

Internet has lots of goodies through the WWW

O&E ONLINE



EMORY DANIELS

The magic of the World Wide Web is that it is a multiple tool. It is used to access gopher, FTP and IRC sites and to Telnet and do Veronic a searches.

But we already have experience gophering, telnetting, and FTPing. So in our search for jewels today we will use the World Wide Web tool. We won't use Mosaic as that is available only to our SLIP users and they likely are a little more advanced users who may read but don't rely on this column.

Remember from last week that the Web uses hypertext (highlighted words) to access documents using starting points called Home Pages. Like Gopher

Stars from page 1F

Thomas V. Angott Sr., of Orchard Lake remains as chairman of the board of the Michigan Cancer Foundation. Alan E. Schwartz of Bloomfield Hills was named chairman of the executive committee.

The following people were elected to three-year terms on the board of directors of the Michigan Cancer Foundation: Paul Broughton of Orchard Lake, Alice Gilbert of Orchard Lake, William Hilling of Bloomfield Hills, Elaine Hartman of Bloomfield Hills, David Hernelin of Birmingham Farms, Edward C. Levy Jr. of Bloomfield Hills, Helen Zieck of Birmingham and Leroy Ruckert of Franklin.

The following people were elected to two-year terms on the board of directors of the Michigan Cancer Foundation: Eugene Applebaum of Bloomfield Hills, Timothy Durbin of Bloomfield Hills, Sam Frankel of Bloomfield Hills, Patricia Hartmann of Bloomfield Hills, Richard O'Brien of Bloomfield Hills, Alan Stuart Schwartz of Franklin, Lloyd Smith of Bloomfield Hills and Linda Taubman of Bloomfield Hills.

The following people were elected to one-year terms on the board of directors of the Michigan Cancer Foundation: Max Dubrinsky of Bloomfield Hills, Oscar Feldman of Bloomfield Hills, Joel Jacob of West Bloomfield, Eugene Miller of Bloomfield Hills, Robert Naftaly of Bloomfield Hills, David Page of Bloomfield Hills, Lila Silverman of Bloomfield Hills and Dr. Robert Sokol of Bloomfield Hills.

Liz Pinto of Troy joined PR Associates Inc. as an account representative. Pinto had been a staff reporter for Automotive News. Before that, she was a marketing administrator for ITT Automotive Inc. in Auburn Hills.

Sonny Kaltz, owner of Kaltz Excavating Co. in Auburn Hills, was elected president of the Michigan Distribution Contractors Association for 1995-1996.

Glen Clark was named quality assurance engineer at Inalfa Hollandia Inc. in Farmington Hills. Before joining Inalfa Hollandia, Clark worked as senior supplier and quality assurance engineer for Cadillac Gage Textron in Warren.

Michael H. Traison was named president of the American Israel Chamber of Commerce of Michigan, which is based in West Bloomfield. Traison is a principal in the law firm of Miller, Canfield, Paddock and Stone.

Carol M. VanDenBerg was promoted to assistant vice president-loan control specialist I for First of America Bank-South-east Michigan, which is based in Birmingham. VanDenBerg began with First of America in 1986 as a teller and customer service representative.

Michael Maletzke of Rochester Hills and Robert Kittle of

http://naic.nasa.gov/hli. FedWorld is a gateway to more than 120 bulletin boards operated by federal government agencies and departments. FedWorld has a lot of useful files, including White House documents and lists of federal job openings nationwide. To save long-distance calls by dialing these HBBS directly, you can reach FedWorld through the Web and then access all 120-plus bulletin boards. The URL is: http://www.fedworld.gov.

O&E On-line user Frank T. shares a Web site he discovered that is a movie database for filmmakers. It contains information on Academy Awards, actors and actresses, and movie reviews. The URL is http://www.cm.fcauc.edu/Movies/moviequery.html. Note from the domain that this site is in the United Kingdom. Frank shared other sites which I'll pass on to you. I get a chance to take a personal visit.

The Observer & Eccentric is building its own Web site on the Internet and will be offering all 12 O&E newspapers at a WWW Home Page. The O&E Home Page is still under construction but is on the Internet and can be accessed via O&E On-line. System operator Greg Day has his own list of Web Hot Spots which users will enjoy visiting. Contact the O&E Home Page at http://online.com. Be patient, though, because not all features are completed.

Our friendly IRS has added a Web site on the Internet as part of its ever-expanding customer service efforts. The address is almost as long as the regular 10W40 so type carefully when you access this URL: http://www.ustreas.gov/treasury/bureaus/irs/irs.html. When finished this site will allow you to request the Asked Questions (FAQs), where to file, and where to get help with

taxes. Employment Opportunities and Job Resources on the Internet is updated periodically and can be accessed through FTP, Gopher or WWW. The Web URL is: http://www.lib.umich.edu/chhome.html.

