

# MALLS & MAINSTREETS

MONDAY, DECEMBER 12, 1994

68(F)

## SHOPPING CENTERED



LINDA BACHRACH

## Have holiday fun with your outfits

Is there any other time of year when you can make a fashion statement wearing blinking Christmas tree earrings or a faux diamond and emerald wreath? How often do you leave the house sporting a necklace of flashing lights? 'Tis the season to shine! Instead of splurging on a new Christmas ensemble, why not add some fun to last year's garb with some glitzy, and yes, maybe even gaudy, holiday accessories.

M.J. Burns, fashion director for Hudson's department stores shares her top five accessory picks for this holiday season. Burns says your outfit is not complete without a social wrap, preferably in velvet; a scarf with a holiday motif; rhinestone pins on shoulders, lapels, hats, belts and bags; a glamorous hair accessory; and an embellished belt. Hudson's covers your bare shoulders with a black velvet stole. Also look for fringed and tasseled wraps \$40-\$60.

At Neiman Marcus in the Somerset Collection, Troy I ogled a flocked velvet and chiffon evening scarf in muted colors of green, burgundy, black or brown \$75. Faux leopard fur chases away the chill on New Year's Eve. Jacobson's velvet-lined fur wrap is \$165. For a more casual, yet elegant topper, opt for a soft wool winter wonderland scarf by Berk at Jacobson's. The huge 126x4 inch shawl depicts a sleigh ride through the snow, \$296. And at Hannah Rose in the Bloomfield Plaza, sensuous chenille boas take you to the gala in high style \$27.

**Symbols of the season**  
Holiday motif scarves add a festive touch to a cashmere sweater or traditional red blazer. Hudson's displays a large selection from \$18-\$55. Guys get in the spirit with silk neckwear from Robert Talbot and Tommy Hilfinger at Jacobson's.

Look for jolly St. Nick, \$49, and a jaunty poinsettia plaid \$22.

Barbara McGraw of Lyon Township spent some time last week shopping for "Grandma's pretties" with her grandson, Joel. "It's fun to make an outfit look like Christmas with a few dazzling accessories," she admitted while purchasing earrings and a necklace at Hudson's. At M.J.'s, I bypassed most of the holiday jewelry and focused on glitzy pins. Hudson's Eisenberg Ice rhinestone pins sparkle in the shapes of trees, sleighs and wreaths \$18. Carolee fashions limited edition, crystal holiday pins. The snowman and the champagne flute are eye-catchers \$95 at Jacobson's.

**Crowning glories**

Their embellishments are all the rage. I spied gold and silver deco barrettes in vintage tin advertising boxes at Hudson's \$10. Also, beaded headbands \$10, giant plaid bows \$15, and velvet, chiffon and satin scrunchies \$5-\$13. At Hannah Rose, a gold filigree barrette with rhinestone center \$14 dresses up any holiday do. A velvet headband is the perfect gift for my sister. I said shopper Jean Stewart of Livonia.

To cinch the waist of that taffeta skirt or the black palazzo pants, Hudson's recommends a gold-beaded velvet cummerbund, \$28, or a gold and silver woven leather belt, \$25. Also look for soot-black ribbon trims.

And for a final festive holiday touch, paint your lips in creamy "Red Hot" from M.A.C. at the Somerset Collection.

Linda Bachrach is a Birmingham resident. You can leave her column ideas at (313) 953-2047, mail box 1898, or fax them to her at (310) 644-1314.

## LOOKING AHEAD

What to watch for in Malls & Mainstreets next week:

- Linda Bachrach shops for last minute gifts with heart.
- Let's go browsing through several new unique boutiques.
- Added Attractions lists special events at area shopping centers.

## He knows if you've been bad or good

BY SUSAN DEMAGGIO  
STAFF WRITER

In Jean Shepherd's poignant holiday film, "A Christmas Story," Ralphie's visit to Santa to ask for a Red Rider BB gun is a humorous romp through the classic mall visit with the Big Guy.

For many children, The Visit doesn't always go as idyllically as mom or dad envisioned.

Frances Edison has been assisting Santa for the past four holiday seasons. This year she's at Northland Mall in Southfield boosting little ones onto his lap and keeping the waiting line straight and short.

"Some babies really cry when they come face to face with this big man in a long white beard," she said. "If Santa Claus and I can't calm them down, I suggest a mother bring them back later. This usually happens to children from infants through 2 years, or toddlers who misread their nap."

Edison said kids over three can usually handle the event. They bring in their letters to Santa, are prepared to enumerate their wishes, and even hug the Big Guy when it's time to snap the picture.

