

MALLS & MAINSTREETS

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SHOPPING CENTERED



LINDA BACHRACK

Sun soothers will aid summer skin

It seems that the message finally sunk in -- all the way into the deepest layers of our epidermis. Even the die-hard sun addicts are switching to wide-brimmed hats and underneath layers of SPF 30. Those who baked on beaches or in lawn chairs or on beds in tanning salons are now aware of the risks -- skin cancer and irreversible skin damage.

But an occasional tan in the sun is too alluring to give up altogether. Though pale is fashionable, the feel of warm rays on our skin is energizing. Especially after a cold, gloomy winter.

If you're feeling a bit parched and a little overexposed after a day in the garden or on the lake, the following "sun soothers" should help re-vitalize your body and your spirit.

Fun with fragrance

On the hottest summer days, a refreshing scent is as welcome as a cool breeze. Mimosa Pour Moi is the favorite of Linda Bloom of Bloomfield Hills. "The fragrance is exquisite," says Bloom of the L'Artisan Parfumeur scent from the French Riviera. Available at Lori Karbal et al., 884 N. Woodward in Birmingham (1770).

Lori Karbal, the owner of the skin care boutique that bears her name, recommends several products to nourish sun-dried skin. Kiehl's Camomile Bath Oil (\$11) soothes and heals the skin while you languish in a relaxing tub. La Nature pampers with its vanilla Rover bath soak (\$34), and Kiehl's Crème de Corps (\$21.05) is a rich all-over moisturizer, the absolute best according to my teenage daughter who uses it every day. For the lowdown on the entire Kiehl's time-tested product line, stop by Lori Karbal 2-6 p.m. July 19. Representatives will be available to answer questions and demonstrate products.

Stephanie Burstein, a sophomore at the University of Michigan, didn't hesitate when asked her favorite sun soother. "I love Seascapes sea salts," she said. This revitalizer is almost as good as a day at the beach (\$30). Also at Lori Karbal.

Help on the way

A few more must-haves: French Shea Butter for blotted lips (\$4.50), pure Rosewater (\$19) and Ophelia bath oil by Kiss Me In The Garden, a luscious combination of vanilla and magnolia (\$18). Tiffany & Co. created its Spa Collection this summer to de-stress your skin, hair and body with botanically based treatments. The clean, fresh floral fragrance is available in a Smoothing Body Scrub, Hydrating Body Milk, Purifying Body Soap, Conditioning Shampoo and Refreshing Body Mist, at the Somerset Collection in Troy, \$15-\$40.

Bloomie's Face and Body, 27859 Orchard Lake Rd. in Farmington Hills, offers a variety of services for summer-wet souls. Their exclusive Facial Firming Treatment (\$55) refines skin tone, softens and diminishes lines and wrinkles and stimulates cellular renewal. "It's a great first step to help recover from sun damage," says owner Anita McClellan.

The Body Scrub (\$35) is perfect for after vacation, as it removes dead cell, then moisturizes the skin with collagen and essential oils.

Facials soothe

Cecilia Allen of Bloomfield Hills has indulged in a monthly facial (\$50) at Bloomie's for the past four years. "It makes all the difference in my dry skin," she says. "Summer is so hard on my face. Before I started the deep moisturizing facials, I had itchy, flaky skin."

Facialist Amy Argol, recommends two essentials from her product line: Angelina Balsam eye cream from Germany (\$35) and Dr. Renard's Hydratix, a moisturizer with zinc that doubles as a makeup fixative. Try refrigerating the Hydratix for an icy summer cooler.

Linda Bachrach is a Birmingham resident. You can leave her column ideas at 955-2047, mailbox 1869, or fax them to her at 644-1314.

LOOKING AHEAD

What to watch for in Malls & Mainstreets next week:

■ Linda Bachrach goes antiquing shopping with tips from dealers.

■ Added Attractions lists special events at the malls and Main Street shops.

■ The Giggle Gang takes center stage at Oakland Mall.