There also is a Web site devoted to radio scanner frequencies offered by someone called Paul Nash. The Home Page offers choices of state police frequencies, government agencies, weather frequencies, and several others. The URL is http://dice.dac.neu.edu/80/1/homepages/paul/freq/.

Access Atlanta is an exciting Home Page where several items of interest may be found. Among them is the whole series of Internet correspondence courses offered via e-mail at Patrick Douglas Crispin. Find this site with http://www.american.net.

Another interesting site is an electronic mall built by Jon Zeff in Ann Arbor. Zeff, 32, has been involved with the Internet for about 10 years but after Mosaic was developed in 1993 he constructed an Electronic Shopping Mall using Mosaic. He now has some 75 shops from the Ann Arbor area and from across the U.S. represented by his malls. Orders can be placed on-line and deliveries made. The mall can be accessed by those with Mosaic or through the Web using Lynx. The address is http://branch.com.

You can direct questions to Emory Daniels by e-mail with emory@veronline.com, at voice mail at 933-2047 then dial 1910, or fax number 591-7279. To sign up for O&E On-Line dial (313) 591-0943, at "log-in" prompt type "new" and at "Key:" prompt type GL6NY2.

Orchard Lake were named North American sales managers with Takata Inc. in Auburn Hills.

Patrick H. Bufford, Julia S. Hoffer-Rosen and Gall E. Kinney joined the healthcare corporate practice group of Ritch, Drutchas, Wagner & Kenny in Troy.

Cara L. Tryban joined First of America Bank Corp.-Trust Division as assistant vice president.

James C. Small was named president and chief operating officer of the Quorton Group in Troy. Small, who has been with the Quorton Group since its inception in 1988, most recently served as the company's senior vice president.

Robert A. Minsajan was promoted to assistant vice president-corporate trust administrator for the Birmingham office of First of America Bank Corp.-Trust Division. Minsajan began his career with First of America Bank Corp. trust division in 1992 as trust officer-corporate trust administrator.

James Kolf was named director, sales and business development, with Kelly Assisted Living in Troy. Before joining Kelly Assisted Living, Kolf was a regional director for NMC Homesare, where he was responsible for the sales and operations of 10 branches in eight states.

Ken Trussell, who works out of the Sentry Insurance office in Farmington Hills, received the Master Sentry Sales Representative designation from Sentry Insurance. The program recognizes high sales and service. Trussell is also a six-time Sentry Leaders' Trip qualifier, four-time Top Performer, Chairman's Challenge qualifier and four-time Sales Representative of Distinction.

Thomas Callan, Thomas Duncan of Livonia and Debra Latimore were promoted to staff accountants with the accounting firm of Follmer, Rudzewicz & Co. in Southfield.

DATEBOOK features upcoming events around the suburban business community. To list an event, write: Datebook, Building & Business, Observer & Eccentric Newspapers, 36251 Schoolcraft, Livonia, 48150. Our fax number is (313) 591-7279.

WEDNESDAY, JAN. 4

BUSINESS NETWORK
The National Association of Women Business Owners North Network meets 7:30 a.m. at the Holiday Inn Auburn Hills, 175 at University. Format is networking and presentations by members. Cost, which includes continental breakfast, is \$10 for members, \$20 for visitors. Reservations aren't required. For information, call (810) 253-3111.

THURSDAY, JAN. 5

LEGAL PROGRAM
Oakland University's Division of Continuing Education presents a free career evening for the university's legal assistant program 7:30-8:30 p.m. at the Oakland Center on campus in Rochester. For reservations, call (810) 370-3120 weekdays during business hours.

REVIEW/PREVIEW
Bob Carr, Livonia representative for Edward D. Jones & Co. hosts a free satellite broadcast of the firm's "1995 Year-End Outlook for 1995" 5:30 p.m. at its office, 29915 Seven Mile. For reservations, call (810) 442-7425.

GREAT IDEAS
The Direct Marketing Association of Detroit presents a program "30 Great Ideas in 30 Minutes" 11:30 a.m. at Radisson Towne Center, Southfield. Five direct marketing experts will present us their best ideas. Cost is \$19 for members and guests, \$24 for non-members with advanced reservation at (810) 258-8803 by Jan. 3. There is an additional fee of \$3 for registration at the door.

