MALLS&MAINSTREETS

RETAIL DETAILS

Retail Details features the lat-est news briefs from mail and Main Street shopping centers. Mail submissions for Retail De-tails, Observer & Eccentric News-papers, 805 E. Maple, Birmig-ham, 48009. Or fax them to (810) 644-1314.

MARKETERS PROMOTED

Shostak Brothers and Co., Inc. announced staff promotions at Laurel Park and Woaderland shopping centers, both in Livenia.



Busechor who took a new posi-tion at the company. Asar Joined Laurel Park Place in March 1994 as assistant marketing director. She is a graduate of the University of Michigan. She resides in Huntington Woods with her hus-band, Michael. Kathy Peter has been pro-moted to assistant marketing di-rector at Wonderland Mail. She



partment in March 1994. She is a stu-Kathy Peter and William, and

wo daughters

III BOOK DEAL

In recognition of Girl Scout Week March 6-12, the Books Connection, 19043 Middlebelt in

PMS and Menopause:

Myths and Treatments

Menopasse and primensival syndrome are two naterally occurring events with which many women have had extensive experience.

Today, because many women are invige longer than before, many women will live one third of their lives here have been after they go through menopasse. There are many misconceptions in general regarding the safety, efficacy and overall risks involved in treating these two conditions.

Kany of the symptoms of PMS and memopasses can be retified with relatively simple necitication that does not have any long-term risks, and Jerome Rose. M.D. a Royal Oak obsettriciany gracologist.

"Sometimes the most difficult part of our treatmost regimes is in commercing the patient about the long-term and any and as at the advantages of taking it rather than letting astere take its course." PMS is perhaps not quite as well.

take its course.

PRS is perhaps not quite as well
understood, nor as easily treated, a
menopause. This may be because
there is still no well-understood.

there is still no well-enderstood some. Hemposes may occur agrisses the stars of a wesser's mensional periods and the duration can write periods and the duration can write periods and the stars of any some time of the season o

Livonia, will give an extra 5 per-cent discount on all books bought by customers who also purchase a box of Girl Scout coolies. The cookies will be provided by Two 2533 of Livonia. The Books Con-nection salls new, used and rental books as it 0 to 60 percent off retail cost. Call (810) 471-4742 for more details.

B NEW AT SAME PLACE

Bath & Body Works, the specialty country fragmars, lotion
and body products boutique is
open at Summit Place Mail in
Waterford. Owned by The Limited, Bath & Body Works is a
four-year-old company with plans
to grow from 200 to 450 stores by
the end of 1995. All merchandirs
is made in the heartland, (New
Albany, Ohio) according to manare-Boott Baldwin.
Also, World of Science, is
open at Summit Place. World of
Science is a wholly owned division of Marrill Scientific of Rechester, New York. It offers telescopes, microscopes, chamistry
sets and nature exploration paraphermalia. Manager Beve Mapley
said the store targets children 8
years and up, and adults. A special 10-perent discount is a products in their classrooms. World of
Science operates 130 stores in the
castern-half of the U.S.

BOPTICAL STUDIO OPENS

Tim Wylie opened his third cyclasses store, Woods Optical Studio, at 79 West Long Lake in Bloomfield Hills. The studio has Bloomfield Hills. The studio has a doctor and lab on premises, as well as high fashion eyewear frames from Armani, Calvin Klein, Casa and Noostyle of West Germany, and Kata, which draws inspiration for eye glass frames from nature. Other locations are in West Bloomfield and Grosse Pointe, Por more information, call (810) 647-1166.

OUT OF BUSINESS

Gould's, a children's specialty
shop at Lahser and Maple in Birmingham, is going out of business

after 30 years, according to owner Rhoda Shapero, daughter of the original owners. Shapero said she has decided to retire. She hopes to close the store by the end of March. Until then, everything has been priced 60.75-percent off—including store fixtures and furnishings. All sales are final. For more details, call (810) 647-4698.

D CHEF/MANAGER KAMED

General Administration of Sebasilan's Grill in the Somer-set Collection, Troy, has been named general manager while retaining executive chef duties. Sebasilan's Grill in the Sebasilan's Grill in the Sebasilan's Grill in part of the Unique Restuarant Corp, Before joining the URC in 1994, Ervin held chef/management positions at Too Ches in Novi, Tres Vite and The Rattlesanks Cub in Detroit. The URC owns and operates Moreia, A Michigan Bistro, Trattoris Bruschetta, Cafe Jardin, Bruschetta Cafe, The Soundough Bread Factory, Deli Unique of Bingham Farms. The Piaza Deli, and Tavern on 13. Three new restaurants are planned for 1995 openings.

openings.

