OUR CUSTOMERS SAY IT'S JUST PLAIN SMART TO BUY FROM BILL BROWN FORD

1800 CARS, TRUCKS & VANS TO CHOOSE FROM. METRO DETROIT'S LARGEST INVENTORY.

METRO DETROIT'S # 1 TRUCK SALES

100 EXPLORERS AVAILABLE
50 WINDSTARS IN STOCK
50 MUSTANGS IN STOCK

TRUCK LEADERSHIP SALE

$1250 REBATE
150 PICKUPS AVAILABLE

1994 F-150 PICKUP
XLT trim, speed control/tilt wheel, air conditioning, (CFC-free), Light and Conv. Group II, power locks/windows, prem. CD/AM stereo cassette, aluminum wheels, 122" WB, 5.0L EFI V8, trailer tow, chrome bumpers, P235 all season tires. EX. #46275. WAS $18,717
YOU PAY $13,396*
BUSINESS OWNERS $12,096*

1995 WINDSTAR

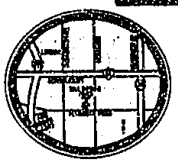
Dual air bags, anti-lock brakes, AM, stereo, PMC - defroster, floor mats.
3 AT THIS PRICE WAS $21,305
$1500 REBATE
YOU PAY $17,368* 24 MO. LEASE $238**

1994 RANGER XLT
Air, stereo, wheel, 2.3 liter, stereo cassette, dual power mirrors, sliding rear window, chrome rear step bumper, cloth 50/50 split bench seat.
10 AT THIS PRICE WAS $13,616 YOU PAY $9690* YOUNG BUYER $2290*

1994 ASPIRE BLOWOUT

#49228, 5DR. auto, air $9968*
#48528, iris, 3 DR, air $7968*
#48863, 5DR, auto, air $9968*

ATTENTION A & Z PLANNERS.
WE HAVE THE WINDSTAR, F150 OR MUSTANG CONVERTIBLE YOU'RE LOOKING FOR.



COME SEE OUR VAN DISPLAY
We're sure you'll agree we have the BEST QUALITY AND THE BEST PRICE SEE THE

ALL NEW 1995 ECLIPSE VAN CONVERSION

COMPARE OURS VS the rest

ECLIPSE CONVERSIONS
"Our business philosophy is very simple ... to provide our customers the best product and service possible ... and to be responsible and accountable for our actions. Our endeavors to produce an outstanding product are supported by our reliance to maintain performance and reputation in business and personal relations."
Larry Gibson
Larry Gibson, President

SAVE THOU$ANDS

Stay Warm! Shop Inside! On Monday & Thursday Evenings from 6:30 'till 8:30 p.m. Our garage will be packed with vans!

DEMO
1995 TOTAL LUXURY HI-TOP
WAS $38,000
NOW ...$28,580*

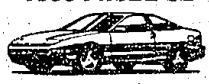
THE BEST QUALITY FOR THE MONEY — NO REASONABLE OFFER REFUSED
• 50 CONVERSION VANS. . .IN STOCK! • OWNER OF ECLIPSE HERE TO MAKE DEALS!

TOTAL ECLIPSE Everything you'd ever hope for. — RAISED ROOFS — NINTENDO GAMES — COLOR TV'S — VIDEO PLAYERS — LEATHER

1995 CONTOUR GL

236A package, automatic, aluminum wheels, power windows, power locks, cassette, cruise, premium sound, power heated mirrors, defrost.
WAS $17,210
YOU PAY $14,895* 24 MO. LEASE $228**
10 AT THIS PRICE

1995 PROBE SE



JUST REDUCED $1950
Aluminum wheels, air conditioning, power windows/locks, cruise, AM, cassette, ABS. #15596.
WAS $17,780
YOU PAY $14,296* 24 MO. LEASE $229**

