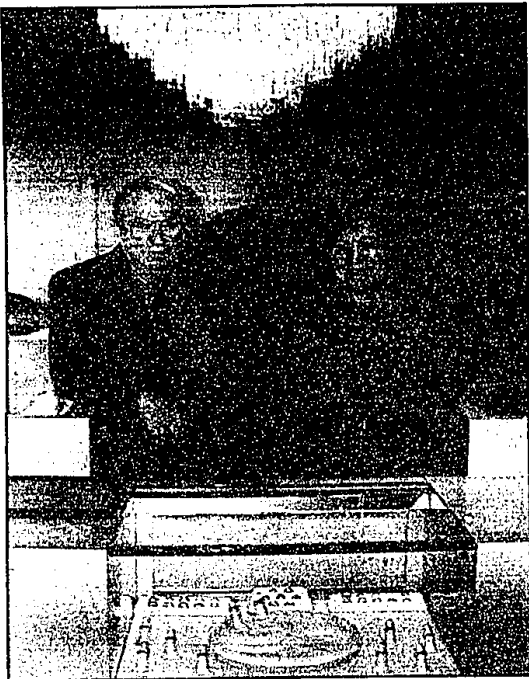


**Gem of a family:**  
Greis Jewelers has been a family affair since 1974 when Gary (left) and Gita Greisdorf opened the store in Farmington Hills. Jason Greisdorf has since joined the business full time.



ANN HEALEY/STAFF PHOTOGRAPHER

# Jewelers' reopening to aid Gilda's Club

**BY SUZ BUCK**  
**STAFF WRITER**

Greis Jewelers is hosting its grand reopening Saturday and Sunday, Dec. 10 and 11, with a fund-raiser to benefit Gilda's Club.

The store at 32940 Middlebelt at 14 Mile in Farmington Hills recently underwent expansion and remodeling, doubling its size to 2,200 square feet.

The grand reopening weekend will include a special trunk showing and a raffle filled with prizes, including a watch, a pin, earrings and more.

In addition, a percentage, probably about 5 percent, of all purchases made during this time will go to benefit Gilda's Club Metro Detroit, said Jason Greisdorf.

Gilda's Club is a free nonresidential social and emotional support community for people with cancer, their family and friends, in memory of former Detroit and comedian Gilda Radner.

Of seven employees, five are family members.

New jewelry lines include Namdar, Mikimoto, Padani, Chimento and Fendi as well as other designer lines.

Greis Jewelers will also create one-of-a-kind pieces to meet the needs of customers.

"We're trying to serve everybody, including those looking for Sweet Sixteen, Bar Mitzvah and Bat Mitzvah gifts," Jason said.

The Greisdorf family opened the jewelry store 21 years ago at the same location.

The remodeling was done with a 1940s motif in mind using polished aluminum and soft wood colors.

The store also has a diamond viewing room, where customers can view items in private.

Gary and Gita Greisdorf started their business in Farmington Hills with no knowledge of English.

Their son Jason has been involved in the business since he was a kid and began working for them full time in 1983.

"A piece of jewelry should look just as good upside down as right side up," Jason said.

Antique and estate jewelry are also offered. "The workmanship in antique jewelry cannot be duplicated today," Jason said. "Jewelers are more production-oriented today."

## Arraigned from page 1A

land County Jail.

Schmidt had also been arraigned Nov. 30 in West Bloomfield Township, after a crime spree that began as an armed robbery in Farmington and ended with a five-community police chase and a roadblock on Telegraph Road in Southfield.

Two robberies took place Nov. 29, including the holdup of Flower Express in Farmington and Talking Books in West Bloomfield.

In the second robbery Nov. 29, a man wearing cowboy boots entered Flower Express, 22840 Orchard Lake, about 6:30 p.m., according to a police report.

According to witnesses, the robber entered Flower Express and asked to buy roses.

As the cashier, 39, prepared his order, the man also inquired about jewelry in the display case.

When the cashier opened the register for the sale, the man removed an object from the front waistband of his slacks. Police identified the object as an over-the counter chemical spraying

agent, referred to as Mace in the police report.

He sprayed the chemical at the cashier, squirting her in the face. She screamed, clutching her face and ran out the back door where she was observed by witnesses.

With the register drawer open, the thief snatched \$130, running to his car and a waiting female passenger.

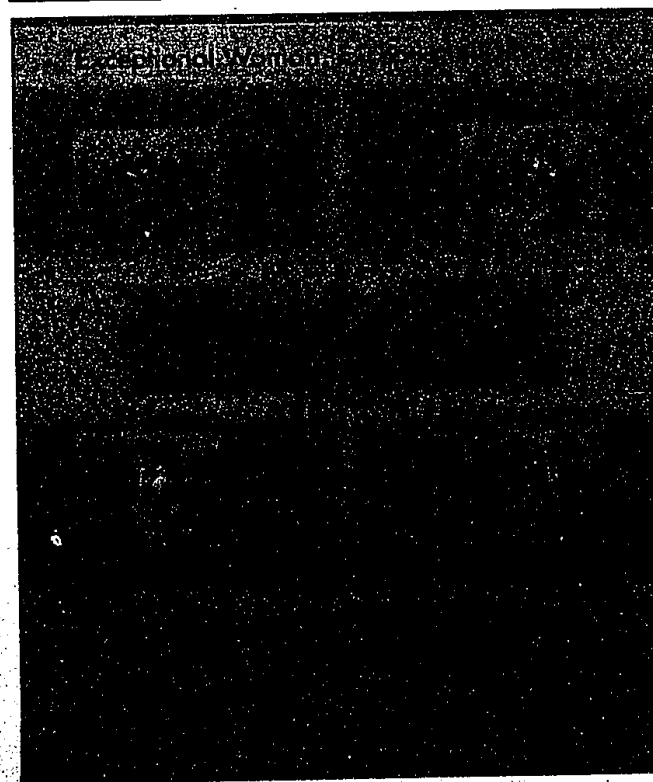
This incident marked Farmington's first armed robbery this year.

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