

Fliers help local shows take off



MARY LINDA CALDERONE

audience. Let me put your worries at ease. I'm going to give you some good advice as to how our Channel 12 producers promote their programs.

First, however, I must point out producers in our cable system already have a decided advantage over other communities. Kudos to Editor Tom Baer of the Farmington Observer and Mike Mallot of the Novi News. Because of the support of these fine men, both papers publish the community access Channel 12 weekly schedule in their Thursday editions and local TV guide which comes with the papers on Mondays. They are also responsible for the printing of this column.

With a head start like this, you're sure to have viewers tuning in. Remember, also, the cable commission has grants for promotion available in two forms. A very simple form (specifically designed for promotion) entitles the bearer to \$50 toward fliers. Once approved, these can be distributed throughout the community. With permission, you may be able to drop some off at the libraries, YMCA, Community Center, etc.

Take it a step further. Pick up a press release list from the SWOCC office and mail the flier to newspapers, radio and TV stations. Nothing ventured, nothing gained.

How about filling out a standard-length grant form that may entitle you to place an ad in the local TV guide or newspapers?

What about "bicycling" your program to other cable systems? This means taking your show to other community access centers to be cablecast in other areas. You'll not only be a star in Farmington, Novi and Farmington Hills, but, perhaps the entire Metropolitan Detroit area. The opportunities are limitless.

Last, but not least, give me a call at 473-7296. I would love to hear what you're doing. Perhaps I can pull some strings and feature your program in a column or our SWOCC quarterly newsletter. Hope to hear from you soon.

CHANNEL 12 Monday, Aug. 8

10 a.m.
Travels with Kay: Turkey and Syria
— 10:30 a.m.
Women on the Move: Sweet Adelines/Spirit of Detroit
— 11 a.m.
Coffee and conversation
— Noon
Farmington Hills Police Journal
— 12:30 p.m.
Dollars and sense with J.R.: How to buy a car
— 1 p.m.
Seniors on the Move: boxing trainer
— 1:30 p.m.
The word of life: Peter's perspective
— 2 p.m.
Prescription for your health: physicians assistants
— 2:30 p.m.
Seniors beware: the furnace man
— 3 p.m.
North American Indian Journal
— 4 p.m.
Farmington Founders Festival parade
— 6 p.m.
I remember when I was a hobo
— 6:30 p.m.
Bagels and talk with Tracy and Phil

— 7 p.m.
Dance with Virginia: Dicker-dancers and satin dolls
— 7:30 p.m.
Adventure with Pirate Pete
— 8 p.m.
Impact video
— 8:30 p.m.
Animal awareness
— 9 p.m.
AIDS hits home
— 9:30 p.m.
Groove session.

Tuesday, Aug. 9

10 a.m. — Drawing men to Christ
11 a.m. — Happiest people alive
11:30 a.m. — Money talks
Noon — Adventures with Pirate Pete
12:30 p.m. — Spontaneous seniors
1:30 p.m. — Senior fitness
2 p.m. — Salon glamour and etiquette with Gloria: hair styling with a twist
3 p.m. — Farmington dance recital: take five
5 p.m. — Lansing connection
5:30 p.m. — Living with your addictions
6 p.m. — Jr. Japanese: Lesson 35
6:30 p.m. — Business and residential news
7 p.m. — Cash talks
7:30 p.m. — Farmington Hills Police Journal
8 p.m. — Salon glamour and etiquette with Gloria: hair styling with a twist
9 p.m. — Let's talk with Ben Marks.

Wednesday, Aug. 10

10 a.m. — Legislative forum
10:30 a.m. — The job show
11 a.m. — Study in scripture
11:30 a.m. — Oakland Press perspective
Noon — The way the truth and the life
12:30 p.m. — Abundant life Arable ministries
1 p.m. — Old time religion

2 p.m. — Cash talks: fear of flying
3 p.m. — Twelve Oaks youth pope orchestra
4 p.m. — Crisis in the modern family: teen concerns
5 p.m. — Legally speaking
5:30 p.m. — Groove session
6 p.m. — Spontaneous seniors
7 p.m. — Farmington Founders Festival pet show
8 p.m. — North American Indian Journal
9 p.m. — Your money matters: mutual funds
9:30 p.m. — Music box: reform school.

Thursday, Aug. 11

10 a.m. — Senior messenger
11 a.m. — Farmington's past people and places: Robert Deadman
11:30 a.m. — Bagels and talk with Tracy and Phil
Noon — Cash talks
12:30 p.m. — Toadaly Michigan: skydiving
1 p.m. — The great escape: sailing
2 p.m. — My vote counts
2:30 p.m. — Chi-aerobics: Lesson 19
3 p.m. — Business and residential news
3:30 p.m. — Viewpoint
4 p.m. — Community upbeat: rape prevention
4:30 p.m. — Home for life: windows and screens
5 p.m. — Night life
6 p.m. — Coffee and conversation
7 p.m. — Travels with Kay: Syria and Turkey
7:30 p.m. — Dollars and sense with J.R.: how to buy a car
8 p.m. — Novi news week
8:30 p.m. — Farmington Founders festival parade.