2 PET PHOTOGRAPHY
JIII Andra Young of Plymouth, exhibits the pet portraits taken at the ratiols, 825 Penniman, at the 77th annual Detroit Kennel Club Dog Show, March 12 at Cobo Hall. She is offering a show special of 25-percent off sittings booked at the event along with a drawing for a pet-related item. Show hours 7 am. through the evening Admission is \$8 for adults. \$6 for senior citizens and children under 12.

M WESTLAND ACKIEVERS

The 1994 Quatanding Sales
Performance winners at Westland
Mail received their swards at a
dinner party on Feb. 16 at the
Hellenic Cultural Center. These
Included Winkleman's, J. BiggIngs, Champs, Naturaliser
Shoes, Meyer Jewelers, B. Dalton Bookseller, Record Town,
Coffee Beanery, Merie Norman
Commettes, Kohl's, and the Sunglass Company.

Coffee from Previous Page

prime coffee time at Parisian.

"Some people like martinis after lunch. Our boost comes from coffee," said John Temelko as he sipped a cappuccine with his son, John. The father and son took a shopping break, but didn't take the time to sit and schmooze at one of the cafe tables. Instead, they set off for the men's department, coffees in hand.

Jane Garrett of Northville and Ellen Kennedy of Plymouth savored their house blends over thoughtful conversation, as they relaxed after a day of shopping. "Whoever thought of this had a great idea," Garrett concluded. "We never have to leave the store."

Thourh Parisian stores around

"We never have to tested the store."

Though Parisian stores around the country have juggied space for coffee bar additions, the Laurel Park store was the first one built to include the coffee bar concept. "It's a real service to our customers," said store manager Elliot Marcus.

"It's a real service to our customers," said store manager Eillot Marcus.

Besides cappuccinos, espressos, lattes and specially dessert coffees, Dimitroff also offers scones and fresh baked goodles.

"We always have animal crackers so moms with strollers can stop, have a cup of coffee, give the baby a bottle, and treat the toddler to the animal crackers," said employee Nancy Lawrence of Livonia. There's plenty of open apace to maneuver strollers. Mornings are starting to fill up with mall walkers who want a quieter place to enjoy their post-exercise cuppa Joe.

Jake's adds java
Jacobson's in Birmingham recently jumped on the coffee bar
bandwagun adding an espresso
bar in a major renovation adjacent to the bridal salon on the
lower level of its women's store.

"Our cappuccino bar is one
more service we can offer the customer," asid Janice Hayes
spokeswoman. "We responded to
the customers' requests for a convenient place to stop and have a
bite to eat without leaving the
store."

Saturday, March 25th

The entire floor is scheduled to undergo a major redo. If the cappuccino bar area is any indication, the remodel should be striking, Marbled floors, contemporary
lighting and handsome streamlined furnishings provide a sophisticated yet soothing ambience. Longtime Jacobson's employee Jerry Starler manages the
area and bakes on-site. His blueberry mufflins are low-fat and
habit-forming.

"Delicious," said Johanns Liiol of the muffin and the coffee. The Bloomfield Township resident, a repeat customer and coffee cornolaseur, stopped to take a brewith an authentic cappuccino. "My husband is Italian and we know cappuccinos." Liiol fitsened as Starler introduced his new the company of the comp

Starler keeps newspapers and magazines behind the counter for all of the men who come down to relax and read while their wives shop, "It's the perfect spot for the tired husband," he insisted.

Hudson's plugs in

At Hudson's Caffe Glo in the Oakland Mall store in Troy, the spresso bar beckons as you step off the escalator on the second floor. Smark dab in the middle of fadles ready to wear, it's a handy stop for coffee while shopping. "We find that this location is perfect for the clientele who wishes to grab a quick bits and keep moving," said Flore Tierno, group manager for Hudson's Marketplace foods. "We've formed a loop around the escalator with the candy counter on one side, adjecent to the Oval Room, and the coffee ber on the other." In addition, the restaurant is right down the hall.

Bookstore's bestsellers
"This is the best invention

aince sliced bread," said Barnes & Noble cafe manager, Terry Kobleck. In a store as big and overwhelming as Barnes & Noble booksellers, the coffee ber is an asia. It lends atmosphere to the retail environment and provides an alternative space to linger, while perusing the books, newspapers and magazines from the store's shelves.

Barnes & Noble cafes servo Starbucks coffee, a popular west coast label. "You won't go back to Maxwell House after you try Star-bucks." Kobleck said. She routinely sells out of her bags of house blend beans and ground coffee.

