

MALLS & MAINSTREETS

RETAIL DETAILS

Retail Details features the latest openings, closings, new merchandise lines, personnel changes, and other news around the Malls & Mainstreets community. Mail submissions to: Retail Details, Observer & Eccentric Newspapers, 36251 Schoolcraft, Livonia 48150. Or fax them to: (313) 591-7279.

OPENINGS

The Hat Boyz is open at Lakeside in Sterling Heights, Fairlane in Dearborn and Dearborn in Ann Arbor. The shop carries 1,000 different style caps — half sports, half high fashion. Abercrombie & Fitch is open at

Twelve Oaks Mall, Novi. The shop features young-spirited private A&F label casual clothes for men and women. Also new at Twelve Oaks: Franklin Mint Gallery, Pacific Sunwear of California, Enzo Angiolini, P & Company, Mothers Work Maternity and Glamour Shoes.

On the Boardwalk in West Bloomfield, LaBret Jewelers is adding a gift shop in an adjacent 1,500-square-foot shop. Gifts available include china, crystal, flatware, art glass and pottery. The Wooden Bird is open at Oakland Mall, Troy. The shop specializes in fine art, handcarved decoys and gifts.

SIGNING SUCCESS

The Farmington Book Center at Halsted and Grand River, Farmington, (owned by retired librarians Skip Rosenthal and Alice McCoy of Southfield), hosted a successful book signing for Farmington Hills mystery writer Shirley Schenkel.

Schenkel greeted about 40 fans interested in "In Blacker Moments," her first novel, and set in Michigan. McCoy served cookies and Friendship Tea to the delight of shoppers.

MC SPORTS BENEFIT

MC Sports stores announced a national fund-raising program,

TEAMMATES '94 that allows schools, church groups, little league teams and community organizations the chance to earn free sports merchandise and equipment by collecting receipts from any MC store.

Participants earn one teammate point (or \$1) for every \$20 in MC Sports receipts collected between now and March 31, 1995. A minimum of \$5,000 worth of receipts is required to join to program.

Organizations interested in TEAMMATES '94 can enroll at any MC Sports location in Michigan. The fund-raiser is a response to the budget cuts that have forced sports programs in many school districts to be curtailed.

MC Sports is based in Grand Rapids with 22 stores in Michigan, nine in metro-Detroit.

HOME FURNISHINGS

Designica, open in the Sugar Tree Plaza, West Bloomfield, offering a line of residential and commercial furniture with all pieces in marble, granite, glass and laminate. Some pieces are made of "dryvit," a material new to furniture manufacturing.

Designica welcomes inquiries Monday through Saturday (810) 932-2299.



Hat Boyz: Dan (left) and Benson Littman of Chicago founded The Hat Boyz company, selling baseball-type caps in boutiques around the country.

WESTLAND PROMOTIONS

Ron Fournier of Canton has been promoted to the chief engineer for the Westland Shopping Center. Fournier has been with the center for 18 years.

Kelly Murray was also promoted at Westland to private police supervisor after three years

on the mall's security force.

NEW HAIR SALON

The Ninteth Floor is open and accepting clients in downtown Birmingham. The salon is located above La Luna Cafe at 191 North Woodward, Suite 300. For more information, call (810) 540-0090.

Tel-Twelve from page 6A

The restaurant expects great success serving families, mall walkers and the lunch crowd from nearby offices, VanMaldeghem said. The mall also has a Ruby Tuesday restaurant and a food court. Specialties of the Old Country Buffet include chicken and dumplings, carved ham and roast beef, macaroni and cheese, and a sundae bar. The Minnesota-based restaurant chain was named by Forbes magazine as one of the "200 Best Small Compe-

nies in America." It was voted the best buffet chain by customers in a 1993 "Restaurant & Institutions" magazine poll.

Footwear fantasy

When the Designer Shoe Warehouse opens, shoe-loving shoppers will be able to choose from more than 900 styles of designer men's and women's shoes in a 14,355-square-foot store. The shoes are priced 20-50 percent off retail. The DSW's entrance will extend 60 feet from the mall, cov-

ered by an arched canopy with decorative trusses and ornate metal columns.

Columbus-based DSW has eight locations across the U.S., including one on Rochester Road, between 16 and 17 Mile, in Troy.

Tel-Twelve Mall is home to Kmart's, Crowley's, Montgomery Ward, The Gap Warehouse, Winkelman's Superstore, MC Sporting Goods, Office Depot and more than 70 specialty shops, restaurants and services.



All aboard! Shoppers can hitch a ride on the new Attractions Shuttle from Fairlane Town Center, arriving at Greenfield Village, Henry Ford Museum, Henry Ford Estate, Detroit Historical Museum, Greektown and the Renaissance Center in style.

New sightseeing bus boards at Fairlane

A \$3 sightseeing tour has arrived in metro Detroit with the launch of the Attractions Shuttle.

The shuttle, which includes a guided narration, runs between Detroit and Dearborn seven days a week from 10 a.m. to 7:45 p.m. through Aug. 19. The two shuttles on the run stop in Detroit at the Renaissance Center, Greektown at Trapper's Alley and the Cultural Center in Detroit, and in Dearborn at Fairlane Town Center, Henry Ford Museum & Greenfield Village, and the Henry Ford Estate.

Tickets cost \$3 for the entire day. Children four and under ride free. Passengers may stay aboard for the total 90-minute trip or get on and off as often as they want to visit tourist attractions en route.

Although the Attractions Shuttle began as a grassroots movement to transport tourists between major attractions in Detroit and Dearborn, it's certainly not limited to tourists.

One of the best places to board the shuttle is at Fairlane Town Center because the parking is free, and it stops there every half hour rather than every 45 minutes as it does at all other stops. Henry Ford Museum & Greenfield Village, and the Henry Ford Estate, also offer free parking.

Both air-conditioned shuttles sport reclining, high-backed velour seats and panoramic windows. One is handicapped-accessible. Friendly drivers come tuxedo clad and well prepared to answer questions.

The Attractions Shuttles require no reservations. Schedules and tickets are available at all of its stops, the Fairlane Town Center Valet/Customer Service Desk, or by calling 1 (800) 925-5389.

At \$3 a ticket, it's the biggest travel bargain around.

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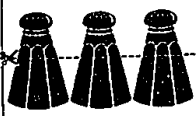
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