

DATEBOOK

WEDNESDAY, APRIL 13

Datebook features upcoming events around the suburban business community. To list an event, write: Datebook, Building & Business, Observer & Eccentric Newspapers, 36251 Schoolcraft, Livonia, 48150. Our fax number is (313) 591-7279.

MONDAY, APRIL 11

SAFETY PROGRAM
The American Society of Employers sponsors a seminar "How to Build an Effective Safety Program" 9 a.m. to 4:30 p.m. at its offices, 23815 Northwestern Highway, Southfield. Speaker: Richard Zee, Michigan Department of Labor. Cost is \$20. Advance registration requested at 353-4500.

TUESDAY, APRIL 12

SUPERVISION
The American Society of Employers presents a seminar "Principles & Practices of Supervision" 9 a.m. to 4 p.m. on three successive days at its offices, 23815 Northwestern Highway, Southfield. Cost is \$395 for members, \$475 for non-members. Advance registration requested at 353-4500.

CANDIDATES QUEST
The National Association of Women Business Owners Greater Detroit Chapter host Lana Pollock and Ronnie Romney, candidates for the U.S. Senate, at a dinner meeting 6 p.m. at the Southfield Marriott. Cost is \$25. For reservation information, call Chinyere Naele at 390-3576.

HEALTH CARE
The Business Enterprise Development Center presents a seminar "How National Health Care Affects Small Businesses" 9 a.m. to noon at its offices, 1301 W. Long Lake Road, Suite 150, Troy. Cost is \$45. To register, call Brooke Hicks at 952-5800.

RAIL TUNNEL
The Michigan-Southwestern Ontario Chapter of the Canada-U.S. Business Association hosts Robert A. Walker, vice president of CN North America, who will discuss "The Rail Superhighway-Ties That Bind" 11:30 a.m. at the Detroit Athletic Club, 241 Madison, Detroit. Cost for the lunch and program is \$25 in advance, \$30 at the door. For reservations or information, call Dennis Loy at 490-7579.

PR IMAGING
The Detroit Chapter of the Business-to-Business Marketing Group, American Marketing Association, hosts a program "Changing the Perception of Kelley-Hayes" during a luncheon meeting 11:30 a.m. at the Fairlane Club in Dearborn. Speaker: Tony Petrucio, senior vice president at Anthony M. Franco. Cost is \$16 for members, \$21 for non-members. For reservations, call Milton Shapiro at 682-7124.

MARKETING ASSOCIATION
The Detroit Chapter of the American Marketing Association hosts Vincent Barabba, executive vice president, General Motors Business Decision Center/Corporate Information Management, 6:30 p.m. at the Somerset Inn, Troy. Cost is \$25 for members, \$30 for non-members. For reservations, call Kay Bonaldi at 569-7095.

LIVING TRUSTS
PaineWebber presents a free "Living Trust Seminar" 7:00 p.m. at Holiday Inn, 47123 Laurel Park Drive, Livonia. Speaker: Gregory R. Wright, retirement planning consultant with PaineWebber. For reservations, call Catherine Carley at 454-3440.

HUMAN RESOURCES
Schoolcraft College's Business Development Center sponsors a five-week course "Fundamentals of Human Resource Development" 7:10 p.m. Wednesdays on campus in Livonia. Topics include job design and planning; interviewing and hiring; employee development; and performance evaluation. Cost is \$120. To register, call 452-4448.

TRAFFIC TRAINING
Oakland University Continuum Center offers an evening workshop "How to Design and Present a Training" 7:00 p.m. on campus in Rochester Hills. The program is suitable for in-house trainers, supervisors and counselors who present seminars. Fee is \$30. Registration requested by April 10 at 370-3033.

EMPLOYMENT OPTIONS
Career Solutions, a non-profit entity of American Transition Consultants, presents a roundtable session on exploring new career choices 6:30-9 p.m. at William Tyndale College, 12 Mile and Oakley, Farmington Hills. Topics include contract employment, temporary employment and owning your own business. A donation of \$5 is requested to defray costs. To register, call Diane Ring at 553-2444.

