

Stars from page 1F

Ken Engel, a Garden City native living in Oak Ridge, Ill., has joined Lansing-based Pace Creative as production/traffic manager. He had been production manager for Traver-Rohrbach, Kalamazoo.



Engel

James R. Gargaro of Troy was promoted from account executive to vice president for Willis Corroon Corp. of Michigan, Livonia. He joined the firm in 1990.



Gargaro

Gerald M. Jusco of Rochester Hills becomes director of automotive marketing for Rockwell International, Troy. He had been vice president of corporate and industry relations for ITT Automotive.



Jusco

Sharon E. Butler of Farmington Hills was named human resource manager for Honigman Miller Schwartz and Cohn, a Detroit law firm. She previously was a human resource consultant for Comerica.



Butler

Associated Food Dealers of Michigan named Nabby Yano of West Bloomfield chairman of the board. He's been involved in the grocery business for 25 years and owns NTRA Foods in Detroit and Orchard Food Center in Orchard Lake. Mark Yano, Karmos of West Bloomfield is vice chairman of government and legislative affairs. Terry Farida of Farmington Hills is membership vice chairman and Alan Stotsky of West Bloomfield is secretary.



Yano

Contract Interiors, Southfield, promoted Harry Chalker of Bloomfield Hills from account executive to the new business development group to the division's team leader. The team's focus is developing business with small to mid-size firms.



Chalker

Sharon Kamin of Canton is one of three new owners of RTL Advertising and Consulting, Troy. She joins Ronald Azenzo of Sterling Heights and Elizabeth Malowski of Wyandotte at the full-

service agency, formed in 1978 to service strip shopping centers.

Charles H. Mayo of Troy was appointed human resources manager for Akzo Nobel's industrial coatings business unit in Troy. He had been general manager for Akzo's transportation coating operations in Pontiac.



Mayo

Attorney Frank T. Mamat of West Bloomfield, faculty director for The Cambridge Group's Michigan programs for labor and employment issues, chaired a seminar titled "Michigan Occupational Safety & Health Law 1994 Compliance Guide." Mamat, a partner of Honigman Miller Schwartz and Cohn, Detroit, practices labor and employment law.



Mamat

Kenneth A. Grace of Bloomfield Hills, a financial consultant for Walnut Street Securities, Southfield, was named executive of the American Funds Group of mutual funds. The 18-year financial services veteran joined the firm in 1985.

Ken Towne of Shelby Township was named vice president of operations for Birmingham-based Investad Corp., a wholesale mortgage lender specializing in the non-conforming credit residential market.

Russell C. Gregory of Farmington Hills and Elliot Charles Bell of Auburn Hills were named senior account executives for the Detroit Pistons and The Palace of Auburn Hills. Gregory previously was a sports marketing manager for WWJ Radio, Southfield. Bell has been an account executive for SRO Motorsports in Chicago.

Bruce J. Stoller of West Bloomfield, general sales manager for WCSX/WHND, takes over the same position at WRIF-FM. The stations are owned by New York-based Great Media. Gayle Halebian-Lewkow of West Bloomfield becomes local sales manager for WRIF-FM. She had been in sales management for Greater Media in Los Angeles.

Philip Jaffe of West Bloomfield becomes chief operating officer for RIMCO Financial Corp., Southfield, and president of its subsidiary, RIMCO Management Co.

Joshua Linker of Lathrup Village becomes general manager of DataWay Systems, Southfield. He previously owned a computer company in Gainesville, Fla.

Kristopher M. Willanen of Farmington Hills received a \$750 scholarship, renewable for the next four years, from Meridian Mutual Foundation, based in Indianapolis, Ind. He's a chemical engineering major at the University of Michigan. His father, David Willanen, is an agent for D.J. McCluskey, Inc., a Meridian Mutual representative.

Matthew Schwanitz of Bloomfield Hills, a principal and corporate officer for Giffels-Webster Engineers, Inc., Rochester Hills, became vice president. Susan L. Wallace of Lake Orion, also a principal and officer, was appointed secretary/treasurer.

