

MALLS & MAINSTREETS

MONDAY, JULY 18, 1994

10A(F)

SHOPPING CENTERED



LINDA BACHRACK

Sun soothers will aid summer skin

It seems that the message finally sunk in — all the way into the deepest layers of our epidermis. Even the die-hard sun addicts are worshipping beneath wide-brimmed hats and under-meaty layers of SPF 30. Those who balked at beachers or in lawn chairs are now aware of the risks — skin cancer and irreversible skin damage.

But an occasional day in the sun is so alluring to give up altogether. Though pale is fashionable, the feel of warm rays on our skin is energizing. Specially after a cold, gloomy winter.

If you're feeling a bit parched and a little overexposed after a day in the garden or on the lake, the following "sun soothers" should help revitalize your body and your spirit.

Fun with fragrance

On the hottest summer days, a refreshing scent is as welcome as a cool breeze. Minnesota Pour Moi is the favorite of Linda Bloom of Bloomfield Hills. "The fragrance is exquisite," says Bloom of the L'Artisan Parfumeur scent from the French Riviera. Available at Lori Karlbal et al., 554 N. Woodward in Birmingham (770).

Lori Karlbal, the owner of the skin care boutique that bears her name, recommends several products to nourish sun-dried skin. Kneipp's Camomile Bath Oil (\$11) soothes and heals the skin while you languish in a relaxing tub. Le Natura pampers with its vanilla flower bath soak (\$34), and Kiehl's Creme de Corps (\$21.95) is a rich all-over moisturizer, the absolute best according to my teenage daughter who uses it every day. For the lowdown on the entire Kneipp's time-tested product line, stop by Lori Karlbal 2-6 p.m. July 19. Representatives will be available to answer questions and demonstrate products.

Stephanie Bursstein, a sophomore at the University of Michigan, didn't hesitate when asked her favorite sun-soother. "I love Seascape sea salts," she said. This revitalizer is almost as good as a day at the beach (\$30). Also at Lori Karlbal.

Help on the way

A few more must-haves: French Shea Butter for blistered lips (\$4.50), pure Rosewater (\$19) and Opabella bath oil by Kiss Me In the Garden, a luscious combination of vanilla and magnolia (\$18). Tiffany & Co. created its collection



this summer to de-stress your skin, hair and body with botanically based treatments. The clean, fresh floral fragrance is available in a Smoothing Body Scrub, Hydrating Body Milk, Purifying Body Soap, Conditioning Shampoo and Refreshing Body Mist, at the Somerset Collection in Troy, \$15-\$40.

Bloom's Face and Body, 27859 Orchard Lake Rd. in Farmington Hills, offers a variety of services for summer-weary souls. Her exclusive Facial Firming Treatment (\$55) refines skin tone, softens and diminishes lines and wrinkles and stimulates cellular renewal. "It's a great first step to help recover from sun damage," says owner Anita Bloom.

The Body Scrub (\$65) is perfect for after vacation, as it removes dead cells, then re-moisturizes the skin with collagen and essential oils.

Facials soothe

Cecelia Allen of Bloomfield Hills has indulged in a monthly facial (\$50) at Bloom's for the past four years. "It makes all the difference in my day," she says. "Skincare is so hard on my face. Before I started the deep moisturizing facials, I had itchy, flaky skin."

Facialist Amy Regal, recommends two essentials from her product line — Angelina's Balm cream from Germany (\$38) and Dr. Remond's Hydratix, a moisturizer with aloe that doubles as a makeup fixative. Try refrigerating the Hydratix for an icy emulsion cooler.

Linda Bachrack is a Birmingham resident. You can leave her column ideas at 953-2047, mailbox 1889, or fax them to her at 644-1314.

LOOKING AHEAD

What to watch for in Malls & Mainstreets next week:

- Linda Bachrack goes antique shopping with tips from dealers.
- Added Attractions lists special events at the malls and Main Street shops.
- The Giggie Gang takes center stage at Oakland Mall.



JERRY ZOLTHY/STAFF PHOTOGRAPHER

Opening doors: Detroit Mayor Dennis Archer tells suburban retailers that safety and jobs are the top priorities of his administration.

Archer: City is open for retail business



More than 400 retailers showed up at the Ritz Carlton to hear Detroit Mayor Dennis Archer's hopes for a retail resurgence in Detroit. He got the nod from suburban developers who thanked him for making their jobs easier.

