

RETAIL DETAILS

Retail Details features the latest openings, closings, new merchandise lines, personnel changes, and other news around the M-3 and Mainstreets community. Mail submissions to: Retail Details, Observer & Ecotone Newspapers, 36251 Schockcraft, Livonia 48150. Or fax them to: (313) 591-7279.

■ EDUCATION PARTNERSHIP
The Wayne-Westland Band and Track Booster Clubs will join with the Westland Shopping Center May 14 to plant hundreds of spring flowers around the regional mall. Horizon Landscaping of Canton is co-sponsoring the fund-raising project by directing the gardeners. The shopping center will contribute to the labor costs with a monetary donation to the booster clubs.

The Wayne-Westland School District has retained budget cuts that've hurt the arts and sports programs. Westland Shop-

ping Center management said it's proud to support the event to provide community students with a balanced education.

A portion of in-mail sales based on receipts redeemed at customer service May 14-15 will be donated to the schools. A flower sale will be in the parking lot noon to 5 p.m. Musical tributes will be performed by the Wayne Memorial and John Glenn high school bands. Anyone making a donation more than \$5 will receive a free potted geranium.

■ 30-YEAR ANNIVERSARY
The Bon Ton Shoppes, selling cards, candles and gifts, celebrated 30 years in the retail business May 1. There are four locations: Livonia, Farmington, Brighton and Milford. The stores are owned by Harry and Stella Wingerter.

■ NEW GIFT ITEMS
Barbara's Paper Bag at 147 Pi-

erce in downtown Birmingham has shipment of several unique gift items for spring. Annie Glass is decorative, handmade art glass pieces from Santa Cruz, Calif. Lux Lampcrafts are woven maple grass or raffia table lamps with a 50s look. Rusted steel accent tables and accessories are a decorator's delight.

■ BOARDWALK'S BIRTHDAY
The Boardwalk Shopping Center on Orchard Lake Road, north of Maple, in West Bloomfield, celebrates its 11th birthday May 12-14 with a centerwide sale featuring half-off the regular price on many items.

Clothing from Chico's Boutique will be informally modeled at the Stage & Co. restaurant in the plaza between noon and 2 p.m. on Thursday, May 12.

■ HUDSON'S DONATION
Hudson's shares the Dayton-Hudson Corp.'s policy of contrib-

uting 5 percent of federally taxable income to support the Community Giving Program.

Grants totaling \$1.4 million were awarded to non-profit organizations during the fiscal year that ended Jan. 30, 1994. Hudson's allots 80 percent of its giving budget to two areas, the arts and social action.

Suburban Hudson's stores include locations in Troy, Southfield, Westland, Waterford, Southgate and Novi.

■ CARTOONS ADDED
Betty Boop and the Flintstones have been added to the cartoon art collection at The Animation Station in downtown Plymouth. The addition of Hanna Barbera cartoon art provides a more diversified range of animation for the collector, according to store co-owner Charles Eveleth.

Limited edition hand-printed cards of Betty Boop are available. The Animation Station carries

the works of Walt Disney Studios, Warner Bros. Studios, Turner, Fox and Nickelodeon at 819 Pennington, (313) 455-1463.

■ SILK ACCESSORIES
Fran Poniak, owner of The Silk Worm in downtown Rochester, 400 Main, announces the arrival of new home decorating accessories, including Chinese chests, vases, plates, fish bowls and cabinets.

As the celestial trend continues, Poniak's stock has been expanded to include new items featuring the moon, sun and stars.

The Silk Worm also sells Root Candles, (top-of-the-line decorative look candles), the Queen Bee candle, (burns for 100 hours in an apothecary jar) and Bullfrog candles, which glow through the glass when lighted. New lines of silk sunflowers arrived at the shop recently, along with a new line of picture frames.

