# OAKLAND BUSINESS Ar Finance

### **BUSINESS MARKETPLACE**

Marketplace features a glimpso of Oakland County business news and notes, including corporate name changes, new products, new store or office openings, new affiliations, new positions, mergers, acquisitions and new ways of doing business.
Write: Business Marketplace, Eccentric Newspapers, 805 E. Maple, Birmingham, Mi 48009. Our fax number is (810) 644-1314.

E CHANGING OF QUARD
Federal-Mogul Corp., South-field, announced the resignation of Kevin P. Clark as treasurer. of Kevin P. Clark as treasurer.
He's accepted a senior manage-ment financial position at Fisher Scientific International Inc., Hampton, N. H.
Michael J. Viola, vice president and controller, will be acting

treasurer. Federal-Mogul distributes and manufacturers precision parts primarily for automobiles, trucks, farm and construction vehicles.

### M SUPPLIER CONFERENCE

Auto-Tech 95, the Southfield-based Autonitive Industry Action Group's fifth annual supplier Conference, will be Tuesday. Thursday, Sept. 19-21, at Cobo Center, Detroit. The conference will examine the North American Free Trade Agreement (NAFTA), suggesting ways suppliers can enhance global trade.

The See is \$475 for employees of AIAG-member companies and \$600 for non-members. Discounts are swallable for groups of five or more people from the same company.

### EI BUSINESSWOKEN MEET

E BUSINESSWOKEN MEET
Lynn Povich, editor of Working Woman Megazine," will speak
to members of the Women's Economic Club, noon Thursday,
Sept. 28, in the Westin Hotel, Detroit. Her tople is "What Women
Want Now: Key Issues for Women in the Next 10 years."
The fee is \$20 for WEC memters and \$25 for non-members.

bers and \$25 for non-members. For information, call (313) 963-

I DESIGN FIRM

Ford & Earl Associates, Inc.,
Troy, will provide architectural
and interior design service for the
renovation of the Hyatt Regency
Hotel, Dearborn. The initial work
will include the hotel's main entry, the Hubbard Ballroom, Giulio and Son's Restaurant and
the Trattoria Deli. The contract,
awarded by Ford Motor Land Services Corp., calls for the renovation of more than 105,000 square
feet.

E LOANS INCREASE

National Mortgage News has ranked Troy-based Standard Federal Bank the eighth leading mortgage originator in the United States for the second quarter of

Standard Federal's record \$1.8 billion in mortgage loans for the second quarter was 61 percent higher than the same period last year. Standard Federal also was the leading mortgage originator among all thrifts in the nation for the second quarter.

### M NEW OFFICE

Drs. Geetha Kartha, Donald Bliz, Robin Blummer and Lealie Lafer have moved their practice to 25865 W. 12 Mile Road, Sulte 101A, Southfield. They are affili-ated with Sinai Hospital, Detroit.

B NEW BRANCH Southfield-based Spencer Per-Bouthitele-nasce openers ac-sonnel has opened a new office at Crystal Glenn Office Center, 39555 Orchard Hill Place, Suits 215, Novi. The phone number is (810) 449-1100.

### M ACCOUNTANTS MEET

E ACCOUNTANTS MEET
Institute of Management Accountants - Oakland County Chapter will meet at 6 p.m. Thursday,
Sept. 21, in Picano's, Troy. C.S.
"Bud' Kulesza will discuss
"What Corporte America Wann in Entry Level Accountants."
Dinner is \$17. For information
or reservations, call Rosemary
Dixon (810) 661-1141.

### THE RUSINESS FUND-PAISED

EBUSINESS FUND-HAISEN
The Inde-Spring Chapter of the
American Business Women's Association is sponsoring Murder
Madness Dinner Theater at 6
p.m. Friday, Sept. 22, at Petruzello's, on Rochester Road, Troy.
Proceeds go to the group's Education Pund. tion Fund

Tickets are \$35 and include dinner. For tickets, call (810) 620-2956 or (810) 698-9029 by Sept. 5.

2956 or (810) 698-9029 by Sept. 5.