BY SUSAN DEMAGGIO

"Detroit is open for business," Mayor Dennis Archer told a room packed with retail brokers, leasing agents, shopping center managers, marketing directors, security officials, architects, planners and bankers. "We need you in the city of Detroit."

Archer was the guest speaker at the annual Michigan Idea Exchange sponsored by the International Council of Shopping Centers at the Ritz Carlton in Dearborn, July 12.

"If you give us a fair, objective view," Archer told retail developers.

"You'll see things are changing... Police are out on the streets in neighborhoods. Safety and security is being restored. A pro-business team is working to expedite economic development matters. A task force is analyzing our licensing procedures, building permits and other city regulations. We're prepared to implement their recommendations. We want you to make a profit in Detroit."

Archer said the results of a land use study due in August should produce a blueprint of what the city should look like along the way.

See ARCHER, 11A

Retailers study business stats at meeting

BY SUSAN DEMAGGIO

STAFF WRITER

Building permit numbers, buying power statistics, and consumer confidence ratings are the topics when retailers and developers get together.

Here are a few of the facts they shared during roundtable discussions and leasing confabs at a recent International Council of Shopping Centers meeting.

- The metro-Detroit (seven county) area is the 7th most populated mar-

ket in the United States.

- The average household income in Detroit is \$39,940. It's \$48,030 in Oakland County. It's \$33,290 in the U.S. (The metro-Detroit wages are higher due to the auto industry and its related manufacturing companies.)

- Oakland County alone, has the buying power of 18 states. (That's the nation's smallest states.)

- Most residents agree that the metro-Detroit suburb's are over-

tailed. Farmington Hills, for example, has about 60,000 residents and 1.5 million square feet of retail space. That's 25-feet of retail space per person.

- Conversely, the city of Detroit is considered to be under-retailed with about 1 million residents and only 2.5 million square feet of retail space. That's 2.5 feet of retail space per person.

- Michigan ranks 9th in the nation in terms of the most new residential construction.

- This is the retail decade of the Big Box User. Category superstores are opening around major shopping centers, expanding in regional markets across the country.

- There are 38,466 shopping centers throughout the U.S. — a 15-fold increase over 30 years ago.

- In 1992, 10 million people worked in America's retail industry.

See RETAILERS, 11A

Lane Davis puts her spin on classic designs

BY SUSAN DEMAGGIO

STAFF WRITER

At the ripe old age of "early 30-something," Lane Davis of Springfield, Arkansas is embarking on her third, or is it fourth career?

Her private label fashions are sold in upscale boutiques across the country from a workshop staffed by 16 veteran tailors in Los Angeles. Locally, Roz and Sherman carries the Lane Davis Collection at Maple and Telegraph in Bloomfield Hills.

Davis came to town recently to host a fall trunk show, taking some time to talk about her jetsetting lifestyle and gorgeous fashions.

She is one of two daughters of Charles Davis, who has served Arkansas as a mayor, state representative and judge. Her good looks and size 4 figure landed her a lucrative modeling career in Dallas, but after graduating from the University of Arkansas, she headed to New York to study acting with Geraldine Page and Shelley Winters.

"I also worked in the city as an upscale real estate broker," she explained. "My boyfriend at the time



was selling international properties so I got the opportunity to spend time in both Italy and France. There I met people like Valentino, Iman, and I became familiar with classic European craftsmanship. It is this type of fashion quality I have now in my own company."

Designing clothing comes easy to Davis who said she has been doodling designs since childhood. She moved to L.A. and became an apprentice to Manuel fashion doyen to the stars (read Elvis Presley, Dwight D. Eisenhower, Sylvester Stallone, The Beatles and Ronald Reagan) for over 37 years. Her

designs developed a small, but exclusive clientele which brought her to the attention of John Paul DeJoria, the owner of Paul Mitchell hair products.

DeJoria offered to become a business partner after he got to know Davis' design plans and how hard work she works.

Davis and DeJoria took over the business of fashion designer Manuel, who moved to Nashville. They hired his tailors and built a workshop and luxurious studio.

Pulling out her fall collection at Roz and Sherman, Davis highlights the European craftsmanship behind each garment.

"Notice the hand-sewn Austrian crystal on this lapel," she says with motherly pride. "The material behind it is lightweight wool. This blazer can be worn all year long. It fits right over this dress and these slacks."

See DESIGNER, 11A



Timeless elegance: Lane Davis models one of her favorite blazers.

ADDED ATTRactions

Center court. Free. Come early for the best seats. Woodstock Mall, Middlebrook/Plymouth/Livonia. (313) 833-4100.