Opening doors: Detroit Mayor Dennis Archer tells suburban retailers that safety and jobs are the top priorities of his administration.

Archer: City is open for retail business

By SUSAN DEMAGGIO
STAFF WRITER

"Detroit is open for business," Mayor Dennis Archer told a room packed with retail brokers, leasing agents, shopping center managers, marketing directors, security officials, architects, planners and bankers. "We need you in the city of Detroit."

Archer was the guest speaker at the annual Michigan Idea Exchange sponsored by the International Council of Shopping Centers at the Ritz Carlton in Dearborn, July 12.

"If you give us a fair, objective view," Archer told retail developers.

More than 400 retailers showed up at the Ritz Carlton to hear Detroit Mayor Dennis Archer's hopes for a retail resurgence in Detroit. He got the nod from suburban developers who thanked him for making their jobs easier.

"You'll see things are changing. Police are out on the streets, in neighborhoods. Safety and security is being restored. A pro-business team is working to expedite economic development matters. A task force is analyzing our licensing procedures, building permits and other city regulations. We're prepared to implement their recommendations. We want you to make a profit in Detroit."

Archer said the results of a land use study due in August should produce a blueprint of what the city should look like along the way.

See ABCNTE, 11A

Retailers study business stats at meeting

By SUSAN DEMAGGIO
STAFF WRITER

Building permit numbers, buying power statistics, and consumer confidence ratings are the topics when retailers and developers get together.

Here are a few of the facts they shared during roundtable discussions and leasing confabs at a recent International Council of Shopping Centers meeting.

■ The metro-Detroit (seven county) area is the 7th most populated mar-

ket in the United States.

■ The average household income in Detroit is \$39,940. It's \$48,030 in Oakland County. It's \$33,230 in the U.S. (The metro-Detroit wages are higher due to the auto industry and its related manufacturing companies.)

■ Oakland County alone, has the buying power of 18 states. (That's the nation's smaller states.)

■ Most residents agree that the metro-Detroit suburbs are over-re-

talled. Farmington Hills, for example, has about 60,000 residents and 1.5 million square feet of retail space. That's 25-feet of retail space per person.

■ Conversely, the city of Detroit is considered to be under-rented with about 1 million residents and only 2.5 million square feet of retail space. That's 2.5 feet of retail space per person.

■ Michigan ranks 9th in the nation in terms of the most new residential construction.

■ This is the retail decade of the Big Box User. Category superstores are opening around major shopping centers, expanding in regional markets across the country.

■ There are 38,466 shopping centers throughout the U.S. — a 15-fold increase over 30 years ago.

■ In 1992, 10 million people worked in America's retail industry.

See RETAILERS, 11A

Lane Davis puts her spin on classic designs

By SUSAN DEMAGGIO
STAFF WRITER

At the ripe old age of "early 30-something," Lane Davis of Springdale, Arkansas is embarking on her third, or is it fourth career?

Her private label fashions are sold in upscale boutiques across the country from a workroom staffed by 16 veteran tailors in Los Angeles. Locally, Ross and Sherry carry the Lane Davis Collection at Maple and Telegrove in Bloomfield Hills.

Davis came to town recently to host a fall trunk show, taking some time to talk about her jetsetting lifestyle and gorgeous fashions.

She is one of two daughters of Charles Davis, who has served Arkansas as a mayor, state representative and judge. Her good looks and size 4 figure landed her a lucrative modeling career in Dallas, but after graduating from the University of Arkansas, she headed to New York to study acting with Geraldine Page and Shelley Winters.

"I also worked in the city as an upscale real estate broker," she explained. "My boyfriend at the time

was selling international properties so I got the opportunity to spend time in both Italy and France. There I met people like Valentino, Iman, and I became familiar with classic European craftsmanship. It is this type of fashion quality I have now in my own company."

