

# Advertising firm announces promotions

Ronald A. Merta, president of Creative House Advertising, Inc. of Farmington Hills, recently announced the following promotions:

Robert G. Washburn is promoted to executive vice president/creative director. Washburn has 38 years of advertising, creative and art direction experience on a wide variety of accounts. He has been employed with Compton Advertising, Ross Advertising, Creswell-Munzel, and G & D Communications before joining Creative House Advertising in 1967. A graduate of Bradley University in Peoria, Ill., he is a member of many professionally related organizations, including the Adcraft Club of Detroit, the Metro Detroit Creative Directors Club, the Art Directors Club of Detroit, the Detroit Producers Association, the American Institute of Graphic Arts, the Advertising Production Club of Detroit, the Michigan Advertising Industry Alliance, and MIA (Marketing in Advertising).

Sandra L. Obert has been promoted to senior vice president/media director. Obert has been employed at Creative House for more than 23 years, and attended Oakland Community College in Farmington Hills. She is a member of the Adcraft Club of Detroit.

Paul H. Lenhard has been promoted to senior art director. Lenhard has been with Creative House Advertising for more than five years. Before that, he was em-



Sandra L. Obert

played as a production assistant at Thompson Recruitment Advertising in Southfield, and as graphic artist at Macomb Community College in Warren.

Christine Harris has been promoted to senior writer. Harris has been with Creative House Advertising since 1991. Prior to that, she worked as a copywriter at DeLoew, Ferguson Advertising in Birmingham. She is a graduate of Denison University in Granville, Ohio.

Douglas R. Merta has rejoined Creative House as public relations-broadcast production director/writer. Merta has more than 4 1/2 years experience at Creative House Advertising, most recently as copywriter. He is a graduate of Michigan State University.



Paul H. Lenhard



Christine Harris



Robert G. Washburn



Douglas R. Merta



## CELEBRATE THE SELF-MOTIVATED WOMAN

Join us as we honor April as National Cancer Awareness Month. And what better way to celebrate the survivors of breast cancer than by having a special prosthesis fitting seminar? Amoena® makes breast forms in over 500 different sizes, shapes, and colors. Their representatives will be teamed with our fitting experts to help with your decisions. And while you're here, register to win a week at Canyon Ranch.

Friday, April 7  
11 am to 5 pm

Call 644-6900 for an appointment  
Lingerie

(Donations of your old breast forms are always welcomed by the American Cancer Society.)

# Jacobson's

336 W. MAPLE RD. • BIRMINGHAM • 644-6900

## Fund-raiser to be all wet

The Rainbow Connection, a Michigan charity that grants the wishes of terminally ill children, will hold a "wet" fund-raiser at Village Green of Farmington Hills, 39365 Village Green Blvd. Officially opening their pools, several Village Green apartments will celebrate "Splash Day," on Saturday, April 8, at 11 a.m.

Residents, employees and adventurous volunteers will take the plunge by diving into the chilly waters at 11:30 a.m. — no matter the weather conditions. Each jumper will take pledges to raise funds for The Rainbow Connection. The event is open to the public. Information, 810-788-0070.

## CLARIFICATION

The following clarifications should be noted for two recent Farmington Observer articles:

■ An April 3 article about the Farmington Musicals' annual awards should have listed as winners the names of Sarah Ilmer and Jennifer Smith in the 11th-

12th grade vocal division.

■ A March 30 article about the staging of "Oklahoma!" at Mercy High School should have said that Amlishi Doahi plays the role of Gerlie, and that Jason DeSouza is a student at Power Middle School.

Marian Women's Center  
St. Mary Hospital

presents

# Women's Health Day

"Keeping Women Healthy"

Saturday, April 29  
8:30 a.m. to 4 p.m.  
Holiday Inn - Livonia West  
Six Mile and I-275



Keynote Speaker: Denise Dador, Health Reporter  
WXYZ-TV Channel 7

The first annual Women's Health Day, sponsored by St. Mary Hospital's Marian Women's Center, features WXYZ-TV Channel 7 Health Reporter Denise Dador, and a host of other health experts from St. Mary Hospital and the community.

Denise will discuss how to "Be at the Helm of Your Health." When it comes to health care, women no longer need to be victims of circumstance. Learn how to take charge of the factors that determine your health.

Women's Health Care Advocate and co-host of Channel 7's "Company," Marilyn Turner will serve as Honorary Hostess.

Women's Health Day will include:

- Workshops on PMS/menopause, stress/anger, women and heart disease, co-dependency, grieving and loss, self-esteem, depression, advanced directives, eating disorders, breast cancer (panel discussion), mother/daughter relationships, life after 50, nutrition, and caring for the caregiver.
- Exhibits by area businesses, including make-overs and massages.
- Blood pressure screening.
- Continental breakfast and a "healthy" lunch.
- Fashion Show by Jacobson's, and
- Special gifts.

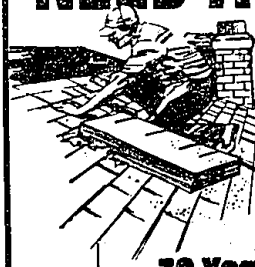


The \$20 fee includes continental breakfast and lunch. Mark your calendar, and plan to bring a friend, mother, sister or daughter. Men are welcome. Pre-registration is required by calling the Marian Women's Center, (313) 991-2882.

**Marian Women's Center**  
St. Mary Hospital  
Marian Professional Building  
14295 Livonia Road, Suite 213  
Livonia, MI 48154

Women's Health Day was planned by the hospital's Women's Community Health Care Advisory Council and St. Mary Hospital staff. The program is supported by Project SHARE (St. Mary Hospital and Detroit Living Care Hospitals).

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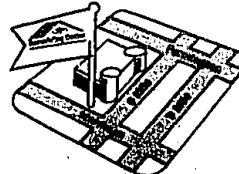
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