

A black and white line drawing of a futuristic city skyline. The buildings are constructed from various electronic devices and appliances, including televisions, radios, and computer monitors. Some buildings have multiple antennas or antennae-like structures on top. The style is a high-contrast, graphic illustration. In the background, a large, simple circle represents the sun or moon. In the foreground, there are stylized, rounded shapes that look like trees or bushes. The overall composition suggests a world where technology is the primary building material.

**Extend The Power
Of The Traditional
Print Ad With...**

**Custom
Connect
Classifieds**

- ☐ Advertise in one newspaper, but reach potential customers throughout the network currently in Wayne, Oakland, Macomb, Livingston and Monroe counties.
- ☐ Target markets and respondents.

To Place Advertising

1. When you place a classified ad for Real Estate, Rental, Employment or Vehicles/Boats tell the representative that you are interested in **Call Custom Connect Classifieds**. (800) will appear at the end of your ad preceded by (810) 433-4800, followed by 6161 and a 4-digit box number.
2. Anyone with a touch-tone phone throughout the network who responds to your ad will hear your personally recorded message, and can leave you a message on your mailbox.
3. Call Custom Connect Classifieds from any touch-tone phone 24 hours a day, seven days a week, to check responses to your ad. You will have a personal password to access your messages, so your privacy will be protected.

CALL (313) 591-0900
(810) 644-1070

To Respond To Advertising

To respond to a specific ad with a mailbox number:
Call (810) 433-4800, enter 6161 when asked to
enter a 4-digit code and enter the appropriate
four-digit box number when prompted.

To peruse classified ads in any category:
Call (810) 433-4800, enter 6191 when asked to
enter a four-digit code. You may then:

- Press 1 for instructions
- Press 2 to peruse ads
- Press 3 to enter a box number

Listen to the easy-to-follow prompts which enable you to select ads based on county, city, vehicle make, pricing, home features, etc. The following options will help you through the network:

- Press 2 to go back to the previous message
- Press 3 to skip ahead to the next message
- To leave message: Press 6 before the next ad begins
- Press the ★ to skip specific criteria

To peruse classified ads

CALL (810) 433-4800

Four-digit Code 6191

From **Observer & Eccentric**, **CLASSIFIED ADVERTISING**, **Amertech**, and **Heritage Information Services Inc.**

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