■ NEW SHOP OPENS
Stop, Look and Listen! opened at 550 Forest in Westchester Square Mall in downtown Plymouth. Donna Wendt, owner, welcomes shoppers with special merchandise, including new and used books, books on tape, collectibles, prints, plates and dolls.

Wendt also delivers flowers locally and worldwide as a member of Customer's Choice Flowers, through a 24-hour hot line 1 (800) 637-4781.

■ STREISAND SHOP
Beginning May 8 through June, Hudson's will open a special shop in the stationery department featuring licensed Barbra Streisand merchandise. These items include jackets, tee shirts, mugs and more. Customers can enter to win two tickets to Streisand's May 19 sold-out concert at The Palace of Auburn Hills.

Shags from page 8A

Hills and Birmingham agreed: "Hairstylists take their cue from fashion designers. This season, the flowing, layered clothing called for hair that complements those styles and moves. Layered hair moves. We look at hair as a fashion accessory for the head."

The popular classic bob, according to Hoffmann, can be altered into a more fashionable hairstyle by removing weight and bulk with razor cutting and slicing the hair in a way so that no matter how you move the head or handle the hair, it always looks good.

Jeanine Riley of Livonia recently got a shag cut at Charisma Salon in Livonia after wearing a shoulder-length bob for three years.

"It was a turning 40 thing, in my case," she said with a grin. "I wanted to experiment with a more youthful image. I liked it immediately. It's very easy to care for, very alluring."

Charisma stylist James Dunn is not so sold on the shag: "I still clients who prefer indi-

vidualized styling. They are professional, working people who don't feel the shag is a strong enough hair style for them. One-length looks are still very popular. It's bangs that are going shorter and softer around the face."

Hoffmann countered that one shag does not fit all: "It's an important focus of a layered look that each cut is created to complement each individual's face shape and lifestyle."

Felicia Palazzolo-Shaw of Nino's Salon in The Somerset Collection in Troy said the appeal of short hair is that it can be styled differently, depending on mood and it's easy to care for.

"Cuts with soft fringe around the face and lots of bangs are most popular," she said. "Bangs can be worn heavy or wispy, or slicked back for evening."

Recent shag client Leigh Brandemille of Westland said her shag was the perfect solution to long, dry, over-permed hair.

"My hair's so shiny and soft now, I love it," she said.

Stoddard from page 8A

dard writes a monthly design column for McCall's Magazine. It was her work as a designer that led her to write inspirational books.

"I've done beautiful homes for people all over the world," she said. "My design background gave me inside information about how people really live and feel."

"I came to realize that it's not the quality of the stuff in your home that matters, it's the quality of the living that goes on inside your home that matters."

Stoddard said it has been a thrill to see her books move through bookstores from the home design section to the inspirational section, to now, the psychology section.

Stoddard grew up in Westport, Conn. She moved to New York City after foregoing college to travel around the world. She said she is self-taught in both design and writing with a strong sense of the spiritual.

At 19, she married her tennis partner, Brandon Stoddard. The couple have two daughters, Alexandra, 27, and Brooke, 24, both

journalists. The marriage ended in divorce, and at 32, she married attorney Peter Brown. Brown had six children, and for the next 20 years, the couple "stayed home on weekends to supervise the children."

Now empty-nesters, they travel together on book tours and adventure tours. "Life changed, and we changed with it," Stoddard said.

The most popular chapter in her new book is "The Art of Saying No." It must be a topic of concern because from coast-to-coast on her book tour, editors are picking up the phrase for discussion according to Stoddard.

"Yes-a-bolice end up in depression because their energy runs out and they become martyrs. There are 293 mental disorders, and most are depression."

"You can't give anyone anything you don't have yourself. But it's hard to say no because we feel guilty. We want everyone to like us."

"The trick is to know the energy inside your own soul, then you can say no with conviction when a request takes you beyond your limits."

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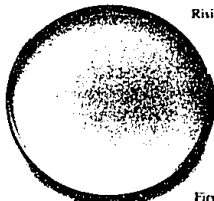
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