

Spring Spunk

Whether it comes from a pink patent purse, a banded shirt collar, or spectator shoes in brown leather and flax-colored linen, spunk up your spring wardrobe. Say you don't DO spunk? Well, how about a plucky change of attitude? After all, spring is the time for new beginnings.

For this fashion supplement, area retailers provided photographs of their favorite designs as well as tips on how to look best this spring. Anne Frank, buyer for the Roz & Sherm Boutique in the Bloomfield Plaza, summed up the State of Spring quite eloquently.

"I think this season designers are trying to give everyone something they don't already own," she said. "Black is still in, but there is a re-entry of color, both pales and brights — especially pink, red, and lime. The clothing for both men and women follows soft, fluid lines. Skirt lengths are short, but women of the '90s have their own ideas and they know what they like and what looks good on them. We should all wear what looks good on us, not what someone tells us."

On the next few pages you'll find easy, comfortable, and au-so-courant clothes at affordable prices for each member of your family. Let's go shopping...

— Susan DeMaggio

On the cover: Members of Jacobson's J Board have some fun at the Coffee Exchange in Birmingham. From

center clockwise, Lahser High School senior Leslie Clark, models a blue and white dress from Miss J at Jacobson's \$43; Groves High School junior Kate Long sports a jumper by Hype \$58, BB Girlz T-shirt \$18, and Ninn Canvas Espadrilles \$35 — all from Jacobson's;

Seaholm High School senior Chris Kolan wears a T-shirt topped by a knit shirt from R.C. Ethic \$50, and Mossimo cap \$20 — all from Basic Goods of Birmingham; Southfield-Lathrup High School junior Julia Burton models Lucky white dungarees \$110, a baseball jersey from Free People \$22, and Kipling duffel \$58 — all from It's The Ritz of Birmingham; and Wayne State University freshman Dylan McConner wears a Tricolors St. Raphael vest \$76, Perry Ellis linen pants \$52, B. Bruno shirt \$40, and Mezlan tan leather and linen shoes \$175 — all from Jacobson's.

Special thanks to Adhid (Ed) Miri of the Coffee Exchange, Pat Whelan at Jacobson's, Tracey Toepf-Farlow of It's The Ritz, Stacey Kuhn of Basic Goods, and the good sports from the J Board!

Credits: Malls & Mainstreets Editor Susan DeMaggio coordinated the production of Spring Spunk. The cover was designed by O&E graphics editor Randy Borst and photographed by staff photographer Steve Cantrell. Sales representative Michelle Lyon coordinated the advertising. Direct inquiries to Susan DeMaggio at (810) 901-2567.

Spunk: Webster's defines spunk as "having courage, spirit." A spunky dresser tucks a scarf

into a breast pocket to turn a bland blazer into a beaut.



Tender

New Attitude

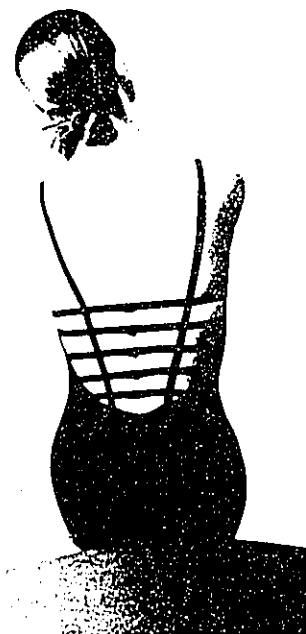
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