

# MALLS & MAINSTREETS

## Spring from page 4B

Tel-Twelve, Twelve Oaks, Fairlane, Lakeside and Briarwood.

At Twelve Oaks, Fairlane, Lakeside and Briarwood, bunny helpers from the Children's Theatre of Michigan will amuse children waiting to visit Peter Rabbit. At these centers the rabbit is perched in a storybook setting in a blooming garden home.

During the season this season is a new 35-millimeter photo operation that allows visitors to choose from a variety of quality picture options "at better prices than they once paid for instant photos," said Janita Goulzetti of Lakeside in Sterling Heights. "Shoppers claim their photos at CPI Photo Finish an hour after their child's visit. From CPI shoppers can order enlargements, photo greeting cards or reprints."

At the other malls, parents can expect to pay \$6-7 per bunny photo. The weekend of April 7-8, Oakland Mall in Troy is hosting an Egg Hunt and Easter Basket craft program. On April 8, Twelve Oaks hosts a musical performance by the Children's Theatre of Michigan. Also on April 8, Northland hosts an Easter Bonnet Contest. Both Livonia and Wonderland Malls have a coloring contest going on, and Hudson's at Northland and Southland offers Bunny

**'Shoppers claim their photos at CPI Photo Finish an hour after their child's visit. From CPI shoppers can order enlargements, photo greeting cards or reprints.'**

Janita Goulzetti

Breakfasts at 9 a.m. on April 15, Summit Place in Waterford, hosted a whole Easter playland for visitors including story hours, craft times, and puppet shows. At The Olde World Canterbury Village in Lake Orion, the Easter Bunny will be available for photos at the beginning of each hour in the Toy Store. An Egg Hunt will take place at 2 p.m. on April 15. Check Added Attractions for complete event details.

**Sitting pretty: Caitlin Finan, 2½ of Canton, makes up her mind about posing with the Easter Bunny at the Westland Shopping Center.**



ART EMANUEL/STAFF PHOTOGRAPHER

## Charity from page 4B

live chicks and ducklings courtesy of Aquaterr and the latest toys from Kay Bee.

Representatives of the "Caring Program for Children," which provides free health care coverage to uninsured youngsters, will be

at the center hoping to reach youngsters who qualify for the coverage, from 10 a.m. to 4 p.m. April 8 and 15.

Their premiums are paid through private donations and state and federal funds. Eligible

children must be under 19, unmarried, Michigan residents and not eligible for Medicaid, employer sponsored or other private health care coverage. They must fall below income guidelines \$18,204 for a family of two;

\$22,800 for a family of three; \$27,384 for a family of four; \$31,968 for a family of five. Enrollment applications available through Blue Cross and Blue Shield of Michigan at 1-800-643-7765.

## RETAIL DETAILS

Retail Details features the latest news briefs from mall and Main Street shopping centers. Mail submissions to: Retail Details, Observer & Eccentric Newspapers, 805 E. Maple, Farmington Hills, 48009. Or fax them to: (810) 644-1314.

### STORY CARDS DEBUT

New for spring (and perfect for Easter baskets) are holiday trading cards from Floor. Each pack of seven cards tells a classic story through illustrations and easy-to-read narratives. All cards are UV-coated and printed on high quality cardstock. There are six tales available: Peter Cottontail's Surprise; The Story of the Easter Bunny; I'm a Little Teapot; Mother Goose; Little Chick's Easter Treasure; and The Ugly Duckling. They are available at Target, Wal-Mart and comic and card retail stores. Suggested retail price per package, 79-cents.

### NEW HOME QUARTERS

The Bloomfield Town Square, Telegraph north of Square Lake, welcomes a new anchor, Home Quarters on April 6. Plaza spokeswoman Patricia Swain said leases have also been signed with Harmony House, Ameritech Mobile, Dress Barn and Office Max which are all in various stages of opening. Swain said leases are pending with a few other "major retailers." Home Quarters bought their portion of the plaza. The remodeled and redeveloped center should be fully leased by summer. It is owned by RD Bloomfield Associates Limited Partnership (an affiliate of RD Capital, Inc.) which bought the plaza in 1990 with the hope of rejuvenating the retail mix. The plaza was originally built in 1960 as The Miracle Mile Shopping Center.

Other retailers at the center include T.J. Maxx, Burlington Coat Factory, Kmart and P & M.

"Our goal was to redevelop and reposition the center to better serve the Bloomfield Hills community from both an aesthetic and a tenant mix point of view," said Kenneth Bernstein of RD

### Capital, Inc.

#### FARMER JACK OPENS

Northfield Commons Shopping Center, a neighborhood plaza, opened at South Blvd. and Crooks in Troy. Anchors include a 45,000-square foot Farmer Jack Supermarket and Arbor Drugs. The Farmer Jack's boasts an expanded diet and health items department, fruits and vegetables from around the world, a full-service post office, a film development center, and an automated bottle and can return. Frequent shoppers can join a bonus savings program. James Wood, chairman of the Great Atlantic & Pacific Tea Company, Inc., owner of Farmer Jack, said the company plans to invest \$10 million expanding and remodeling many of its Michigan stores. The new Farmer Jack in Troy cost \$5 million to construct.