El GRANDBERRY SPEAKS

Broadcaster Nikki Grandberry
will apeak to members of the
Women's Advertlaing Club. 6
p.m. Thursday, Sept. 21, at the
Marriot Helel in Southfield.
Tickets are \$22 for WAC members, \$25 for non-members. For
tickets, call Stacey Luke (810)
471-6010 before 5 p.m. Spot. 19.
Grandberry started her broadcasting career 20 years ago in
Richmond, Va. After moving to
Detroit in 1978, she worked for
Southfield-based WJBK-TV. She
worked for Simons Michelson
Zieve Advertising. Troy, before
joining Southfield based WXYZTV to co-host the old Company
show with Marilyn Turner.

### ES MANAGEMENT CLASSES

Derderlan, Kann, Seyferth & Salucci, a Troy-based accounting and management consulting firm, is offering three general manage-

is offering three general management classes.

Sept. 21 — Smart Hiring and Job Descriptions provides an eight-step process for hiring the right employees. Learn to create job descriptions and discover how to interview and check references.

Oct. 19 — Performance Re-

Per

Room

views and Terminations covers how to review and motivate employees, reduce turnover and attendance problems.

Marketing for Small Business covers cost-effective ways to make your business stand out and attract customers. Other topics include advertising, public relations and customer service.

The fee is \$155 for each class. For information, call (810) 649-3400.

3400.

### EI CENTENNIAL AWARD

SICENTENNIAL AWARD
The Historical Society of Michigan presented a centennial business plaque to Howard & Howard Attorneys, FC, whose offices are in Bloomfield Hills, Kalamazoo, Lansing and Peoria, ili, Attorney John C. Howard, grandson of the firm's founder, and D. Craig Martin, the firm's vice president, were on hand for the ceremony.
The firm has employs 100 attorney and plans to opens an office in Tampa, Fla.

Liberty BIDCO Investment Corp. has relocated from South-field to 30833 Northwestern Highway, Sulte 211, Farmlington Hills. The phone number is (810) 626-6070.

E CERTIFIED APPRAISER
Russell J. Chambers, a state
certified real estate appraiser for
Dean Appraisal Co., Birmingham, has carned the Residential
Accredited Appraiser and General

Accredited Appraiser designa-tions from the National Associa-tion of Realtors.

E BUSINESS EXPO

The Michigan Professional
Womens Network has display
space available for Business
Expo. 6-9 pm. Tuesday, Sept. 12,
at The Community House, 380
Bates, Birmingham. The expo
will include products and services
used by amal businesses.

Bates, Birmingham. The expo-will include products and service used by small businesses. An exhibitor's table is \$35 for members, \$50 for non-members. For information, call (810) 559-3359.

### MICROSOFT CLASS

EMICROSOFT CLASS
Business Enterpriso Development Center, a non-profit business resource center in Troy, is offering Microsoft Windows 95 training. Christopher Drost will help business people apply Microsoft 95 to specific business applications.

Other BEDC workshops include:

- Other BEDC workshops include:
  Sept. 13 & 17 How To Start
  a Business
  Sept. 19 How to Develop a
  Marketing and Communications
  Plan.
  Sept. 20 How to write a
  Business Plan.
  Sept. 21 Financing Your
  Business and Export Training.
  Sept. 28 Create Your Financial Statements. cial Statements.

For information and fees, call (810) 952-5800.

DANCAKE BREAKFAST
Oakland Community College's
Pontiac Shelter is sponsoring its
cightle nanual pancake breakfast,
7 m.m. to noon Saturday, Sept. 16,
the try Stogdill Pancake Shelter
on Water Street, west of Wide
Track Drive, Pontiac. Proceeds
from previous breakfasts helped
establish the Pontiac center and
community scholarship fund.
The breakfast is \$2. For information, call Gordon May (810)
340-6785.

### SELECT ARCHITECT

BELECT ARCHITECT
Oakland University, Rochester
Hills, relected TMP Associates, a
Bloomfield Hills architect and
Cannon Parkin, Los Angeles, to
design its new student recreation
and athletic facility. Completion
of the \$25 million facility is targeted for 1998.
The project includes major additions and renovations to the existing Lepley Sports Center. The
23,000-aquare-foot center will include an arean for athletic and
special events, a gym with four
banketball course, an Olympicsized pool, a running tack, weight
rooms and other facilities.
"This is the key to developing a
more exciting campus life. We expect that it will become a hub of
community activity," said Dave
Herman, dean of atudents.

community activity," said ! Herman, dean of students.

