

## MALLS & MAINSTREETS

### RETAIL DETAILS

Retail Details features the latest news briefs from mall and Main Street shopping centers. Mail submissions to: Retail Details, Observer & Eccentric Newspapers, 805 E. Maple, Birmingham, 48009. Or fax them to: (810) 644-1314.

#### SHOPPING SPREE WINNER

Milton Stearn of Southfield won a \$250 shopping spree from Tel-Twelve Mall by entering a random drawing contest during the mall's side-walk sale days. When asked how he would spend his wind-fall, Stearn and wife Bertha said, "We're thinking of getting either a refrigerator, an electric stove, or possibly a car phone." Or they just might treat their granddaughter to a back-to-school wardrobe.

#### BOOMING BASKETS

Basket Kreations of Canton has moved and expanded to a new location in the same plaza, Golden Gate Shopping Center, 5465 Littery. Owner Stella DeLap welcomes inquiries at (313) 453-4040.

#### SEAMSTRESS RELOCATES

Veronika Bruslavsky of NIKIA, Fashion and Design Alterations, moved to 920 East Lincoln in Birmingham, Suite 8. She uses her European training in combination with a fine-art background to create new designs and alter existing clothing. For details, call (810) 433-3262.

#### HUDSON'S BREAKS GROUND

Construction of a new Hudson's store is under way in Port Huron at the Birchwood Mall. The store will open in the fall of 1997, becoming number 23 for the department store chain.

#### LOOKING GOOD

Fantasy Nails, Livonia's newest nail and tanning salon, opened at Seven Mile and Farmington. The business features acrylic nails, paraffin pedicures, manicures, shower gels and nail polishes. There is one standing hexagon tanning area and three tanning beds. Appointments can be made by calling (810) 476-2555.

### New line at Sears



Denim duds: The Canyon River Blues, a private brand of casual denim apparel for men, juniors and children, have arrived at Sears. The collection is constructed from natural cotton fabric, part of an ongoing effort to improve Sears stores' fashion selections. Prices begin at \$12.99.

## Schools from Previous page

customers of tomorrow," she continued. "We believe in their education. We want to build a positive relationship with the communities that support us. If all goes well, we hope to continue this program for many years."

Elaine Kab of Twelve Oaks said that during informal discussions about the program with educators and mall merchants, their response was "overwhelming and enthusiastic."

"We knew we had a good thing

going," she said with a smile. "Now we hope shoppers think so too. The program was made easy for both educators and shoppers. The malls are doing all the work. The shoppers just have to shop, and the teachers just have to pick out learning materials in the spring."

Receipts can be applied to any school in Michigan, public or private, grades kindergarten through 12. The schools are expected to order videos, CD-ROMS, comput-

er software, books and other reference materials from the credits earned by their supporters.

Last year in Washington, D.C., 300,000 receipts were credited during the program's eight-month period.

To kick off "Be True To Your School," a savings bond sweepstakes, will be held Aug. 21 through Sept. 30 at Lakeside, Twelve Oaks and Fairlane. Shoppers who stop at the school-house booths can enter to win

savings bonds valued at \$5,000, \$3,000 and \$2,000. Three winners will be drawn at each mall on Oct. 2.

"It's a great bonus for families with children," said Lenore Twoey of Farmington Hills after learning about the program. "It seems we're at the mall every weekend anyway, buying shoes, clothes and music for the kids. Now our dollars will go further. It's a wonderful idea."

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For more information, call toll-free  
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