MARKETING TIPS
The International Association of Business Communications Detroit Chapter presents a program "Coordinating an Integrated Marketing Program... Without Losing Your Mind" 7:30-9 a.m. at the Community House, Birmingham. Speaker: Sheila Sasser, a marketing consultant who has won the Advertising Excellence Award from the Adcraft Club of Detroit. Cost is \$17 for members, \$24 for non-members. Reservations required by April 8 through Nancy Skidmore at 545-5490.

MARKETING PLAN
The Michigan Practice of Deloitte & Touche sponsors a seminar "Developing a Successful Marketing Plan" 9 a.m. to 3 p.m. at the Livonia Marriott, 1275 at Six Mile. Presenter: Geraldine Larkin, senior manager for emerging business services at Deloitte & Touche. Cost is \$50. To register, call

QUALITY MANAGEMENT
The Oakland University Division of Continuing Education presents a workshop "Total Quality Management: Tools and Techniques for Production and Inventory Control" 9 a.m. to 4:30 p.m. at Meadow Brook Hall in Rochester Hills. Cost is \$205, \$175 for American Production and Inventory Control Society members. To register, call 370-3120.

THURSDAY, APRIL 14

BOARDROOM NOO
The Women's Economic Club presents a seminar "Unlocking the Door to the Boardroom: How to Get on a Non-Profit Board" 6 p.m. at Michigan National Corp. headquarters, 27777 Inkster Road, Farmington Hills. Members are free, guests \$10. For information, call 963-5088.

BASH CLASS
The Builders Association of Southeastern Michigan and the Michigan Association of Home Builders offer a class "Energy Efficient Construction" 8:30 a.m. to 3:30 p.m. at the BASM offices, 30375 Northwestern Highway, Farmington Hills. Cost, including lunch, is \$125 for members of the sponsoring associations, \$150 for non-members. To register, call 737-4477.

PAT ON BACK
The National Association of Career Women Metro Detroit Chapter hosts a networking meeting with the topic "Giving Yourself A Pat On The Back" 11:30 a.m. to 1:30 p.m. at Moniveths, 25485 Telegraph, Southfield. Speaker: Dile Jo Varank, president, interior or Systems Contract Group. Cost is \$12 for members, \$15 for non-members. For reservations, call 268-7770.

BROCHURE DEVELOPMENT
Women in International Trade Detroit Chapter hosts Diane Wilke, president of Northwest Graphics, who will discuss "Developing a Corporate Brochure" 6:30 p.m. at Stewart's Restaurant, 4265 Woodward, Detroit. Cost, which includes dinner, is \$20 for members, \$25 for guests. For reservations, call Joanne Doby at 540-6476.

FRIDAY, APRIL 15

AIRCRAFT LUNCH
Mayor Dennis Archer and Soupy Sales will speak at "Aircraft Lunch: Detroit Business Association Day" 11:30 a.m. to 1:30 p.m. at the Plaza Hotel in Southfield. Cost is \$13, payable at the door. For reservations, call Joanne Goldberg at 737-4240.

MONDAY, APRIL 18

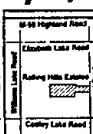
MONEY MANAGEMENT
Cindy Burger, investment executive with Independence One Investment Group, presents a free program "Money Management in the 90s" 7-8 p.m. at the Livonia Civic Center Library, 32777 Five Mile. Reservations requested at 525-3850.

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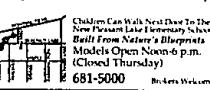
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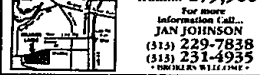
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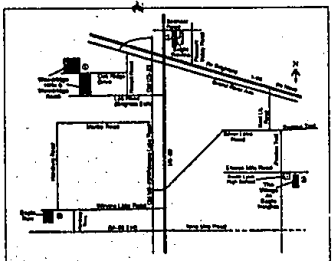
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