Designing clothing comes easy to Davis who said she has been doodling designs since childhood. She moved to L.A. and became an apprentice to Manual fashion designer to the stars (read Elvis Presley, Dwight Yoakam, Sylvester Stallone, The Beatles and Ronald Reagan) for over 37 years. Her

designs developed a small, but exclusive clientele which brought her to the attention of John Paul DeJoria, the owner of Paul Mitchell hair products.

DeJoria offered to become a business partner after he got to know Davis' design plans and how hard work the works.

Davis and DeJoria took over the business of fashion designer Manuel, who moved to Nashville. They hired his tailors and built a workroom and luxurious studio.

Pulling out her fall collection at Ross and Sherry, Davis highlights the European craftsmanship behind each garment.

"Notice the hand-sewn Austrian crystal on this lapel," she says with motherly pride. "The material behind it is lightweight wool. This blazer can be worn all year long. It fits right over this dress and these slacks."



Timeless elegance: Lane Davis is models one of her favorite blazers.

See DEMAGGIO, 11A

ADDED ATTRACTIONS

Center court. Free. Come early for the best seats. Wonderland Mall, Middlefield/Plymouth/Livonia. (313) 522-4100.

WEDNESDAY, JULY 20

KID'S THEATER
Theater of the Woods takes the stage daily 11 a.m., 1 and 7 p.m. Saturdays 11, 1 and 3 p.m. Sundays 1 and 3 p.m. Through July 24. Free admission. Aetna Brook Village Mall, Walton/Adams, Rochester Hills. (313) 375-0451.

FASH FLASH TICKETS
Tickets for 25th annual Fash Bash at the Fox Theatre, sponsored by Hanes and the Fox Theatre Foundation. Artis Center, 1000 Woodward, through date of event. Wednesday, Aug. 3, 8 p.m. Fash Flash features live auction, parties and theatrical fashion presentation. Tickets \$25-\$150. (313) 633-2323.

SAND CASTLES
90-ton, three-dimensional Looney Tunes sand sculpture, featuring a Tunes soccer match, on display through Aug. 15 in Grand Court. Woodward Mall, 5 State/Eisenhower, Ann Arbor. (313) 785-9070.

TUESDAY, JULY 19

CRATE CONTRAST
Open to crafters 18 years and older, July 20-31. All crafts submitted for judging must be authentic and handcrafted. Grand prize \$100. Entry forms available at management office. Also tables for rent to rent. Livonia Mall, 8000 Mill, Livonia.

PUPPET SHOW
Kid will love "The Monster That Ate Your Garden," by the Mask Puppet Theater, 11 a.m. and 3 p.m.

THURSDAY, JULY 21

LUNCH FASHIONS
Clothing from Hersh's. Informally modeled. Noon to 2 p.m. Stage & Co. Restaurant, The Boardwalk, Orchard Lake/5th, Maple, West Bloomfield. (313) 655-6222.

SATURDAY, JULY 23

KID'S FUN
Pink Panther appears in "Makin' Moves" 11 a.m., 4 and 7 p.m. Center court. Each show followed by a craft fair, games, prizes, refreshments and a photo booth. Also, Child LD program 1-5 p.m. near Eaton Food Court. Co-sponsored by St. Mary's Hospital. Free service provides child's photo, height, weight, eye color, etc. for parent's file. Wonderland Mall, Plymouth/Middlebelt, Livonia. (313) 522-4100.

FARMER'S MARKET

9 a.m. to 2 p.m. Vendors selling homegrown fruits, vegetables and flowers. Grosse Pointe Park, 1000 Woodward, (313) 774-3440.

SUNDAY, JULY 24

CLASSICS BURGERS
Co-sponsored by WORL. Local musicians perform in concert. Roundup stage. Noon to 2 p.m. Birchwood Center, 1000 Birchwood, Livonia.

STREETCAR BURGERS
Chris Kennerly of WORL radio reads "Joe's Cafe" 1 p.m. Center court. Kids can redeem book reports for discount merchandise tokens. Fathene Town Center, Hubbard/Boulevard, Dearborn. (313) 655-1370.