OAKLAND BUSINESS *C Finance*

Stock market investment: No risk? No problem

First of three parts.



First of three parts. Just about ev-crone will tell want to beat in-finition and have a positive return on your invest-ment, you've got on your invest-but there's one problem. You can't sleep at night wondering how much of your hard-earhed dollars will have diagneared by the time the market closes the next day. The accompanying the S&P SOO clearly demonstrates the slot are the built and risk your morey in atcocks if you market to built the built and the stock market where is good to go the slot of you have had no offered by a few companies with han interenting Twisti. This annu-ting market risk. following pars, I will person a "upicit" produce offered by ABC Coo. (mot a real market hat has the features of XVAIT.

AWAIT. Guarantee of AWAIT "The structure of AWAIT is simple and straightforward. If you pictbase AWAIT today and the Second Second Second Second Second site of the straightforward of the pictor of the increase in the S&P pictor of the increase in the S&P pictor of the increase in the S&P form your policy's anniversary due to the strengle as reased by Table 1, if S&P 500 pictor of the pictor of the strengle as pictor of the spectrent (S pictor of the strengle strengle as that is strengle as the strengle as all incestment. For instance, if you put in \$100,000 today, and drows by 10 pictor the strengle as pictor of year two abase that is and pictor by the strengle strengle as pictor of year two your invest-



ment will be worth \$103,500 (\$100,000 plus 8.5 percent or \$8,500). Similarly, if S&P 500 in-creases by only 2 percent, your in-vestment will grow by 1.7 percent (see Table 1).

teer Table II. In this connection, an import-ant caves thould be added. No matter how much the S&P 500 rises in a year, the maximum per-centage increase in your portfolio during a given year is limited to 14 percent. This is clearly re-vealed by Table I. Regardless of how poorly the stock market performs, your poli-

Regardless of how poorly the stock market performs, your poli-cy value can NEVER GO DOWN, So, in a down market, your values will not be affected by movements in the market at all. That's all there is to it. For instance, if to day the value of your policy is \$103,500 and S&P 500 declined by 8 percent over the next 12 month period, your policy value will remain unchanged at \$103,500 ayear from now. AWAIT is a no-load product. That is, there is no up-front charge, or load, associated with this product. So if you place, say, \$50,000 in AWAIT, then the en-tire amount (\$50,000) will start



working for you.

working for you. As is a lways the case with am-nutice, AWAIT is a long-term product. More specifically, after the first year, you are allowed a 10 percent firse withdrawal at any time without paying a surrender charge. Anything over that amount is subject to a flat 8 per-cent surrender charge that re-mains fixed at 8 percent for each seven-year term. However, even here there is bit of a good news. An example should make this clear.

here there is bit of a good news. An example should make this clear. Let us assume that you put in \$100,000 five years ago and during the last five years SAC 500 has been relatively flat. As a result, the current value of your policy is only \$102,000. It is little wonder that you are fed up with it and want to dump the policy. If you do that, the company guarantees that it will pay you the greater of Option 1 or Option 2. Table 2 reveals that since Option 2 gives you a higher value, the company will pay you \$104,333, truly an at-tractive aspect of the policy fas-ture. Put differently, in Option 2 the surrender charges and guaran-tees a minimum of 50 percent of



nder charges.

Nest week: More on AWAIT. If you have a question regarding AWAIT, picsore write to: Dr. Sid Mittra, School of Business, Och-iand University, Rochester, MI 48309, Include a self-addressed, stamped envelope for reply, and mention your daytime phone number. In preparation of this ar-ticle, Dr. Mittra benefited from houghful criticism and suggest-tione from Ronald B. Doscou, CLU, ChFC, owner, Doscou Bro-kernge Insurance Agency, Inc., Scituate, MA. Oakland University Professor Jerruld Grossman entii-cally reviewed this article. Next week: More on AWAIT. II



Special Note: Option 2 waives all surrender charges

\$104,135

BUSINESS MILESTONES

New emergency center to open at St. Mary

The design of the new Emergency Center reveals a modern, expanded facility with more convenient access from Levan.

The new emergency center at St. Mary Hospital is getting ready for full operation in September. The center was dedicated re-cently and a community open bouse was held. The Most Rev. Walter J. Schoenherr, auxiliary bishop of the Detroit Archdiocese, bleased the center during dedication cere-ronies recently.

the center during dedication erro-monies recently. The \$3.8 million project was de-signed by Albert Kahn Associates Inc., of Detroit, and built by Bar-tom-Malow of Southfield. With new Prompt Care Ser-vices, additional space and direct access from Levan Road, the em-ter has the capacity to accommo-date more than 35,000 emergency with a very

date more than 35,000 emergency wints a year. The design of the new Emer-gency Center reveals a modern, expanded facility with more con-venient access from Levan. The new center at about 17,000 square feet has about double the space of the former emergency facility. Patients will be directed to the frame Amergence accessment after

Tringe Area for assessment after edtering through the wheelchairedtering through the wheelchair-accessible revolving door or am-bolance entrance. Three registra-isolation, decontamination,

Comerica Bank has opened ita second "ComeriMart" supermar-ket banking office In Parmington Hills in the Kroper store located ac25700 Middlebelts at 11 Mills Ti has four teller statistica, an aytomatic teller machine (ATM) agid a safe deposit wait. Comeri-Morte offer customere most prod-uals and service that are avail-able at other Comerica Bank béanches plus the convenience of

2nd ComeriMart opens

tion areas will be staffed — two itarditional emergency center reg-istration areas end a Prompt Care registration area for patients with minor injuries or illnesses. A family willing area near the front of the center and a chil-dren's willing area with scaled down furniture, a TV and VCR, are available for family members and visitors. Individual treatment areas four surve sliding gaas door that will provide increased privacy for pa-cients and visibility (or physi-ciants and visibility (or physi-ciants and staff. The center in-vation/treatment areas, four exam/treatment areas, three beds designated as the chest pain ment areas. A privately located anally quiet room also is sveil-able. Other areas will be could for psramedic/police, radiographic (X-rays) room, and orthopedics paramedia (X-rays) (casting).