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Holiday hugs: Alicia Middlebrooks, 6, of Southfield says good-bye to Santa Claus after a visit at the Tel-Twelve Mall in Southfield.

## New home shopping show features local stores

BY SUSAN DEMAGGIO  
STAFF WRITER

Home shopping really comes home when The Michigan Shopping Network debuts, at 6:30 p.m. Tuesday, Dec. 13, in five markets.

Television viewers in Birmingham, Bloomfield Hills, Bingham Farms, Franklin and Bloomfield Township can tune into Booth Communications Cable Channel 3 to watch a new half-hour program

showcasing merchandise available from Michigan retailers.

Producer and host Michelle Wozniak of St. Clair Shores, said she came up with the idea after watching QVC home shopping shows and wondering how to make this new form of retail advertising work for local business owners.

"I own L'Vogue Boutique on Mack Avenue in Grosse Pointe," she explained. "And I also used to have my own craft

show on cable. Combining these experiences makes me a natural to offer the Michigan Shopping Network."

Wozniak said five minutes of air time on the Michigan Shopping Network costs a retailer \$1,300 or more. She guarantees no competitors will be featured during the 30-minute broadcast. A retailer can offer one or more products during their five-minute segment. A logo box appears on

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Michelle Wozniak

## ADDED ATTRACTIONS

Retail businesses in local malls and Main Streets may submit news of upcoming special events for Added Attractions. The deadline is the Wednesday before publication on Monday. Send facts to: Malls & Mainstreets, The Observer & Eccentric News-papers, 805 E. Maple, Birmingham, 48009. Or fax them to: (310) 644-1314.

### MONDAY, DEC. 12

#### TWELVE OAKS SANTA

Santa sits in his Crystal Forest cottage surrounded by 135 life-size animals in center court. Children receive free informational posters about Detroit Zoo animals. A companion educational exhibit can be found in the Crystal Forest Gallery, upper level Sears' Court, North Polestar System whisks letters to Santa through the clouds. A 15-minute laser light show with big screen graphics produced by Image Engineering, grows shoppers Mondays through Saturdays at 7 and 8 p.m. in the Lord & Taylor Court through Dec. 23. Complimentary Twelve Oaks. 12 Mile/North Oak. (313) 348-9438.

#### WINDSORLAND SANTA

Animated Santa's Workshop. Photos and visits near center court daily through Dec. 24. On Dec. 12, free blood pressure tests by St. Mary Hospital staff, 11 a.m. to 2 p.m. On Dec. 14 Windsor Walkers meeting 9 a.m. On Dec. 14 and 16 Ashcroft School Christmas Bazaar fundraiser. On Dec. 17 North Lee Dance Studio performance. Dec. 18-23 Lions Club Candy Cane Sale. Windsorland Mall, Plymouth/Middlebelt, Livonia. (313) 522-4100.

#### PLYMOUTH SANTA

Santa's got a new house in the park. Photos \$4.50 each. Thursdays and Fridays 4-9 p.m. Saturdays 10 a.m. to 6 p.m. Sundays noon to 6 p.m. Free candy canes to visitors. Kellogg Park, West/Ann Arbor Trail, Plymouth. (313) 453-0282.

#### TEL-TWELVE SANTA

Holiday Around the World decor theme. Santa visits and photos. Choral groups perform throughout Dec. Tel-Twelve Mall, 12 Mile/Telegraph, Southfield. (313) 363-4111.

#### WESTLAND SANTA

Holiday Polar Bear theme. Santa visits and photos in center court. Santa's Ching Bligh in Kohl's court. Shoppers donate non-perishable food items through Dec. 24. Distribution to Operation Food Bank. Hudson's "Tree of Memories" in east court through Dec. 24. Westland Shopping Center, Wayne/Warren. (313) 428-8001.

#### HOLIDAY CONCERT

Hudson's 5th annual holiday event runs through Dec. 31. "Beauty and The Beast" mid through 17 animated, three-dimensional vignettes with 120 costumed figures. Free education. Southwest mall cost-

doe adjacent to Hudson's. Mall's decor features Mother Goose storybook theme with play area near Kohl's. Santa visits and photos. Free stickers to visitors. Discovery Kids perform daily. Magic shows and hands-on events. Call for schedule. Summit Place, Elizabeth Lake/Telegraph, Waterford. (310) 443-6048.

#### LAKESIDE SANTA

International Holidays animated displays. Santa photos and visits on Fountain Stage. See pagoda Asian temple, Egyptian pyramid, Swiss chalet, Russian temple, French Eiffel Tower and many others. 35-foot tall walk-through Christmas tree. Free holiday memory game to children. Santa breakfasts through Friday, Dec. 23 at various mall restaurants. \$3 per person. Schedule available at mall. North Polestar Service whisks letters through the clouds. Lakeside, M-59/Schoonhar. Sterling Heights. (310) 247-1744.