Friday, Aug. 12

— Request your favorite Community Access program to be cablecast on Friday between 3 p.m. and 9 p.m. Call MetroVision at 553-7303.

PERFECT IS ACCEPTABLE

• 9 summer scholarships awarded to Geiger students at the 1994 Mid-States Regional Dance Festival. Two college scholarships included.

• Guest Teachers have included: Jurgen Schneider, International coach, Luba Gulyasova; Bolshoi Ballet, Robert Kelley; Fort Wayne/Sacramento Ballet and Karl Condon, Metropolitan Ballet Theater and others.

• Affiliated with the Michigan Classic Ballet Company of West Bloomfield, performing "The Nutcracker" with the Birmingham, Bloomfield Symphony Orchestra and spring 1995 participation in the Mid-States Regional Festival in Fort Wayne, Indiana.

Fall Registration August 29 & 30
Fall Term Begins September 7th

Geiger
"A discipline unapplied"

(810) 661-2430

Anniversary Specials

GOLD'S GYM of Livonia

Join the largest International Gym Chain...INVEST IN THE BEST!

3 months	\$89.00
4 months	\$115.00
12 months	\$199.00

20% OFF Exp. 8-15-94
Clothing & Accessories

- Enjoy the BEST Equipment
- Free Weight Gym in the Area
- Men's & Women's Locker Facilities
- Lifestyle & Nutrition Treatments
- Life Steps & Climax SLAM Machines
- Life Cycles & Recumbent Bikes
- Full Training Cabin
- One-On-One Personal Trainers
- Student Rates

33523 Eight Mile - Livonia, MI
NORTHBRIDGE COMMONS SHOPPING CENTER
West of Farmington Road

474-7714
Hours: Mon-Fri. 9 am-11 pm; Sat. & Sun. 7 am-8 pm
Licensee of Gold's Gym Enterprises, Inc.

Hills resident named 1st assistant property supervisor at Fourmidable

Pam M. Nesbitt has been named the first assistant property supervisor at The Fourmidable Group, a Farmington Hills-based property management company.

Nesbitt is responsible for overseeing 800 market rate apartments. She is responsible for the management and profitability of six apartment communities as part of a newly established training program under the direction of Coleen Stackhouse, a Fourmidable Property Supervisor.

Before her recent assignment, Nesbitt was a Site Manager at The Fourmidable Group responsible for managing 292 units and supervising nine site employees for three apartment communities in the Kalamazoo area.

Nesbitt, a resident of Farmington Hills, is a graduate of Western Michigan University with a BBA degree in Real Estate Finance. She has received the designation of the Accredited Residential Manager (ARM)

through the Institute of Real Estate Management and has applied for the Certified Property Manager (CPM) candidacy.

Currently, Nesbitt is participating as an advisor in Fourmidable's Managers Committee, where she works with site personnel to refine administrative procedures and ensure fulfillment of clients' objectives.

The Fourmidable Group is a real estate management company



Pam Nesbitt

with more than 600 employees specializing in marketing, leasing and managing conventional government-assisted, low income housing tax credits and retirement residential communities.

Newton
CLEARANCE CENTER

SAVE 40 TO 80%

If You Want An Outstanding Selection of Floor Samples, Discontinued Items, Some Odds & Ends, Order Cancellations, Factory Overruns "At The Lowest Prices"

- The Best In Home Furniture at Fantastic Clearance Prices!
- SOFAS
- LOVESEAT
- SECTIONALS
- SOFA SLEEPERS
- BEDROOMS
- DINING SETS
- CHAIRS & TABLES
- ENTERTAINMENT CENTERS
- WALL SYSTEMS
- RECLINERS
- MATTRESSES
- LEATHER

Newton
FURNITURE WAREHOUSE

30411 SCHOOLCRAFT • LIVONIA
On the I-96 Service Dr. Between Merriman and Middlebelt
(313) 625-4680 • Open Mon. - Sat. 10-6
Visa, MasterCard, Discover, Newton Charge

Children are constantly growing. We felt we should do the same.



Anna M. Tahhan, M.D. and Silvia B. Operi-Considine, M.D.

Announcing the newest members of the Pediatric Associates of Farmington. Anna M. Tahhan, M.D. and Silvia B. Operi-Considine, M.D. These two physicians not only come from noted medical schools, but they have also completed their residencies in one of Michigan's premier hospitals—Children's Hospital of Michigan.

Finishing in the top third of her class at Wayne State University School of Medicine, Dr. Tahhan went on to become one of the Chief Residents at Children's Hospital of Michigan. Dr. Operi-Considine fulfilled her residency at both St. Joseph Mercy Hospital and Children's Hospital of Michigan.

Call for an appointment and join us in welcoming our newest family members.

Wayne State University
DMC Children's Hospital of Michigan
Pediatric Associates of Farmington

23133 Orchard Lake Road Suite 100
(810) 477-0100