

# May 20 Magic Ride needs volunteers, cyclists

If you can ride a bike, walk a path or collect pledges, then you can prevent child abuse in the community through the Southeast Michigan Warm-Up Magic Ride for Kids.

The 1995 Warm-Up Magic Ride, a bicycle fund-raising tour, will be held Saturday, May 20, at the Canton Township Recreation Complex. The ride is a fun family event with walking and biking routes, music, children's activities and food.

The ride is sponsored by the Child Abuse and Neglect Council in Oakland County, Child Advocacy Network in Monroe County, Child Abuse Prevention Council of Out-Wayne County and Washenaw Area Council for Children in cooperation with Magic Ride founder Debbie Stabenow and the Magic Ride Michigan Bicycle Tour. All registration fees and pledges collected directly benefit the sponsoring child abuse councils.

Registration will be 7-11 a.m. at the Canton Township Recreation Complex, Canton Center Road south of Cherry Hill Road. The ride is for people of all ages. (Children under age 12 must be accompanied by an adult.)

The pre-ride registration coat (which guarantees lunch) will be \$10 without the T-shirt and \$15 with the T-shirt after that date. There also is a \$40 family rate (for four members) that includes four registrations and four T-shirts before May 12 and increases to \$50 after that date. Lunch will be served 10 a.m. to 2 p.m. with those who register the day of the ride fed on a first come, first served basis.

Bike routes follow paved and

hard-packed dirt county roads through Wayne and Washenaw counties. Routes are set up in increments of 5, 10, 15, 25, 35 and 50 miles. Walking loops are suitable for walkers, strollers and children on trikes. Each loop is .08 mile.

For people wishing to make a pledge without riding or walking, call the Child Abuse Prevention Council of Out-Wayne County.

The council has a designated rider who collects "wandering" pledges.

The Southeast Michigan Warm-Up Magic Ride for Kids is one of seven such events affiliated with the Magic Ride-Michigan. The Magic Ride-Michigan is held in June and the Warm-Up Rides are to create awareness and enthusiasm for the statewide event.

All funds raised by bikers and

walkers through pledges collected are returned to the child abuse council in the county that the biker either lives in or designates.

About 300 bikers and 100 volunteers turn out for the Warm-Up Ride, which has raised approximately \$96,500 since 1990. The funds are used to support child abuse prevention programs in the counties of the sponsoring councils.

Volunteers are still needed to staff the registration area and food tents, act as crossing guards, and drive a mini van around the route to help bikers in need. Volunteer shifts vary from morning to afternoon and volunteers receive a T-shirt and lunch.

For more information, call the Child Abuse Prevention Council of Out-Wayne County at (313) 721-5901.

## MAACO honors owners of center

Kurt and Mark Selfert, owners of the MAACO center at 32754 W. Eight Mile Road, Farmington, were recognized for outstanding customer service at the chain's Tech Expo recently in Philadelphia, Pa.

More than 100 franchise owners were awarded Top of the Chain Customer Satisfaction certificates by the operations and customer services departments.

Representing more than 25 percent of the chain, these centers met the criteria of combined percentage average from the Custom-

er Response Cards received through the mail and through the MAACO corporate customer relations 800 number.

"Using the customer response cards gives us a better handle on how well we are treating our customers," said Mary Ann Rogers-Dulak, customer relations manager.

Each awarded center received a framed certificate to display in the front of the MAACO center where their customers can see they have been recognized for outstanding customer service.



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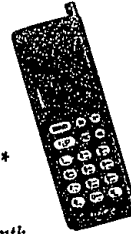
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