DATEBOOK

atebook features upcoming vents around the suburban events around the suburban business community, To list an event, write: Datebook, Building & Business, Observer & Eccentric Newspapers, 36251 Schoolcraft, Livonia, 48150. Our fax number is (313) 591-7279.

THURSDAY, JULY 7

PAYROL CLASS
Schoolcaft Cologs and the Detroit
Chapter of the American Peyrol AssoClaster of the American Peyrol AssoClaster sponsor a six-week certified
payrol, professional exam preparation
course 6:30-9:30 p.m. on successive
Thursdays starting this data on compus in Livonia. Cost is 800. To register, contact continuing education services at 402-4448.

MAGEMENT STYLE

The American Society of Employers Gresents a seminar "Leadership and Your Management Style" 9 s.m. to 4:30 p.m. at its offices, 23815 Northwestern Highway, Southfeld, Cost is \$105 to members, 2225 for non-members, Advance registration sequested at 353-4500.

TUESDAY, JULY 12

GOPPETITIVE MANUFACTURESSO.
BOO Seldman offers a seminar "Competitive Manufacturing" 8 a.m. to be seen from Competitive Manufacturing" 8 a.m. to be seen; froy Manufact profit eries, modnying the organization for duce costs and refining product fines. Dost is 3.55 in advance, 8.49 at the coor. To reservations, cas 3.52-2100,

LAWMAKERS BREAKFAST
The Greater Detroit Chapter of the National Association of Women Business
Owners presents a continental breaktest with current legislators and candidates 8-9:30 a.m. at the Trowbridge,

24111 Civic Center Drive, Southfile For reservations, call 253-3711.

WEDNESDAY, JULY 13

BPED PHARMODING
The Budden Association of Southeastern Michigan Nosts a seminer "Loens on Speed." 9 a.m. to noon
et ts offices, 39378 Northwestern
Highway, Suits 100, Farmington Hills,
Presenters: Firm Beitheld, Great Lakes
Mortgage, Briminghem, and Sam
Kreis, Starking Bank & Trust. SouthBeld. Topics include wheat size spee
home care be built, what has seen
home care be built, what has seen
any for spec toers. Cost is \$20 for
remoting. 31 for additional members
from BuSM members. To register, cast
737-4477.

THURSDAY, JULY 14

EXIL EXEPOWIREMENT
The National Association of Career
Women Metro Detroit Chapter preserts a function seminar "The Power
of Set Empowerment" 11.30 a.m. to
1.30 p.m. at Merhythol's 1.30 p.m. to
1.30 p.m. at Merhythol's 1.

TEASTWORK
The American Society of Employers presents a sominar "Tearmork, Positive Thinking, Communication" 9 and 10 a 430 pm. et its offices, 238 15 northwestern Highway, 30, 238 16 northwestern Highway, 30, 225 for non-members, Advance registration requested at 353-4500.

requested at 335-400.
CERTAS SARAAGEMENT

Geldand University's Continuum Center offers a training session "Crisis
Management for Supervisions" 9 a.m.
Topics Include employee performance,
connecting problem behaviors, isosping
the bosa informed and controvision
lassues. Cost at 979. Reservations requested by July 10 at 370-3033 or
(900) 370-3042.

Marketplaca features e glimpse of suburban business news and notes, including corporate name changes, new products, new store or office openings, new dillations, new positions, news, cousitions and new ways of doing business. Write: Marketplace, Building & Business, Observer & Eccentric Newspapers, 36231 Schoolcraft, Livonia 48150. Our fax number is (313) 591-7279. tively, of the competition's design category. The agency won a first-place modal for the ads and a sec-ond-place modal for the brochure.

ond-place modal for the brochurs.

B MARKETING AWARDS
The Michigan chapter of Society for Marketing Professional
Services selected the Thumbs Up
marketing awards program
winner. The program recognizes
marketing communications materials by SMPS chapter members.
Direct mail and newsletters:
Dianoe Ludman of Frank with
Blackridge Ltd., Birmingham,
second place. Kevin L. Martin of
NTH Consultants Ltd., Farmington Hills, third place.
Special events, advertising and
alternative modics Sheryl B. Maibach, Barton Malow Co., Southfield. Byl-7279.

E FORM ALLIANCE

Newor Inc., a Bloomfield
Hills-based maker of manufacturing systems and precision
parts, said it has formed a stratefie alliance with PATA Automotion USA. PATA, based in Farmington Hills, is the North American operation for FATA
Automation SPA in Italy, a worldwide supplier of electrified monoralis and automatic storage and
retrieval systems. And CEO
Richard Smitter of leach Hills and is
yout market plan. Newcor's
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yout with the plan wow of a
yout market plan. Newcor's
with the plan wow of the plan is a plan
divisions will combine products
and know-how with PATA to enhance both company's North
American business opportunities,
he said.

Bygalan wyswes

E SAFETY WINNER
Hoschst Celanese Corp., Auburn Hills, won Chemical Manufacturers Association's 1994 Lammot DuPont safety award in the mot DuFont safety award in the large company category. The an-nual award goes to three compa-nies with the greatest percentage reduction of occupational inju-ries, deaths and illness over the past five years. Since 1969, Hoochst said it has reduced its OSHA recordable rate by 57 per-MARS Advertising, South-field, won two swards in the 49th annual Advertising Art & Design Exhibition sponsored by the Scar-ab Club in Detroit.

MARS received the awards for two ads and a brochure produced for the SelectCere, SelectAdvan-tage health care plan. They were entered in the advertising and the institutional divisions, respec-

OSHA recordator rate of or, percent.
Hocchat said a number of safety innovations begun by its automotive group helped win the major industry award. Hoochar's Automotive Development Center
han't had an on-site OSHArecordable injury in the past 20
months. The facility received the
1934 environmental quality award
from the Michigan Chamber of
Commerce for environmental con-

servation and recycling efforts.
Hosehat also received the 1993
distingulated safety award from
the Society of Plastics Industry.

MARKETPLACE

Retail Marketing Services is of fering maps that focus on major roads and highways with their traffic counts. Maps are available for Wayne, Oakland, Lenawee, Livingston, Macomb, St. Clafr, Monroe, Lapeer and Washtenaw counties.

The Keepo Harbor firm said it can map an entire area or focus on a portion of the county. Color or black-and-white maps are available in five sizes. The cost is \$55 to \$76, plus postags.

For information, call (\$10) 681-3305. III TRAFFIC MAPS AVAILABLE

Quantum Design Group, Bismingham, will do interior design and space planning for Rozali Worldwin Prudential Town Century and Space planning for Rozali Worldwin Prudential Town Century merged agency will join Bozell's existing Southfield office in October. The agency will coury three floors with 61,277 square foct. Quantum said the most important consideration is planning for Bozell's growth.

"The design was formulated present a sophisticated, professional environment that fosters an open-door between management and employees," said Quantum president Thomas Catallo.

A



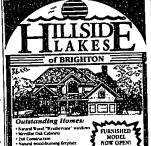
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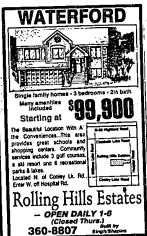
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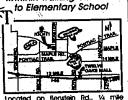
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