Meena Narula, a physical therapist from Rochester Hills, received the Star of Hope award from the Adriatic Foundation's metro Detroit branch. The founder and owner of Barclay Physical Therapy, Rochester Hills, was recognized for contributions to rheumatology research, community service, public information and education. She has produced audio tapes and books on the Feldenkrais treatment and is writing a book about rheumatoid arthritis.

The Michigan chapter of the National Academy of Television Arts and Sciences inducted Morton Zieve and Mary Lou Zieve of Bloomfield Hills into the Silver Circle for contributions to Michigan television. Morton Zieve is chairman of Simons-Michelson Zieve Advertising, Troy. Mary Lou Zieve's local television career spans 35 years.

Dr. Robert Ostrove of Bloomfield Township, an internist and gastroenterologist, was appointed a physician adviser for Blue Care Network of Southeast Michigan, a Blue Cross and Blue Shield of Michigan affiliate. Dr. Ostrove was on staff with Detroit-based Metro Medical Group from 1971 to 1985, serving as chief of medical director and a board of directors member.

Detroit Producers Association presented Lifetime Achievement Awards to pioneers of the local film community, among them, Grace Garland of West Bloomfield, a sound mixer and recordist, Bill Smith of Farmington Hills, chairman of Detroit-based Allied Film and Video, and CEO of Sandy Corp., Troy.

Diane Pastor of Novi joins Mara Advertising, Southfield, as a media planner. Lori A. Moran of Berkley joins as an assistant account executive/brand, Stephen K. Collins of Southfield becomes an account coordinator and Elizabeth Barr of Troy was hired as an account executive.

Kim Penton of Bloomfield Hills was named vice president of Troy-based Kelly Services' metro markets sales area. She had been Midwest area manager for California-based Sun Microsystems.

Lynda Walker, a Bloomfield Hills native, has joined A.T. Kearney in Chicago as manager of human resources. She had been program development director for the Chicago Board Options Exchange.

Village from page 1F

"There are singles, roommates, couples, here, empty-nesters," Hepler said.

"The younger market loves the location, being close to work and for entertainment purposes. The places are being close to Royal Oak and Birmingham prices to rent."

And older tenants? "What they find attractive is the peaceful setting," Hepler said. "Their whole life lies are to the area, a four-to-five mile radius. Family is in the area, their hospital, church, synagogue. Obviously, they want to stay close to the area."

Beverly Hills had a vacancy rate of about 6 percent prior to the purchase, about 3 percent now, Hepler said.

A 5,500-square-foot clubhouse that will include a fitness center, billiards room, racquetball court, business center with computer and fax, club room, kitchen and showers is under construction. An outdoor pool, hot tub and waterfall will go in next to the clubhouse.

The front entrance to the complex has been spruced up with landscaping including a fountain.

Improvements like carpeting, light fixtures, window blinds, mirrors and microwaves have been made in the older buildings on an on-going basis, Hepler said.

Village Park of Beverly Hills is served by the Southfield Public Schools.

Renovation of old can have more appeal than brand new.

Wendy and Darren Hayward



■ 'There's plenty of trees, greenery, wildlife. I can hear birds and see lots of things, rabbits and squirrels, from my apartment.'

Sharon Grove
Village Park resident

you don't have to," she said.

Walter F. Coponen of Northville is the new construction architect for Village Park of Beverly Hills. Harriet Brandt of Candle Lake 11 Interiors of Farmington Hills is the interior designer for the clubhouse. Kenneth Weikal of Sylvan Lake is the landscape architect.

Mel Kaftan, a Southfield-based apartment builder/manager and president of the Apartment Association of Michigan, confirmed that very few new apartments are going up now.

"First, the market was soft and lenders weren't lending," he said. "Now, lenders are talking about lending, but we haven't been able to get rent increases to cover cost of materials, sales tax and additional building codes."

The leasing center (844-0059) at Village Park of Beverly Hills is open 10 a.m. to 6 p.m. Monday through Friday, 9 a.m. to 5 p.m. Saturday and noon to 5 p.m. Sunday.

