

BUILDING & BUSINESS

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OBSERVER
STARS

This column highlights promotions, transfers, hirings and other key personnel moves within the suburban business community. Send a brief biographical summary including the towns of residency and employment and a black-and-white photo, if desired, to: Stars, Building & Business, Observer & Eccentric Newspapers, 36251 Schoolcraft, Livonia 48150. Our fax number is (313) 591-7279.

Jeffrey D. Adelman formerly of Birmingham, joined the Detroit office of the law firm of Miller, Canfield, Paddock and Stone as an associate in the business services department. Most recently, he was an economist with the U.S. Department of Labor in Washington D.C. Adelman attended Birmingham Seaholm High School.



Adelman

Patricia M. Wiley of Bloomfield Hills was appointed to the new position of director of marketing for North American Ziebart TidyCar stores. Wiley had been a Michigan-based marketing consultant whose clients included Hiram Walker and Sons Inc., La-Z-Boy Chair Co. and the Weight Watchers Group.



Wiley

Tom Quarton of Bloomfield Hills was named to the board of directors of the Association for Directory Marketing. Quarton is vice president, marketing for Ameritech advertising services in Troy. Quarton joined Ameritech in 1991. Before joining Ameritech, he was a partner with Glendinning Associates, a marketing and sales promotion consulting firm.



Quarton

Brian D. Broderick of Plymouth joined the law firm of Leikin & Ingber in Southfield as an associate. Broderick is a 1991 graduate of the University of Detroit School of Law and a 1988 graduate of the University of Notre Dame.



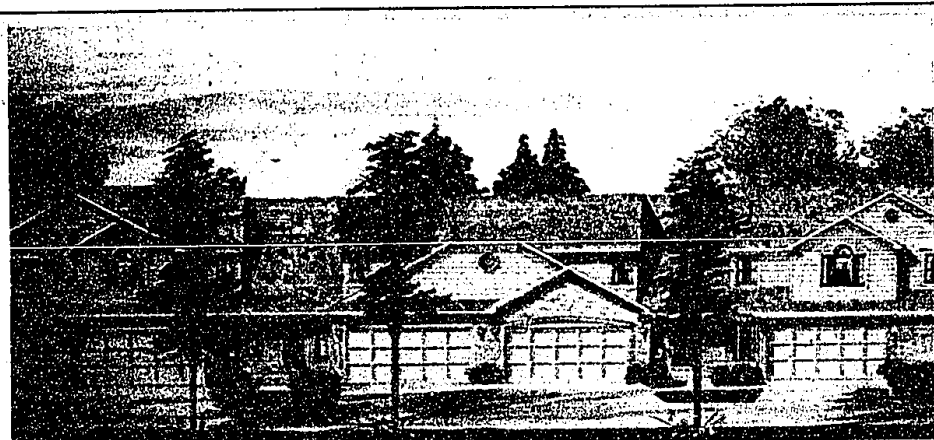
Broderick

Rita Kuhn was promoted to manager in the audit department of the Detroit office of the international accounting firm Grant Thornton, which has its headquarters in Farmington Hills. Kuhn had been an in-charge in the audit department.



Kuhn

See STARS, 2F



Carriage Park: Buyers in the second phase at Carriage Park can choose from among three basic floor plans.

Carriage Park moves into Phase II



A residential construction company that has built a 30-year reputation in Washtenaw County is about to embark on the second phase of a condominium development in Canton.

By DOUG FUNKE
STAFF WRITER

Developers usually head west and north in search of new business.

Bob Guenther, a second-generation builder/developer in Ann Arbor, has come east to Canton.

He's about to start his second phase at Carriage Park, 28 two-story condominiums off Canton Center Road just south of Ford. Only a couple units remain from the initial phase of 69 where the first resident moved in nearly two years ago.

"We've never built in this area before," Guenther said. "We came out here looking at what other builders were doing."

"Canton in the last three years is a hot area where people want to live," he added. "Canton is very desirable. It has a great school system. It's on the fringe of the metro area. You've got great freeway access regardless of where you want to go."

"We're still in the affordable range here," Guenther said. Carriage Park offers three models with starting prices ranging from \$129,900 to \$132,900. All have two bedrooms, an upstairs

loft and two baths.

All of the units also will have a fireplace, air conditioning, first-floor laundry, cathedral ceilings, upper-level bridge, two-car garage, basement, patio, plus range, dishwasher, and double sink in the kitchen.

The Covington, 1,450 square feet, features a small dining room/living room and two bedrooms upstairs.

The Bradley, nearly 1,600 square feet, has a larger dining room, a separate eating nook in the kitchen and both bedrooms upstairs.

The Dartmore, 1,700 square feet, has the master suite on the main level and the second bedroom upstairs.

The master suite in both the Bradley and Dartmore contain separate tub and shower.

Units in the second phase will be clustered in groups of six or four to a building.