Casting). The Prompt Care area special-izes in the rapid evaluation and treatment of patients with minor illneases and injuries. Specific criteria are used to determine which patients are directed to Prompt Care.

Prompt Care. Since many patients who arrive at the Emergency Center are suf-fering from chest pain, three of the center's observation/treat-ment areas are equipped to pro-vide rapid evaluation of undiag-nosed chest pain. The chest pain center in the new emergency cen-ter provides state-of-the-art cardi-se diagnosis monitoring and diagnosis, monitoring and treatment.

New signs clearly highlight the entrance to the center, and park-ing is close to the center entrance. Renovations have resulted in an

additional 110 parking spaces. "Completion of the new Emer-rency Center is the first phase of \$356 million construction project to help St. Mary Hospital achieve its mission of 'building the foture' and responding to the health meeds of the community." said Sister Mary Renetta, executive vice president and administrative liaition for the project. The expansion project includes a two-story West Addition that will be home to a maternity center featuring Labor, Delivery, Recov-ery and Pacipartim rooms, a state-of-the-art surgical suits and a new Worms & Center. The West Addition in spring 1977. A new Pavillos entrance, to be finished in November 1995, is being built at the south end of the bospital. Established in 1969 by the Poli-

hinitied in Rubenki tood the being built at the south end of the Established in 1969 by the Fell-cien Sisters, St. Mary Hospital is a 304-bed community Mospital that provides family-centered care with a broad range of services. The hospital has been affiliated with Beaumont Hospital in Royal Oak since April 1992.

This column highlights promo-tions, transfers, hirings, openings and other key business news with a Farmington-area connection. Send a brief biographical summa-ry — including the towns of resi-dency and employment and a photo, if desired — uce Business Editor, Farmington Observer, 33411 Grand River, Farmington 43335. The Observer's fas number is 1-810-477-9722.

Net Amount Payable to You:

Ajay Gupta,	
M.D., of Farming-	6
ion Hills has joined	
the staff of Henry Ford Hospital's De-	Sec. and the
partment of	NON STREET
Nephrology and	to Plant St
Typertension.	1.1.1.1

Hypertension. Prior to joining use of the pinet of the pinet alyais Unit at the Veterans Af-fairs Medical Center in Birming-ham, Ala; assistant professor of medicine at the University of Ala-berna et Birmingham and an at-ending physician at the Univer-sity of Alabeme Hespitel.

He received his M.D. degree from the All India Institute of Medical Sciences in New Delhi. He is a member of the American Society of Nephrology, the Inter-national Society of Nephrology and the American Society for Bone and Minaral Research.

Diana Cernis of Parmington Hills is helping Chrysler Corp.

launch its all-new Chrysler Town & Country minivan by appearing in a national advertialng cam-paign designed to capture the en-thusiasm the Chrysler minivan platform team members achave for the totally redesigned vehicle. Cernis was one of seven Chrysler minivan platform team members selected to participate in the shoot, held last February in Los Angeles, for her commitment

Los Angeles, for her commitment and hard work on behalf of the



tion of Realtors.

tion of tealiors. Bremnan is a sales associate with Realty Professionals in Parmington Hills. He is a mom-ber of the Western Wayne and Oakland County Board of Real-tors and site a pasel member of the Professional Standards Com-mittee, a illo member of the Mill-ion Dollar Sales Club, a second generation Realtor and has been a full-time Realtor for more than 25 years.

Kendail Rub-berg of Farmington Hills has been named associate of Gunn Levine Asso-clates. He is a project manager of numerous health-care projects numerous health-care projects throughout Ruhberg southeastern Michigan.

Angle Calano of Farmington, has been promoted to assistant account executive at RBDO. A forma: coordinator in the BBDO traffic department, Colano has been assigned to the small car/ minivan group headed by Michels White, senior vice president, management supervisor.

GM vice president talk set William Brooks, a General Mo-tors vice previous terrors. St., Farmington. The free program, will serve the Farmington/Tarmington Hills ty programs, will speak on "Cor-buticoutural/Multiractial Com-numity Council, is open to the public The address will be cable. Sept. 12, at the Paramington Training Center, 33000 Thomas

banking while you shop. Robert Chalifoux manages the new branch. Chalifoux has been with Comerica for 10 years. Most recombly he served as branch man-ager for Comerica's 12 Mile-Hal-

recently he served as ornansements ser for consticate 12 Mile-Hal-stead office. An example of the served as the served Shonia Iz is the bank's sirth off-ice in Paralington Hills. Hours are 10 a.m. to 8 p.m. wooldays, and 10 a.m. to 6 p.m. Saturdays.

Director on board



She's elected: Judy

Downey, Farmington Downtown Development Authority director, was clected recently to the state board of directors of the Michigan Devel-opment Financing Association. The organiza-tion keeps a watch on legislation that would affect finances for DDAs and similar groups.

Stan Farrington, CEO, The Robert Carter Corp., has an observed the promotion of KD Control of the promotion of KD Control of the promotion of the promotion of the the control of the promotion of the complete due for the complete due for the promotion of the complete due for the complete due for the promotion of the complete due for the complete due for the promotion of the complete due for the complete due for the promotion of the complete due for the complete due for the promotion of the complete due for the compl