Malls&Mainstreets

Closing from page 6B

woman Susan Azar said the mail is said to see the women's line of clothing m, "but the store will be expanding the men's line and adding big and tall selections." Fischer said all fall/winter clothes for women will come in at 25-percent off, likewise mer-chandise from the catalog. The store in downtown Birmingham will be used as a clarance centre as Jos. A Bank's ladies depart-ments around the country close-out.

"The worken's apparel business has been down the last faw years," he said, "And the switch to business causal has hut our sales because we manufacture and sell way tailored, traditional clothing. The suit is our cors. Our business is also 85-percent mens and 15-percent of our floor space up to women's clothing. We're expanding our mens' department will sportswear separates so we need that extra floor space." out.
"There will be some great buys
for women as we liquidate,"
Fischer said.

Fischer said.

Company president Tim Finley said the decision to close the women's operation is part of the company's long range plan based on several recent factors.

Findley said men will appreciate the Jos. A. Bank: fall catalog which is bigger than ever before, and filled with barn costs, khakis, turdlenecks and mock turdlenecks, as well as the company's regular line of suits. 图 'The women's apparel business has been down the last few years. And the switch to business casual has hurt our sales because we manufacture and soil very tallored, traditional clothing. The suit is our core. Our business is also 85-percent mens and 15-percent women's, yet we give 28-percent of our floor space up to women's clothing.' Company president Tim Findley

New to Tweive Oaks



Origins opens: From the Lauder Cosmetic Co. comes Origins, a 5-year-old upscale, ecologically-conscious Origins, a 5-year-old upscale, ecologically-conscious line selling total well-being through items priced \$1- \$200. Although some Hudson stores have Origin boutiques, this freestanding store at the mall in Novi is the first of its kind in Michigan. It's on the second level, upstairs from The Body Shop and H2O Plus, stores with similar merchandise and concerns.

Retail Realities

The Jewelry Information Center in New York reports that the men's jewelry market has been growing 25 percent annually since 1985. It is now a \$2 billion market. These days,

25-percent of all karst gold jewelry sold in the U.S. is for men! The renewed popularity of French-cuffed shirts brought the return of the cufflink.

Benefit from page 6B

Debbie Caruso and Tracey Toepp of it's the Ritz.

"We expect 1,200 guests and we're hoping for 100-percent participation by all the businesses in Birmingham. Last year we raised \$20,000 - a record for us, and this year we hope to make it \$35,000."

Astrein said that proceeds from the Wednesday, Sept. 20, event (which runs 6-11 p.m. under tents next to Shain Park) will be used to establish a scholarship fund for kids who have survived cancer.

"This kind of acholarship is the dream of Dr. Charles Main, chief of Pedlatric Hematology/Oncology at Beaumont," Astrein said. "Because of frequent hospitalization for chemotherapy and treatment of infections, it is difficult for students with cancer to maintain high grades and averages. Working to earn college tuition is almost impossible. This fund will help them meet their college poals."

The first-ever scholarship will be presented as the highlight of the evening.

Guesta who attend the Birmingham Fall Spectacular will enjoy complimentary horsdouvers and beverages donated

by Birmingham's Restauranta, have the opportunity to bid on unique merchandise and opecial services during a silient socion, watch sin bour-long fashion show with highlights from the town's leading clothing, optical and hair salons, relax to the music of the Tim Lambert Trio, and linger over dessert tables courteey of local bakeries.

The evening will also be an esthetic delight, with dozans of fragrant floral creations from Birmingham's eight flower shope and many pieces of art and sculpture from the surrounding galleries.

"We invite and hope the whole town comes out to support and join in this great endeavor," said Dobbic Caruso. "There's a lot of energy and excitement brewing when an eclecit, united community bands together for a wonderful cause."

General admission tickets are

General admission tickets are \$25. Patron tickets at \$100 include reserved seating and complimentary but and valet parting. You can buy tickets from perticipating Birmingham merchants, or by calling Jan Crawford of the Besumont Foundation at (810) 433-3376.



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