"We get quite a nice cross section of people," Guenther said. "About half are young people whether married or single. The other half are people who aren't retired, but are near retirement and getting ready to retire."

"Young people, for the most part, are first-time buyers," Guenther said. "We have some children, but very few children. The older buyers now have a larger home, the kids are grown and they're moving to this."

The Dartmore, with the master on the main floor, is especially requested by the older crowd who want to minimize up-and-down the steps, Guenther said.

Buyers have a choice between ceramic and wood flooring in the foyer. Popular upgrades include ceiling fan, furnace humidifier, cabinets and carpeting.

"Size for the money, open floor plan, two-car garage that's attached, again, in this price range, the fact there's 2 baths, they can move in for the price quoted, those are the high points," said Karen Townsend, sales representative at the site.

Monthly association fee of \$87 covers water, exterior maintenance, garbage collection and snow removal.

The property tax rate for a residence in Canton within the boundaries of the Plymouth-Canton Schools is about \$31 per \$1,000 of state equalized valuation, half of market value.

That means the owner of a \$124,000 condo in Carriage Park would pay about \$1,900 per year for township, county and school services.

Mary and Richard Gray moved into Carriage Park from an apart-

ment. Mary thought she wanted to live in a ranch, but everything she saw looked like an apartment, she said. So they settled on a two-story condo.

"We felt what we were getting for the money was worth it, plus what it came with - things like wood, Anderson windows, double-car attached garage," she said. "I liked the kitchen layout. Rooms are good size. The master had good room in there."

The first-floor laundry room also made a big impression, Mary added.

Jan LaPierre said she sold her house overlooking Carriage Park because she didn't want to see condos from her back yard. Ironically, she ended up buying in Carriage Park.

"It was pretty. It just looked kind of classy. It's a nice appearance when you come in," LaPierre said. "I wanted to stay in Canton. This was the most condo for the money."

"Workmanship was great," she added. "They took care of everything that was a problem."

The sales office at Carriage Park (981-9420) is open 1-6 p.m. Monday through Wednesday, 1-5 p.m. Friday and noon-5 p.m. Saturday and Sunday, closed Thursday.

13 model houses
on display Sept. 1

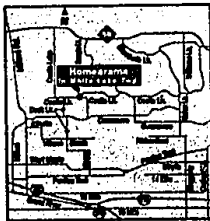
Houses with steel frames, energy-efficient and features and golf course living will be displayed next month during Homearama '94, a showcase of idea houses sponsored by the Builders Association of Southeastern Michigan.

Thirteen models, each created by their own teams of architects, designers, builders and landscapers in Brentwood Subdivision of White Lake Township, will be open to the public Sept. 1-18.

Hours are 3-10:30 p.m. Monday through Friday, noon-10:30 p.m. Saturday, Sunday and Labor Day. Admission is \$6 per person and includes a plan book and parking. Brentwood Subdivision is on Cooley Lake Road just west of Segis Lake Road between Commerce Road and M-59.

"Whether or not you're in a market for a new home, this is a rewarding event to attend and gather an assortment of novel ideas," said Robert R. Jones, BASH president and a West Bloomfield builder.

"Our builders enjoy this opportunity to showcase their unique skills to the public during Homearama," Jones added. "Healthy spirit of competitiveness among them spurs them on to new heights in home innovations and conveniences."



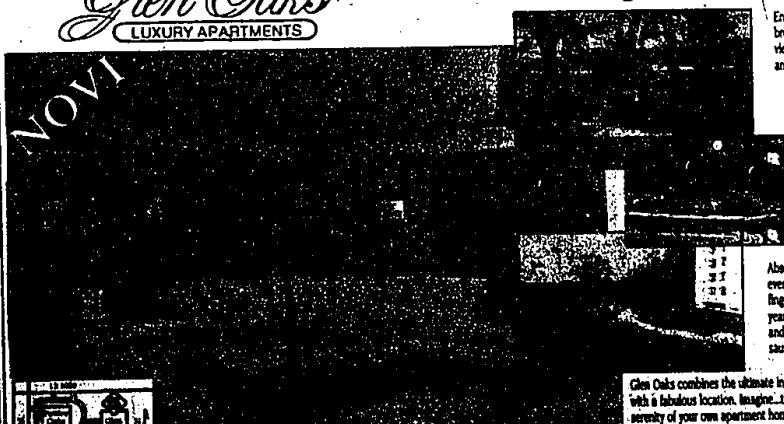
Builders exhibiting houses include: Brentwood, Farms Development, West Bloomfield; Hughes Management Group, Farmington; Norman Marcus Group, West Bloomfield; and McGrath Construction, Commerce Township.

The houses incorporate the latest features in style, living convenience and construction. Models range in price from \$250,000 to \$325,000 and in size from 2,300 to 2,900 square feet.

Visitors Sept. 3-5 will have the opportunity to vote for their favorite model, the People's Choice Award.

Showgoers are welcome to photograph the new ideas and new

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