MARKETPLACE

Marketplace features a glimpse of suburban business news and notes, including corporate name changes, new products, new store or office openings, new affiliations, new positions, mergers, acquisitions and new ways of doing business. Write: Marketplace, Building & Business, Observer & Eccentric Newspapers, 36251 Schoolcraft, Livonia 48150. Our fax number is (313) 591-7279.

■ VALAISIA APPOINTMENTS
Livonia-based Valaisia Communications, a producer and distributor of more than 85 million freestanding newspaper inserts every week, announced several key appointments.

Marcia Hyde of South Lyon becomes vice president of new business development for the Fortune 500 firm. Rick Herpich of Farmington Hills was promoted to Midwest sales division vice president. Paula Wygonik of St. Joseph was promoted to director of marketing, new business development.

Hyde, who joined the firm in 1982, will manage research, development and implementation of business ventures nationally and internationally. She's held several positions, including vice president of Valaisia Inserts' Midwest sales division, assistant to the chief operating officer, new product development manager and sales account manager.

Herpich is responsible for maintaining and expanding market share, hiring, training and developing the division's sales personnel. He joined the firm in 1978 as an account manager.

Wygonik will concentrate on the firm's growth and diversification. She joined Valaisia in 1989 and has had several positions, including sales services supervisor;

marketing, research and development specialist, and customer service representative.

Valaisia has eight sales offices and three printing facilities in the U.S. and last year reported revenue of more than \$660 million.

■ REMODELERS ELECT

John Newmyer, Newmyer, Inc., Walled Lake, was elected president of Michigan Remodeling Association, Southfield; Cary Greenberg, Duality Construction-InRecon, Dearborn, becomes vice president; Marlene Budman, Budmans, Inc., Southfield, is secretary; Deanna Burkha, Burkha Brothers, Allen Park, becomes treasurer; Jeff Stella, Ray R. Stella Contracting, Plymouth, and Adam Helfman, Fairway Construction, Southfield, were elected executive directors.

The 50-member trade association represents professional remodeling contractors, manufacturers, wholesalers, distributors, lenders and other services.

They meet monthly to discuss issues affecting the building industry. Seminars lined up through fall include "Remodeling Management in the '90s," "Selling in the '90s," "For Employees Only: Understanding Your Company and Helping It Succeed" and "For Company Owners Only: Insider Solutions to Your Toughest Management Problems."

For membership information, or to sponsor a program, call (313) 559-2373 or write Michigan Remodeling Association, 17000 W. 10 Mile Road, Suite 227, Southfield, MI 48075.

■ SELECT PR FIRM

Altair Consulting Inc. of Troy awarded its public relations contract to Stone, August, Baker Communications, Troy.

Lapides Publicity Group, Bingham Farms, will handle public relations for Pizzapella's, which has carryout locations in Farmington and Harbortown and a restaurant in Greetkown. Alpha Communications Co., Troy, will produce promotional materials for Dynalogue Engineering of Walled Lake.

■ ON THE MOVE

Stratford Funding Inc., a residential mortgage banking firm that closes more than \$150 million in home mortgages annually, has moved its office from 29398 Northwestern Highway to 28588 Northwestern Highway, Suite 200, in Southfield. The phone number is (810) 355-2700.

The company will occupy 4,876 square feet on the building's second floor. The move was necessary to accommodate a growing staff, said Bruce Tennen, president. The staff has grown from two in 1989 to 40 today.

The firm's principals, Tennen and Pat Wolohan, come from management positions at a large local bank.

■ NEW HEADQUARTERS

Nallico Salon Marketplace, a wholesale distributor of beauty salon products worldwide, will move its world headquarters from Livonia to Farmington Hills sometime this year.

Nallico held a groundbreaking ceremony May 16 at the new site on Haggerty Road, north Nine Mile. The general contractor is Schonbeck Inc. of Wixom. The 100,000-square-foot facility will include showrooms, offices and a warehouse. The facility eventually will employ more than 200 people.

See MARKETPLACE, 4F

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