school in Michigan.

Workshop teaches training

An Oakland University Continuum Center workshop called "How To Design and Present a Training" meets 7-10 p.m. Wednesday, April 13.

Fee is \$39. Call 370-3033. Participants will learn the qualities of an effective trainer; how adults learn; techniques for responding to the needs, wants and challenges of training participants and methods for improving listening and communication skills.



SEARS

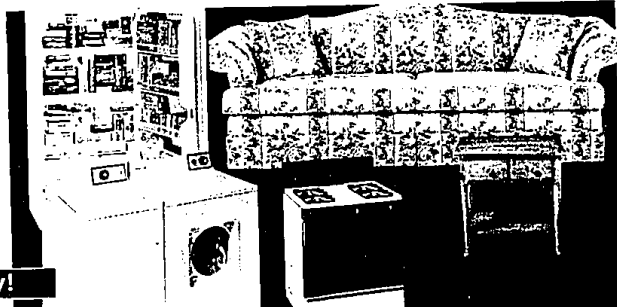
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TWIN BOX #74003	89.88	80.88
TWIN MATT. WITH BOARD #74200	\$129.88	\$116.88
FULL SET #74614	\$299.88	\$269.88
FULL MATTRESS #74304	\$149.88	\$134.88
FULL BOX #74004	\$109.88	98.88
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