MONDAY, JAN. 9

EFFECTIVE LEADERSHIP
The City of Dearborn, Kenn. Seyforth and Salazar hosts an effective leadership breakfast 8-10:30 a.m. at the MSU Management Education Center, 811 W. Squawville Road, Troy. John Steiner, president of HRP Services, will discuss five essential steps to managing with less pain and more results. Cost is \$25. To register, call (810) 649-3400.

BUSINESS DATEBOOK

TUESDAY, JAN. 10

OWNER/BUILDING
Miss Home Services presents a free information meeting "Owner Involved Home Building for the Do-It-Yourselfer" 7:30-8:30 p.m. at the Livonia Center Inn. To register, call (313) 453-6583.

SUCCESSFUL ADVERTISING
The Southeastern Michigan Venture Group and the Business Network for Entrepreneurs host a breakfast program "Testing Your Story: Advertising That Works" 8 a.m. at Embassy Suites Hotel, 28100 Franklin Road, Southfield. Speakers: Mary Kramer, associate publisher/editor, Crain's Detroit Business, and Tom O'Brien, general sales manager, WWJ Radio. Cost is \$25 for registrations by Jan. 6, \$30 afterwards. To register, call Jani Lewis at (313) 596-0402.

WEDNESDAY, JAN. 11

PERFORMANCE BENCHMARKING
The Midwest Manufacturing Technology Center sponsors a national video conference for manufacturers "Performance Benchmarking: Know How You Measure Up Against Firms Like Yours" 10:45 a.m. to 2 p.m. at Oakland Community College Auburn Hills Campus and Macon's Community College Warren South Campus. Cost, which includes lunch, is \$10. To register, call (800) 292-4434 ext. 4107.

THURSDAY, JAN. 12

GREAT YEAR
The National Association of Career Women Metro Detroit Chapter presents a motivational/self-improvement workshop "How to Have the Best Year Ever" 11:30 a.m. to 1:30 p.m. at the Southfield Marriott, 27033 Northwestern, Southfield. Cost is \$15 for members, \$20 for non-members. For reservations, call (810) 268-7770.

ROAD BUILDERS
The Michigan Road Builders Association holds its 67th annual conference today and Friday at the Marriott Hotel in Troy. For details, call (517) 372-5130.

FRANCHISE DISCLOSURE
The State Bar of Michigan presents a seminar "A Short Course on the New Uniform Franchise Offering Circular: The Next Generation of Franchise Disclosure Documents" 4-7 p.m. at the Troy Marriott, 200 West Big Beaver. Cost is \$40. For information, call Sally Lee Foley at (810) 641-1900.

CUSTOMER SERVICE
The American Society of Employees

presents a seminar "How to Deliver Excellent Customer Service" 9 a.m. to 4:30 p.m. at its office, 23815 Northwestern, Southfield. Cost is \$195 for members, \$225 for non-members. Advanced registration required at (810) 253-4500.

TUESDAY, JAN. 17

VALUE PACKAGING
The Hospitality Sales & Marketing Association of SE Michigan/Windsor hosts a presentation on the value of packaging and how to better package hotel transactions for summer profits 11 a.m. at the Ritz Carlton, Dearborn. Speaker: Tom Allenius, Michigan State Dept. of Tourism. Cost is \$25 for members, \$35 for non-members. For reservations, call (313) 741-7077 ext. 4762.

THURSDAY, JAN. 19

PLEASING CUSTOMERS
The newly-formed Great Lakes Chapter of the Product Development & Management Association sponsors a conference "Customer-Driven Innovation: Keys to Success" 8 a.m. to 5 p.m. at the Embassy Suites Hotel in Southfield. Cost is \$170 with a registration before Jan. 6, \$205 afterwards. For reservations, call (800) 232-5241.

FRIDAY, JAN. 20

LEGAL PRACTICE
The Institute of Law Firm Management presents two concurrent week-end workshops "Law Firm Leadership Practicum" and "Organizing/Leading Effective Practice Groups in Small to Medium Size Law Firms" through Sunday at the Eastern Michigan University Corporate Education Center, Radisson-on-the-Lake Resort, Pontiac. Cost for either workshop is \$475, \$425 for subsequent registrants from the same firm. For information or to register, call (800) 292-4536 or (313) 971-1800.

WEDNESDAY, JAN. 25

EDUCATION PARTNERSHIP
Detroit Edison co-sponsors a conference "Ventures in Business/Education Partnerships for Job-Readiness in the Community" 8-11:15 a.m. at the Dearborn Inn, 20301 Oakwood, Dearborn. Cost, which includes continental breakfast, is \$10. Registration deadline is Jan. 13. To register, call (313) 271-2700.

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