#### NORTHLAND SANTA

Kids receive a free growth chart when visiting Santa in Hudson's court area. Mail security offers child I.D. photos with photos near Santa. Toys for Tots collected Dec. 16 when shoppers can donate new, unwrapped gifts for the needy during WHC's live, radio broadcast, 8-10 a.m. Northland Mall, Greenfield/Eight Mile, Southfield. (310) 560-8273.

#### OAKLAND SANTA

Sesame Street holiday decor theme. Interactive displays. Santa visits and photos in center court. Local schools perform holiday carols through December. Oakland Mall, 14 Mile/John R. Troy. (310) 585-8000.

#### LIVONIA SANTA

Traditional holidays theme. Hundreds of animated characters, charming stage settings. Photos and visits with Santa. On Dec. 15, 6:30-8:30 p.m. The Living Christmas Card carolers perform in Victorian costume. Livonia Mall, Seven Mile/Middlebelt. (310) 476-1165.

#### LAUREL PARK SANTA

Perpet serenade Fridays 5:30-8:30 p.m. Saturday and Sunday noon to 5 p.m. Keepsake photos with Santa in center court. Animated, Western music band secure bellows and violins. "Tree of Life." Benefits Angles Hospice in Jacobson's court area. Laurel Park Plaza, Six Mile/Newburgh, Livonia. (313) 462-1100.

#### GREAT OAKS SANTA

Wreaths and photos. Business Women's Association wreath photo on weekends. Breakfasts with Santa on Saturdays, 8:30 a.m. Reservations required. \$7 per child. Mission Tree donations go to Neighborhood House. Toys for Tots collection site. Great Oaks Mall, Livonia/Warren, Rochester Hills. (310) 681-0000.

#### FARMINGTON SANTA

Theme combines different elements: a Polar Bear Nursery, Mary Poppins footprints, storybook trees laden with ornaments, 10 hot-air balloons filled with

toys. Center court. 94,650 lighted Santa photos and visits through Dec. 24. Shoppers enjoy free gift-wrapping. Gale Hallmark, upper level near Perry's. Fairlane Town Center, Hubbard/Michigan, Dearborn. (313) 593-3548.

#### MEADOWBROOK SANTA

Santa photos in center court. Puppet presentations of "The Little Mermaid" daily 7 p.m. Saturday, 11 a.m., 1 and 3 p.m. Sunday 1 and 3 p.m. Free shows 20 minutes long. Meadowbrook Village Mall, Wadsworth/University, Rochester Hills. (313) 375-9451.

#### SANTA BREAKFAST

Hudson's Restaurants host breakfasts with Santa throughout December. 8:30 a.m. Tickets \$7.50 per person. Includes "Beauty and the Beast" breakfast, gifts, and visit with Santa. Reservations required. 1-800-282-2450.

### WEDNESDAY, DEC. 14

#### HOLIDAY CONCERT

Livonia Civic Chorus performs holiday favorites. 7:30 p.m. Laurel Park Plaza, Six Mile/Newburgh, Livonia. (313) 462-1100.

### FRIDAY, DEC. 16

#### LATE NIGHT SHOPPING

Center stays open until 11 p.m. for last minute shopping. Greenery pass out shopping bags, discount flyers beginning 6 p.m. Entertainment. Free gift wrap of purchases over \$50 in the lower level. \$10 gift certificate with every \$100 purchase! Westland Shopping Center, Wayne/Warren. (313) 425-5001.

#### SANTA TEA

High Tea, megalion entertains, personal Santa visits. Gifts. 4 p.m. Rotunda. \$20 per child. Repeated Dec. 17 at 1 and 4 p.m. Reservations required. Somerset Collection, Big Beaver/Coolidge, Troy. (313) 643-7440.

#### HOLIDAY MAKE-OVERS

Yves Saint Laurent consultants Janine Sabino meets with clients at Saks Fifth Avenue. Repeated Dec. 17. Appointments required. Big Beaver/Coolidge, Troy. (313) 643-9000, ext.322.

### SATURDAY, DEC. 17

#### CANTON SANTA

Santa will be stationed in an RV traveling to different shopping centers throughout Dec. from 1-4 p.m. On Dec. 18 at the Newtown (Plymouth) Center, Ford/Sheldon. Call for dates and times. The Canton Chamber of Commerce has goody bags for visitors. Haverd Square, Ford/Sheldon. (313) 453-4040.