People tend to stay for hours at the bookstore coffeehouse. Kob-leck sees folks conducting inter-views, lawyers and cilents, cou-ples who come in after movies, lots of girls, and many students. It has increasingly catered to movie-guers, coordinating with the theaters to have book tio-ins' and special events.

"We're user-friendly," Kobleck said. "You can take your coffee to a couch in the store or grab a book and browse through it in the cafe." Kobleck knows her regulars and prepares their coffee as soon as he sees them welk through the door. Chris Denha of Bloomfield Hills is a Wayne State University student who etudies every day the Barnes & Noble in Bloomfield Hills at Maple and Telegraph.

"The coffee bar is a great place to study." he said. "Everybody knows me and knows I have to have a cup of coffee when I'm working." Though he usually has his jear satisfat-up, he sometimes adds a shot of caranel or mint syrup for flavor. Denha's cousin, Avis Arabo, often studies with him. "It's so personal here," he said. "And the classical music is a nice touch."

COSTUMES from Previous Page

Health Day '95 in Birmingham

YOUR FREE OPPORTUNITY FOR DIALOGUE WITH DOCTORS to review and update your knowledge of how the body functions and what can be done to maintain or improve your bealth. Come prepared to ask questions during these classes led by physicians from the Oakland County Medical Society. Location: The Community House, 380 S. Bates, in downtown Birmingham. For more information call 646-5400.

CLASSES

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Many waters experience a variety of other symptoms as well, so ticc or distinct can be difficult to treat, Rose and A. A physicianis guidance may be needed to cort out the convect diag-nosis and treatment.

"PRIS is a real condition and tray out vid is, your bead." The goal is to heep le mind that wany of the effects of these events can self-the effects of these events can self-the controlled and treatment. Base said. "PROS PRIS and mempanear can produce physical and constitued changes in a womant's benthin." In well. "Dates, west challenges can be reacted antisotroty and with mini-rowan, but effective, medication." Indicate your 1st and 2nd choice of classes for each hour on form above. Months Day 'NS will offer a discus-alon of these topics at 1 p.m. Tida scanion will be led by Rone, president elect of the Outland County Medical Register.

2. Mail Form to: OCMS 346 Park St. Birminghom 48009

Pick up your class confirmations the day of the event beginning at

4. On site enrollment until 2 pm.

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Opens TOMORROW at 7:30 PM - MAR. 12 JOE LOUIS ARENA

TOMORROW + 730 PM FAMILY NIGHT - SAVE \$4 CHARLE TICKETS with conjust of the Parish Parish Comment of the Parish Comment of the Parish Parish Comment of the Parish Parish Comment of the Parish Paris

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PRONE CHARGE: (810) 645-6666, In Cambr (519) 792-2222 Information: (313) 396-7600

ALL SHATS RESERVED 99.90 - \$12.90 - \$15.90 PAICE INCLUDES TAX April RIGHTMON HEATS Assist Vitages Trans Are Ball

Goea" is set on a trans-Atlantic cruise ship. The story requires gangater and sailor costumes, as well as 1930s-era dresses and

ults. Hall's mother, Madame Louise

Hali's mother, Madame Louise Valiliancourt, was quickly dubbed head seamstress and the fragile tuils wedding well was placed in her deft hands for renewal.
Luckily, Hali is a highly skilled bagain shopper who enjoys the hunt. Her search has taken her to The Trosaure Trunk in Birmingham, Sunshine Thrift in East Detroit, the Dandalion Shop in Royal Oak, and Value Village in Westland and Southfield.
"I've found a \$1.45 tuxed jacket, \$3 shoes and various wigs, hat and purses," Hall bragged, Joe's Army Navy Surplus in Waterford is her source for sallor suits. She's hoping her quest will lead her to a petito kimono and two mendarin jackets, the most difficult of her coatume needs.
Student assistants are creating, cutting and sewing new coatumes complete with hatt and glover. Kate Catallo, Megan Freeis, Katie Lanesky and Christy Sabol attend the Oakland Technical Center's fashion merchantising course every afternoon and have volunteered their design skills which include reconditioning old jewelry and silk bouquets.
Director Mitch Master, appreciates all of this besind-the scenes effort (ha's been known to pound the payament for 1930s propa). Authenticity will enhance his production when the musical love boat sets sall on March 17 at Sasholm Wagner Auditorium. "Anything Goes" performances continue on March 18, 24 and 25. Tickets are \$6. Call 433-8406 for ticket information or to donate long gloves or cloche bats.
Costumes will be on display at the AAUW Fashlon Show to ben-efit scholarships on March 8 at Temple Beth Eli in Birminsham.

Keep your lakes clean.