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MALLS & MAINSTREETS

Boutique

from page 9A

experience in the medical supply business and dissatisfaction at the retail level when shopping for products for their mother, who was dying of cancer.

Milinko is their first franchisee. Ironically, the second is also a Michigan resident who plans a Women's Health Boutique for Grand Rapids.

The Women's Health Boutique resembles a well-appointed home. The walls are striped in soft pink and cream. Borders of bows encircle the various fitting rooms. Seesaws and vanities topped with ferns and framed pictures provide a warmth that takes the edge off shopping for a wig, turban, breast forms or nursing bra.

Milinko demonstrates how two separate fitting room doors ensure a mastectomy customer's privacy. The customer can lock one door once inside; the other door opens into a stock room accessible to the "fitter" only. Merchandise is not carried through the store but discreetly made available to the customer in a private setting.

The rooms are spacious enough to handle shoppers in wheelchairs comfortably. Another side of the boutique is devoted to maternity concerns with unique undergarments, lingerie and pantyhose available. An extra large dressing room with a floor-to-ceiling mirror can easily accommodate a pregnant woman and the small children she often shops with, according to Milinko.

Her favorite part of the store is a library where books, pamphlets and video tapes on women's health care issues can be purchased or signed out. There is a video-screening room where a customer can watch an instructional tape on breast-feeding or compression therapy equipment. Or the tapes can be checked out, library-style for home viewing.

Milinko expects there will be some tears shed in her shop as customers confront emotional health issues in the attempt to get on with their lives. But she and her specially trained staff of four feel they can handle the most sensitive situations.

"I expect to go home nights feeling I've done something special for another woman," she said. "I'm thrilled to be able to offer women quality products and fashions that also address the psycho-social needs of a woman with special health care concerns — no matter what age or stage of life she is in."

She welcomes inquiries at (810) 552-0606. The Women's Health Boutique specializes in a full line of products and services for pregnancy and childbirth, post-mastectomy, compression therapy, hair loss, incontinence and dry, chapped skin. Clothing is mostly 100-percent cotton with post-operative features.

Barbara Milinko

DP/MIS & ENGINEERING/DESIGNER JOB FAIRS

May 4 - Grand Rapids Campus of Western Michigan University
2333 E. Beltline, SE, Grand Rapids

May 5 - Ann Arbor Holiday Inn Hollidome
2900 Jackson Road, Ann Arbor

May 6 - Troy, Management Educ Center - Michigan State University
811 W. Square Lake Road, Troy

Interview with local and national corporations & contract service firms. One year of actual work experience in your career field required.

- Valeo Engine
- Temp Tech Services
- E. W. Bliss
- Weyburn-Bartel
- Decision Consultants
- Acro Service Corp
- EDS
- Joe Giles & Associates
- ASG - Dearborn
- H. L. Yoh Co
- Compuware
- Troy Design Group
- O/E Management Services
- Unitech Engineering
- Rapid Design - Grand Rapids
- Tech Engineering Consultants
- Essex Group - Indiana
- CDI Computer Services
- Carron & Company
- Hewitt Associates - Illinois
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JOB FAIR NETWORK OF MICHIGAN, 10823 Melbourne, Allen Park MI 48010
Candidates: Mail two RESUMES & simply show-up 11:00 am - 7:00 pm
All Three Days — Bring 20 additional resumes
Companies: Chuck Vincent, Recruiter Registration 313 381-0093, 381-0099 FAX.

RETAIL DETAILS

Retail Details features the latest openings, closings, new merchandise lines, personnel changes, and other news around the Malls & Mainstreets community. Mail submissions to: Retail Details, Observer & Eccentric Newspapers, 36251 Schoolcraft, Livonia, 48150. Or fax them to: (313) 591-7279.

NEW JACOBSON'S CHIEF
Thomas Drummy of Grosse Pointe, vice president and group manager of Jacobson's Stores, Inc., was given responsibility for overseeing operations at the retailer's six metro-Detroit stores. Drummy has been with Jacobson's since 1970. He will supervise the following Jacobson's stores: Birmingham, Livonia, Rochester, Grosse Pointe, Toledo and Ann Arbor.

PEARL SENSATION
Link Wachler's pearl enhancer, winning first place in the International Pearl Design Competition, is back from a world tour and on display through May 1 at David

Wachler & Sons, Woodward and Maple, in downtown Birmingham. Proceeds from the sale of the pearl enhancer will be given to Cranbrook Academy of Art, Bloomfield Hills, and Center for Creative Studies, Detroit.

The jeweler points out that Mother's Day is the biggest season for the sale of pearls, which come in a variety of sizes and price ranges.


TRADING PROM DRESSES
The Hannah Rose boutique,

Maple and Telegraph, Bloomfield Hills, is accepting special-occasion dresses, which will be donated to Detroit-area high schools.

As part of a monthlong promotion, discounts off new dresses will be offered to shoppers bringing in dresses. From 1-5 p.m. on Saturdays through May 7, local students will model prom dresses informally throughout the store; fashion, hair and make-up experts will be available to answer questions. For more information, call (810) 539-3035.

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- Nova Curvy lens, designed especially for the YAG laser surgery.
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