#1 CAR IN AMERICA
1995 TAURUS GL

$1000 REBATE

204 Package, power windows, power locks, cruise, AM, power steering, cassette
WAS $19,910
YOU PAY $15,397* OR 24 MO. LEASE $256**
10 AT THIS PRICE

1995 ESCORT 3 DR.

Air, defroster, cassette.
WAS $12,330
YOU PAY $9589. OR 24 MO. LEASE $154**
YOUNG BUYER $9189* 7 AT THIS PRICE

IT'S 1995 SHO TIME

5 speed & loaded.
MSRP $25,690

$1750 REBATE

$329** 24 MO. LEASE
5 AT THIS PRICE

A & Z Plan Buyers
Special Red Carpet Lease Rates Just For You. Stop in and see us today!

HAVE GOOD CREDIT? WANT THE BEST RATE AVAILABLE

BILL BROWN FORD
GOOD CREDIT? NO CREDIT? BAD CREDIT?
NOW YOU CAN BUY A CAR!
• LOW/NO DOWN PAYMENT & LOW PAYMENTS
• BANKRUPT, BAD OR SLOW CREDIT
INSTANT CREDIT PROGRAM 421-7000
Call Dr. Credit at the "E-Z Credit Hotline" Only at Bill Brown Ford

DENIED CREDIT BY OTHER AREA DEALERS? WE CAN HELP?

BILL BROWN FORD
Your Quality Commitment Dealer

421-7000
Out-of-Town Call Toll Free
1-800-878-2656
SERVICE & PARTS 7 DAYS
SERVICE WORK FREE PICKUP

EXPIRES 5-19-95
TANK OF GAS WITH EVERY CAR OR TRUCK PURCHASED

MODEL	SEC. DEP.	DUE AT INCEPTION
WINDSTAR	$275	$3150
CONTOUR	$275	$2150
SHO	$375	$2250
TAURUS	$300	$2150
PROBE	$250	$2000
ESCORT	$175	$1575

Intentionally left your name off? Complete and return a copy of this ad, stamp, envelope and return to Bill Brown.

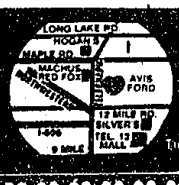
FIRST NAME	FIRST	MIDDLE	LAST	SOCIAL SECURITY NUMBER	BIRTH DATE
PRESENT ADDRESS	NUMBER	STREET	CITY	ZIP CODE / HOW LONG THERE	HOME PHONE NO
EMPLOYED BY SELF OTHERS	NAME OF EMPLOYER		HOW LONG THERE	You verify that the above information is complete & accurate. You authorize an employer of your credit & employment history and to release information about your credit experience. You must be 18 years of age to enter.	
MAKE MODEL YR OF TRADE IN	DOLLARS AVAILABLE FOR DOWN PAYMENT	SALARY OR WAGES PER MO	BUSINESS PHONE	SIGNATURE	DATE / /

QC1 AVIS FORD QC1
CHAIRMAN AWARD WINNER

$ WHAT DO A, X AND Z PLAN BUYERS WANT? $
THEY WANT MORE MONEY
FOR THEIR TRADE-INS. "A LOT MORE MONEY" AVIS FORD GIVES MORE FOR EVERY TRADE-IN.

IN 1994 OVER 2000 A, X, AND Z PLAN BUYERS TRADED IN THEIR USED CARS AND TRUCKS AT AVIS FORD. THE REASON CONTINUES TO BE THAT AVIS FORD GIVES MORE MONEY ON EACH & EVERY TRADE-IN.

$ *HAVE YOUR TRADE-IN APPRAISED AT AVIS FORD BEFORE YOU BUY* $



OPEN MONDAY AND THURSDAY 7am to 9pm
Tuesday Wednesday Friday OPEN 7am to 7pm

AVIS FORD
The Dealership With A Heart
TELEGRAPH RD., SOUTHFIELD
Just North of 12 Mile Road

CALL 1-800-358-AVIS or 355-7500