## Adviser helps businesses take advantage of Internet



EMORY The growth in 1994 was due primarily to the introduction of the Mosaic Web browser the year before. With the oppularity of Mosaic, Cello and Netscape, users now have easy access to the Web's graphic, sounds and film. With more and more users arriving at WWW sites, it was only natural thousances also would seek a presence on the Web. The commercial presence has resulted in a spin-off industry that is developing — companies that offer internet marketing and sales consulting, business train-

sales consulting business train-ing and Web home page con-struction services. Most business-

Prohably the major development on the Internet last year has been the growth of the World Wide Web and the growth of commercial scitity on the WWW.

The growth in 1994 was due primarily to the of the Mosaic Web ard before. With the Mosaic, Cello and so now have easy action where the world will be a supplied to the world with the Mosaic, Cello and so now have easy action. Web's graphics, lim. With more and griving at WWW only natural that so would seek a clear that we will seek a spin-off industry ping — companies rort marketing and g. business train-or home page concess. Most business.

domain registration, electronic mailing lists, and similar functions.

Stafford also provides Internet training seasions for businesses one the training seasions for businesses on the training seasions for businesses on the fine the bour workings slated form on the first on Doing Businesse on the Internet, Business on the Internet, Business on the Internet, and Connecting to the Internet, that is not seen that the season of the white pares Stafford has done on marketing products and services on the Internet with a focus on the Web. As to apportunity, Stafford areas to provide the season of the Web As to apportunity, Stafford contents to portions of the Internet with a focus on the Web. As to apportunity, with a focus on the Web. As to apportunity, with a focus on the Web. As to apportunity, with a focus on the Web. As to apportunity, with a focus on the Web. As to apportunity, with a focus on the Web. As to apportunity, with a focus on the Web. As to apportunity, with a focus on the Web. As to apportunity, with a focus on the Web. As to apportunity, with the concerned on the Web. The work of the Web Internet with a focus on the Web. The work of the Web Internet with a focus on the Web. The work of the Web Internet with a focus on the Web. The work of the Web Internet with a focus on the Web. The work of the Web Internet with potential content of the Web Internet with a focus on the Web Internet with a focus o

Farmington Hills. T Bill Direct includes free information for investors about U.S. Treasury, securifica, shows how to buy themy directly (even without Korth's involvement), and allows Korth to sell its product all over the world. Check out this site with Lynx or your Web browser at http://www.netfactory.com/mondenet/tbill.html.

You can check out The Internet Pactory's own home page at http://www.netfactory.com. For information send a blank o-mail message to info@netfactory.com for setailed automated response. Or for information send an e-mail message directly to Stafford at pi@netfactory.com.

You can direct questions to Emory Daniels by e-mail with emory@oconline.com, at voice of the moil at 835-2047 then dial 1910, or fax number 591-7279. To sign up for Ode On-Line, dial (313591-0903), at 'log-in' prompt type "new" and at 'Key." prompt type GL6NY2.





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Parade from page 1F

painted, split rock brick.

"People love the spaciousness and openness of the floor plan. It seems to have everything people want in terms of leyout and things being in the right places." said Gall Slandweiss, sales rep.

The model, priced at \$259,900, is in Park Ridge Subdivision on Pontiac Trail between Heggerty and Halstead in West Bloomfield.

The Belmont, the Selective Group, Parmington Hills.

The medel also contains a library, great room, formal dining room and fluencer against the foreign and well with the sake of the particle of the man foreign the Gallenger of the main Market of Grand River Park Hills of Gallenger on Brighton Road west of Grand River in Brighton.

# **G**rand Opening!



THE HILLS

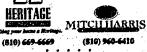
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Marketplace features a gimpse of subur-ban business news and notes, including cor-porate name changes, new products, office openings, new effiliations, new positions, mergers, acquisitions and new ways of doing business. Withit Marketplace, Building & Business, Observer & Eccentric Newspapers, 36251 Schoolard, Livonia, 48150, Our fax number is (313) 591-7279. E SILVERSIAN EXI-OCATES
Gilbert "Bur" Silverman, president and
CEO of third-generation Silverman Compenies, has announced the firm's more to new
corporate offices at 03840 Northwestern, Suite
270, Southrield.
Founded in 1919, the company consists of
Silverman Construction, Silverman Development, Silverman Homes, Lake Village Apartment Properties and Village Green Realty,

E UNIQUE FIRE A VIDEO
Unique Film & Video of Farmington Hills
has been involved in two sward winning productions.
"The Least Hit: Children and Violence" won
the Aifred I. duPent-Columbia University Silver baten Award for excellence in television
journalism. "Listening to the Customer" won
a bronze plaque award est the Columbus International Film and Video Festival.

ENERGIE ACCOUNT

The Berline Group, an advertising and public relations agency in Bingham Farms, has been named agency of record for Corvus Inter-

sitonat.

Corvus is a newly-formed association of mpanies involved in building, property anagement and office services temporarily cated in Troy.

El GENCORP GRANTS
GenCorp, with local facilities in Troy and
Farmington Hills has donated about \$54,550
to charitable and educational entities in the

to charitable and educational entities in the metro area.

Racipients included Detroit Institute of Arts, Detroit Symphony Orchestra, Michigan Opera Theatre, Society of Automotive Engineers Vision 2000 Program, GMI, Junior Achievment and the United Way.

GenCorp is a technology-based company involved in aerospace/defense, sutomotive and polymer product markets.

#### M SILVERMAN RELOCATES

M PROFESSIONAL GROWTH AWARD Baker Financial Group in Southfield, the Hobley Agency, Troy, and the Greater Detroit Agency, Southfield, have been named winners of the 1934 Professional Growth

winners of the 1994 Professional Growth Award by the American College, an education al institution in Pennsylvania. The award is presented to agencies that achieve outstanding performance in profes-sional development through professional edu-cational activity.

Allison, MRI. & MAINATI
Allison, Hull & Mainati, a Farmington
Hills public relations, advertising, marketing
firm, hus formed a strategic affiliation with
Laykin Communications, an independent
public relations/advertising agency in Hong
Kone.

public relations/acversaries, and to provide Clark doing business in the Pacific with a higher, more strategic and more sophisticated level of services.

E MORRECLL RAND
Ingersoll-Rand Waterjet Systems of Farmington Hills has signed a marketing agreement with Romeo Engineering of Fort Worth,

Together, the two companies will market and produce custom-engineered, automated waterjet systems for highly-apecialized appli-cations in the general industrial marketplace.

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