MALLS & MAINSTREETS

Discovery from page 6A

and between shops to set stie stage for the freestanding interactive displays, exhibits, booths, guest speaker, robotle life-size dinosaurs, contests, musical revues and recycling centers scheduled for the month. The colorful murals explore such topics as Dinosaurs, Wildlife, Marine Life, Space, the History of Flight, Rainforests, Weather, and Endangered Species. The Summit Place merchants are participating with nature-priented storefronts and display cases. The Food Court is play cases. The Food Court is supplying refreshments like Rain-forest Crunch Yogurt and Jupiter

Juice.
"The Summit Place Mall is a family-oriented shopping center," said Joe Tyree, mall manager. "When we sat down to brainstorm a mallwide promotion we natural-

ly focused on our families. They shop here and support us, so we wanted to do something to support them. Everyone cares about education, science, the environment. This Discovery Program gives something back to the community. That's the relationship a shopping center needs to have."

The Discovery Program debuts with a weekend-long series of activities May 20-22. Afterward, the murals and exhibits will remain in place through the fall for future special events.

On each mural, shoppers will On each mural, shoppers will find questions that stimulate learning. The mall will provide different answers each week via Expo Guldes, information pam-phiets available at the Customer Service Desk. A complete sched-ule of Discovery events will be

listed in the guide. Periodically, a new series of questions and an-swers will be set forth. Tyree gives all the credit for the program to marketing director LuAnn Slawinski of West Bloom-

LuAnn Slawinski of Weat Bloom-field.

"The Discovery Program startect small and just snowballed."
Slawinski explained enthusiastically. "The murals were painted
and researched by Ponties critist
Paul Madden and Elaine Perry.
As the artists worked, environmental and educational groups
saw them and contacted us to become part of the program. Science
teachers called to see how they
could involve their students. We
plan some friendly competitions
between schools. The mall walkers are anxious to get the enswers
to our mural questions."

to our mural questions."

Esther Green of Waterford, a

mail walker, confirmed the mu-rals intrigue as she stood before the painting of dolphins, whales and sharks diving through waves, shaking her head.

snaking her head.
"Hey, when are we going to get
the answers?" she asked. "I think
these paintings are fabulous and
my curiosity is peaked. They are
so colorful and very interesting to
all ages."

Some of the participants in the Discovery Expo weekend include: The Michigan Department of Transportation, For-Mar Nature Passerve, Detroit Zoological Society, Michigan Nature Association, Global Relief of Michigan, EarthWatch, BFI Waste Systems, Michigan Department of Natural Resources, Stoney Creek Nature Center, and the Oakland County Parks and Recreation.

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Jewelry from page 6A

ling and dealing at the early age of 18. He won the prestigious Diamond International Award for five years straight, but grew impatient to express some new ideas. "However, the fine jewelry design business is a conservative one and in the '50s and '60s there was no place for my designs. In 1975, I decided to cross over to costume jewelry to reach a larger audience and expand my creativity, It turned out to be a good thing."

Pearl's designs, from scatter pins to necklaces and earrings, have lasting beauty because hit intentals them to be passed down from mother to daughter. They were created to have fluidity and tell a story. The lineet wings bend and dragon bodies curve beneath gold-plated scales and diamond-like jewels. The flowers are classic renditions of the best nature has

to offer.
Pearl said his jewelry, priced
\$35.4250, is a good value, made of
quality materials and high standards for the price. He said it's a
challenge not to compromise his
standards because retailers consistently push for lower price
products.

points.

"But you have to be true to your goals," he said. "The most important quality for success is resiliency. A career is not instant coffee. It requires long, tedious, work and determination. You've got to believe in yourself and discipline the way you work. Like a fighter, when you get knucked down, get up, wipe your face, and start fightling all over again."

During the bad times, during retail slumps, Pearl said merchants have to bite the bullet, accept what comes and have courage.

"I just got back from Europe where they are saying, 'Oh, no! Things are bud,' "he said. "Well I answered, 'OK, what can we do to make it better?' Look at your own business and do what's necessary to keep going on."

Pearl keeps going on, introducing new collections like his multi-colored crystal and glass beads, Reflections Pins with accompanying Romance Cards and the

Wrought fron Collection. He still gets a kick out of seeing his pieces worn in public.

"It's like you have a child out there," he mused. "One wish I have is to set the standard for this company that will continue in years to come after I'm gone. A standard that young people will follow. Erwin Pearl jewelry is all about making people happy and enjoying what we do."

Kids from page 6A

field; Dan Jalson, 8, and Erin Childs, 7, of Troy, Lauren Delizia, 8; Jamle Klein, 10; and Tasla Zoma, 9 — all of West Bloom-field; Matt Soisson, 10, of Roches-ter; Erin Davey, 10 and Jessica Hodges, 11, of Huntington Woods; Julianna Martin, 8, of

Clarkston, Katie Cavalieri, 10, and Emily Roe, 8, of Commerce Twp; Brittany Cyr. 7, of Wixom; Shannon Murphy, 11, of Grosse Isle; Amelia Zukowski 8, of

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