## E BREAKFAST MEETING

The Southeastern Michigan
Venture Group breakfast meeting
is 8 a.m. Tuesday, Sept. 12, at the

Skyline Club, 2000 Town Center, Suite 2800, Southfield, Carl E. Meyering, The Meyering Co. CEO, will discuss "Money Avail-able: The Private World of Pri-vate Financing."

The fee is \$25, or \$30 after Sept.

(F) TAA

8. For reservations, call Subrena Whitefield, (313) 596-0351.

Gt a husiness-related legal question? An attorney will field huniness queries at Business Legal Day, Wedneaday, Sept. 27, in, the Business Enterprise Development Center, 1301 W. Long Lake Road, Troy, For al free, one-hour consultation, call Lynda Earhart, (1919) 262-8800.

E PAINLESS PROSPECTING
Denies Roberts, author of the
Painless Prospecting training will
present an overview of the program, 7:30-9 a.m. Tuesday, Sep19, at Business Enterprise Development Center, 1301 W. Long
Lake Road, Troy. The fee is \$5.
BEDC Supporters are admitted
free.

free.
The complete Painless Prospecting seminar is 8 a.m. to noo Thursday, Oct. 12. The fee is \$125, or \$99 if paid by Sept. 15.

— compiled by Janice Tigar-Kramer

# SAVINGS IN EVERY NOW THRU DEPARTIVENT SATURDAYI HUGE FALL SELECTION JUST ARRIVEDI ARRIVING DARLYI



**5ale 3** for

Garden Mums in Bud & Bloom E Great selection of high-quality plants in 6%" pots COLORFUL JUMBO MUMS in 8" pots, now only . . . 4.99

bed 8, 1964 (CS 1743) 8. On these PS 1944 Notes (Fa 1944 FS 1244) 18 may fin 1944 FS 1244) 18 may fin 1944 FS 1244 (S may fin 1944 FS 1244) 1944 (S may fin 1944 FS 1244) 1944 (S may fin 1944 FS 1944



33% - 5

Every Tree, Shrub and Evergreen ■ Fresh fall shipments just errived! ■ Off original 6.99 to 299.99 Store stock only. Garden mums, pansies and perennials not included.





**Save 20%** Entire Selection of Grass Seed Reg. 299 to 29.99 Store



Sale **19**99 Frank's Fall

Lavyn Fertilizer



2-cu. ft. Becorative Landscape Bark Meich E Nuggets, mini nuggets or mutch Rog. 299 cs. Store stock only

2 room minimum. Reg. 124.99 per room rentul equipment gives you a clean the

Whole House: 6 rooms 69 Pers 1140.99 Deluxe Double Clean Process:
We recommend our debute sharppoop but stream process
for deepty ladded corpeting. Only \$9 more per room.
You won't believe the differences!

A single sofa only 139

Other services include Area Rug & Dropery scaling: Scatchgard: Protection and Deadlates.

### SPECIAL SERVICE: FLOOD DAMAGE.

Call Now!

SEARS

Carpet Cleaning

ä

Detroit Metro Ares ......313-261-8850

Secret Control of the Print of Chort Co. Here no order 1 come of table of 1 come. An order 1 come of the Co. Learning of the Co. Learning of the Co. Learning of table of 1 come. An order 1 come of the Co. Learning of table of ta

Sectionary thinsented or your money back



**Save 50%** Entire Selection of Christmas Picks Il Traditional or high fashion styles III Rog. 39c to 4.93

FRANKS



ECIA

**Save 40**% Entire Selection of Wicker Backets II Dozens of stres available II Reg. 39e to 32.89



**Save 20%** 

Halloween and Fail Plaster
B Several ready to finish places
B Reg. 79e to 26.99

Store Hours: Monday thru Saturday 9am to 9pm Sunday 9am to 6pm Sale ends 9-9-95

NOW HIRINGI See Store Manager