

DATEBOOK

Datebook features upcoming events around the suburban business community. To list an event, write: Datebook, Building & Business, Observer & Eccentric Newspapers, 36251 Schoolcraft, Livonia, 48150. Our fax number is (313) 591-7279.

FRIDAY, JUNE 24

HUMOR HELPS

Oakland University's Continuum Center offers a workshop "The Value of Laughter in Counseling" 8 a.m. to 3 p.m. on campus in Rochester. Cost is \$59. Reservations requested by June 22 at 370-3033 or (800) 370-3042.

WEDNESDAY, JUNE 29

PRESENTATION SKILLS

The Troy Chamber of Commerce sponsors a workshop "Sharpening Your Presentation Skills: Getting to the Point" 9-10:30 a.m. at the Troy Marriott, 200 W. Big Beaver. Speakers will feature new rules and tools for effective sales presentations. Cost, which includes breakfast, is \$20 for members, \$25 for non-members. Advance registrations requested. Call 641-8151, press 2, then 3.

MANAGEMENT INFO
The Michigan Association of Certified

Public Accountants sponsors two Management Information shows 7:30 a.m. to 6:30 p.m. the date and June 30 at the Dearborn Hyatt Regency. The program features 30 breakout sessions and an exhibit hall of nearly 75 displays ranging from computer insurance companies to financial services and office supplies. Cost each day is \$85 in advance, \$90 at the door. For information, call the MACPA at (855) 2288.

FRANCHISING OPTION

Uniglobe Travel conducts a free seminar on travel agency franchising 7-8 p.m. at the Northfield Hilton, 8500 Crooks, Troy. The seminar examines trends in the industry, methods for evaluating franchise organizations and a Uniglobe profile. Reservations required at (800) 544-6461.

LAND DEVELOPMENT

The Builders Association of Southeastern Michigan hosts a seminar "Land Development: Site Planning and Zoning" 9 a.m. to noon at its offices, 30375 Northwestern Highway, Suite 100. Cost is \$20 for members, \$10 for additional members from the same company and \$35 for non-members. For reservations, call 737-4477.

PERSONAL DISTRIBUTIONS

The International Association for Financial Planning Southeast Michigan Chapter hosts a seminar "Qualified Plan Distributions" 7:45-10 a.m. at

the Skyline Club, 2000 Town Center, Southfield. Cost is \$15 for members with reservations, \$18 at the door and \$20 for non-members. For information, call 643-9316.

FRIDAY, JULY 8

INTERNATIONAL LAW

The International Law Sections of the state bars of Michigan, Wisconsin and Union Internationale des Avocats-Paris, in association with bar associations of Canada-Ontario, Mexico, Illinois and Indiana sponsors a two-day forum "Comparative Law of Canada, Mexico and USA" at the Dearborn Inn Marriott. The seminar will emphasize practical aspects of conducting trade throughout the northern hemisphere. Cost is \$150, \$125 for additional people from the same firm or company, and \$50 for faculty and students. Reservations due by July 1 to Virginia Herrick at 496-7548.

MONDAY, JULY 11

MANAGEMENT STYLE

The American Society of Engineers presents a seminar "Leadership and Your Management Style" 9 a.m. to 4:30 p.m. at its offices, 23815 Northwestern Highway, Southfield. Cost is \$195 for members, \$225 for non-members. Advance registration requested at 353-4500.

MARKETPLACE

Marketplace features a glimpse of suburban business news and notes, including corporate name changes, new products, new store or office openings, new affiliations, new positions, mergers, acquisitions and new ways of doing business. Writer: Marketplace, Building & Business, Observer & Eccentric Newspapers, 36251 Schoolcraft, Livonia 48150. Our fax number is (313) 591-7279.

NEW GM

Virginia Beach, Va.-Home Quarters Warehouse has named Joe Kelley as general store manager of its Livonia warehouse. He started with HQ in 1993 as a general store manager trainee in the Shewabury, Mass. warehouse store. He was promoted to general store manager of the Southgate warehouse in August.

LIMITED-EDITION ROLLS

Hang around Don Massey Cadillac in Plymouth come September and you might get a peek at Rolls-Royce's limited-edition sports car—or maybe not. Flying Spur, the most powerful model in Rolls' 90-year history, comes with plenty of power and a whopping price tag. It has a 6.75 litre turbo-charged V8 engine. Acceleration is 0 to 60 miles per hour in less than seven seconds. Cost: \$225,000.

This year, Rolls will crank out 35 Flying Spur's for North American dealers, including Don Mas-

sey, Michigan's only authorized Rolls-Royce dealer.

Says Donald E. Massey: "We expect most of these cars will be sold before they reach a showroom."

CREDIT UNION SERVICE

Bauer Financial Reports, a Florida-based bank research and rating firm, said Co-op Services Credit Union, Livonia, has joined Bauer's BankRater Sponsor Program. The program provides consumers with free information on the strength of credit unions, banks or thrifts that sponsor the service.

For information, call 1 (800) 368-6886, 9 a.m. to 6:30 p.m. weekdays.

EXPANSION PLANS

TG North America Corp., a unit of Japan-based Toyota Gosei Co. Ltd., is expanding its presence in Michigan to better serve North American automotive customers.

The new 35,000-square-foot facility on Crooks in Troy will house sales, engineering, design, test and administrative staffs. The company's product lines include weatherstripping systems, hoses, vibration insulators, body side moldings, steering wheels, air-bag assemblies and interior and exterior systems for automotive applications.

TG plans to occupy the new site in August, according to Tom Sullivan, associate broker with

Manhattan Co., Troy.

PR COUNSEL

Aero Detroit/Pioneer Engineering, a Madison Heights engineering services company, has named Bianchi Public Relations of Bloomfield Hills as its public relations counsel. Aero serves the automotive and aviation industries.

VICKERS SEMINARS

The Vickers Training Center in Rochester Hills offers hands-on technical training seminars for fluid power and hydraulics systems.

The training is designed to improve productivity of fluid power systems and machinery, reduce downtime and increase system reliability.

To order a course schedule for Vickers Hands-On Technical Training Seminars, call 1 (800) 853-1100, or write Vickers, Inc. Training Center, 2730 Research Drive, Rochester Hills, 48309-3570.

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See MARKETPLACE, 4F

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