#### TALENT PRIZE WINNERS

The first prize winner in Livonia Mall's recent Munchkin Talent Contest is Jackelyn Gandel of Dearborn. She won a \$200 shopping spree at the center. Ties for Second, Third and Fourth Prize went to Sarah Sorti of Taylor and Natalie Ross of Livonia; Jennifer Nefer of Livonia; Leanne Littrich of Dearborn; Courtney McDonagh-Cross of Taylor; Julie Benedict of Livonia; and Elise Doran of Canton. There were 45 children performing on the stage near Crowley's March 18-19, ages 6 to 18 years. Mall marketing director Bill Checks said the event was such a fun success a second talent show/contest is scheduled for Saturday, August 6. For more details call (810) 478-1100.

#### CANDLE SHOP TWO

Mother-daughter team Beverly Plante and Bechard Barret plan to open a second candle and accessories store, Gypsy's Light II on May 1 on Harrison Street in Royal Oak. Their first shop opened last year at 256 South Eton Street in Birmingham. Gypsy's Light has an avant-garde appearance. It will offer classes in herbs and aromatherapy. For

more information call (810) 642-4010.

#### AQUATERR OPENS

Joe Felgrino and partner Rick Fossman opened a new pet store at Summit Place in Waterford. Aquaterr specializes in unique pets, vivariums, aquariums, indoor and outdoor ponds and fountains. One of the most interesting items is the River Tank which simulates the ecosystem of a river. It takes the cross section of the river and at each level has all the accurate ground constitution, plants and fish. Aquaterr is located in the Kohl's wing of the mall.

Also new to Summit Place, Java Coast is open in the Hudson's wing of the mall. Java Coast sells espresso, cappuccino, lattes, steamers, flavored teas, hot chocolate and biscotti.

#### POCAHONTAS DRAW

Twelve Oaks spokeswoman Elaine Kah reported that 225,000 people visited the Novi mall to see Disney's Pocahontas exhibit March 17-18. "It was wonderful," she said. "The exhibit was an educational experience geared to elementary school children who needed their parent's help for the hands-on activities. Not your usual meet and greet mall event."

#### ORIGINS OPENS

ORIGINS, a cosmetic collection committed to the preservation of animals, earth and environment, is open at Hudson's Oakland Mall, Troy and Briarwood Mall, Ann Arbor. Housed in its own boutique, ORIGINS products are priced \$8.50-\$25. From April 6-20, partial proceeds from sales of ORIGINS will be donated to HAVEN in Pontiac. ORIGINS is owned by the Estee Lauder Company along with the Estee Lauder, Aramis, Clinique, and Prescriptives lines.

#### NORTHLAND'S ATTITUDE

The Northland Shopping Center, now in its 40th year, has begun shooting a series of commercials promoting a new attitude campaign. The campaign focuses on a new look and features young black couple and their

small son, in an effort to "reshape Northland's image and welcome a wide variety of customers." One of the commercials was filmed at Norman's Eaton Street Station in Birmingham.

#### REASLE HOTLINE

The spring-summer edition of Reasle Hotline is available at local resale shops. The guide also contains tips on resale shopping. Author Jacqueline Greene of Garden City said "being frugal is in, and socially accepted, not to mention wise." She plans to sign copies of the book throughout the month of April at various regional resale centers.

#### BRIDAL REGISTRY

Home Depot is getting into the bridal registry business. According to Tony Vivaldi who pushed the program at the national hardware chain, "People would rather give and receive gifts they can put to everyday use, and shopping at a hardware store brings the fun back into buying a wedding gift." Vivaldi said that since the registry was established, couples have selected items ranging from snow blowers to dish drainers. Home Depots are located in Canton, Redford, Northville, Pontiac, Warren, Roseville.

#### BODY CREAM LAUNCHED

The House of Lavinia has added a perfumed body cream to its Arpege Fragrance and Bath Collection. The body cream is composed according to the original 1927 Arpege fragrance formula containing over 60 natural extracts and oils. The white cream will be rich in emollients and is contained in a glass jar with a gold cap and the familiar mother-daughter insignia. It will be available for \$10 beginning in May at Saks Fifth Avenue and Neiman Marcus, or by calling 1-800-8ARPEGE.

#### NEW AT LAUREL PARK

Talbots Kids opened at Laurel Park Place in Livonia next to Talbot's for women. The shop carries quality traditional styles for boys and girls in sizes 4 to 14. Kym McQueen is the manager.

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**OnTheRoad**  
Take a trip down the backroads of America without leaving Dearborn.  
Beginning March 31st at Henry Ford Museum, you can relive the popular CBS program, "On The Road with Charles Kuralt." Our new interactive video exhibit, "Travel on the Road with Charles Kuralt" takes you to the backroads of America for an inside look at some extraordinary real-life Americans. Kuralt's "On The Road" van will be on display at the museum to help bring the memories to life.  
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