WEDNESDAY, JULY 20

KID'S MESSAGE

Archie Giggie Gang shows, 11 a.m. and 1 p.m. Center Court. Three children's theater performances on Wednesdays through Aug. 3. Harry K. Martin and the Children's Theater of Birmingham present Snow White. Come early for good seats. Free admission. Kids eat free on Giggie Gang days at Arby's, Brueche's Cafe, Big Boy's and Tubby's when accompanied by adults. Next week: Swampy the Swampdemon. Centered Mail: 14 Mile/John R. Troy. (313) 585-0000.

SEA SHUTTLE

Round-trip motor coach service between Twelve Oaks and Detroit Institute of Arts on Wednesdays: July 20, Aug. 17, Sept. 21, Oct. 19, Nov. 19 and Dec. 28. Bus leaves mall at 9 and 11 a.m. Leaves DIA at 2 and 4 p.m. Tickets \$5 for DIA members; \$7 general public. Includes transportation, doesn't include food and museum admission. Tickets can be purchased in advance from DIA Museum Shop, upper level of mall. Twelve Oaks: 12 Mile/Novi Road. Novi. (313) 353-7903.

PARK CONCERT

Gay Stephens with Dance Ensemble West performs. Noon, Bing Brown Bag Lunch. Midway Park, Main/Parkman, Plymouth. (313) 465-1433.

PHOTO EXHIBIT

Through July 24, regular mall hours. Best in show wins \$250 grand prize. Livonia Mall, 8800 Middlebrook. (313) 478-1105.

PUPPET SHOWS

"Puppeteer" takes the stage daily 11 a.m., 1, 3 and 7 p.m. Saturdays 11, 1 and 3 p.m. Sundays 1 and 3 p.m. Through July. Free admission. Meadowbrook Village Mall, Walton/Adams, Rochester. (313) 375-6451.

FASHION TICKETS

Tickets for 25th annual Fashion Bash at the Fox Theatre, sponsored by Hudson's and the DIA Founder's Junior Council, on sale through date of event. Wednesday, Aug. 3, 8 p.m. Fox Theatre features live auction, parties and theatrical fashion presentation. Tickets \$25-\$150. (313) 833-2323.

SAND CASTLE

90-ton, three-dimensional Looney Tunes sand sculpture, featuring a Tunes soccer match, on display through Aug. 15 in Grand Court. Silverwood Mall, 8 State/Eisenhower, Ann Arbor. (313) 798-0010.

TUESDAY, JULY 19

CRAFTERS CORNER

Open to crafters 18 years and older, July 30-31. All crafts submitted for judging must be submitted and handcrafted. Grand prize \$100. Entry forms available at management office. Also tables for rent to crafters. Call for more details. Livonia Mall, 8800 Middlebrook. (313) 478-1105.

PUPPET SHOW

Kid's will love "The Monster That Ate Your Garden," by the Main Puppet Theater, 11 a.m. and 3 p.m.

THURSDAY, JULY 21

LUNCH FASHIONS

Clothing from Hersh's. Informally modeled. Noon to 2 p.m. Stage & Co. Restaurant. The Boardwalk, Orchard Lake's, Maple, West Bloomfield. (313) 653-6622.

FRIDAY, JULY 22

KID'S FUN

Pink Panther appears in "Makin' Movies" 11 a.m., 2, 4 and 7 p.m. Center court. Each show followed by meet and greet with Panther himself. Bring a camera. Also, Child ID, program 1-5 p.m. near Eaton Food Court. Co-sponsored by St. Mary's Hospital. Free service provides child's photo, height, weight, eye color, etc. for parent's file. Westland Mall, Plymouth/Middlebrook, Livonia. (313) 522-4100.

FARMER'S MARKET

9 a.m. to 3 p.m. Vendors selling homegrown fruits, vegetables and flowers. Bussell area parking lot. Downtown Farmington, Grand River/Farmington. (313) 474-3444.

SUNDAY, JULY 24

CLASSICS BRUNCH

Co-sponsored by WQRS. Local musicians perform in concert. Refunds stage. Noon to 2 p.m. Brunch catered by Sebastian's Grill. \$20 tickets available at condegar club. Somerset Collection, Big Beaver/Cockle, Troy. (313) 943-6360.

STORYBOOK BRUNCH

Chris Edmund's of WRC radio reads "Joe's Cafe" 11 a.m. Center court. Kids can redeem book reports for discount merchandise tokens. Fairlane Town Center, Hubbard/Southwest, Dearborn. (313) 583-1970.