AUTOMOTIVE

822 Trucks For Sale

CHEVY 1500 Silverado 1991, long box, cap, V8, air, power windows & locks, tilt, cruise, aluminum wheels, low miles, $12,475. Murphy chev

GAGE OLDS 1-800-453-4243

CHEVY 1994 S10LS, air, power, warranty, 11,000 miles, mint, $9,500 firm. (313) 326-3717

CHEVY 1995 S-10 Pick-up, cab, like new, 12,000 actual miles, $14,443

FOX HILLS Chrysler-Plymouth-Jeep Eagle 313-937-8740 313-981-3171

CHLVY 1981 S-10 pick up, 6 cylinder, 5 speed & more 54,000 miles. Clean $2,300 (313) 326-0436

CHEVY 1991 S-10 pick up, 4 cylinder, 5 speed & more 34,000 miles. Clean $4,900 (313) 329-0436

CHEVY S-10 1991 Pickup, 43,000 miles, air, with cap. Must see. Ask for JERRY Call 456-5248 GORDON CHEVROLET

CHEVY 1988 Suburban - everything a factory can & no rust. 78,000 miles $8,000. (313) 532-8184

CHEVY 1991 S-10, V-6, 5 speed, air, cassette. Tahoe excellent $5495. After pm (810) 553-8264

C. I.VY 1978 1 ton truck, 9 Ft. stake. Runs good, new exhaust. $2,000. (313) 326-6200

CHEVY 1500 1993, 4x4, Pickup, automatic, air, must see $13,900. Tamaroff Dodge 810-354-6600

DODGE 1993 Dakota Club Cab LE 4x4, fully loaded, $11,995. (810) 642-1781

DODGE 1987 Dakota pick-up. 82,000 miles, bedliner, 8' bed w/cap, good tires $2,200 (313) 266-0304

DODGE DAKOTA 1994 SLT Club Cab, automatic, air, sharp, $13,988. Tamaroff Dodge 810-354-6600

DODGE 1993 Ram 50 extended cab pickup - Red, good condition. Must sell $6,000 best (313) 425-9181

DODGE 1985 Ram, good condition $1999 or best. Call Tom (810) 698-8257

DODGE RAM 1994, V8 SLT, Laramie, loaded, $15,950

FOX HILLS Chrysler-Plymouth-Jeep Eagle 313-937-8740 313-981-3171

EXPLORER 1993 - Sport, 4 x 2, 5 speed, loaded, 28,000 miles, extended warranty $14,500. (313) 513-4820

FORD 1981 F-150 - 6 cylinder, 3 speed, sport wheels, good condition, 97,000 miles, $4800 810-629-0018

FORD F150 1994 Extended cab, 4.9 engine, CD player. Many extras. Mint. $17,800 (313) 942-9229

FORD 1982 F150 Lariat, air, stereo, 5 speed, 61,000 miles, excellent condition, $6250 (810) 478-5810

822 Trucks For Sale

FORD 1994 F-150 - Super cab, 4x4, fully loaded, Tonneau cover, bedliner, $18,000 (810) 363-3238

FORD, 1994, F-350 4x4 Automatic, 22,000 miles, dualsnier, Recess hitch, 8' Fisher plow. 75,000 mile extended warranty $17,300 313-431-5608

FORD 1994 F150 XL, extended cab, air, cruise, tilt, new tires, like new $13,332 3500

FORD F-150, 1992 XLT Lariat - 5.0 Forest green & cap, Loaded, Lumbar seats, $8000 810-476-4135

FORD 1984 F150, XLT 4x4, V8 automatic, cruise, air, windows/locks, 18,000 miles, $17,800. 313-451-0840

FORD 1981 pick-up 350, good running work truck, $1200 or best offer (810) 852-4266

FORD RANGER 1988 54,000 miles, 4 speed, blue, sharp, looks & runs great. $3900/best (810) 543-3383

FORD 1993 Ranger - 5 speed, V6, air, good shape, $7,800/best offer. Call (313) 438-7725

FORD 1993 - Ranger Super cab, XLT trim, 4 cylinder stick, cassette, alum. wheels. Deluxe cap. 25,000 miles $10,500 (313) 420-2482

FORD 1993 - Ranger Super cab, XLT trim, 4 cylinder stick, cassette, alum. wheels. Deluxe cap. 25,000 miles $10,500 (313) 420-2482

FORD 1993 Ranger 5L 5 speed, overdrive & air stereo cassette stereo $10,000. (810) 559-8748

FORD 1995 Ranger XL 5 speed, overdrive & air stereo cassette stereo $10,000. (810) 559-8748

FORD 1992 RANGER XLT, long bed 23,000 miles, 3.0 liter 5 speed, air/cassette, extended warranty. Sharp clean! $8,200 810-363-1272

FORD RANGER XLT 1994, 14,000 miles, $8468. Tamaroff Dodge 810-354-6600

FORD 1987 Ranger XLT, short bed w/cap, 5 speed, recent tires, brakes, shocks, needs $3,000. 810-347-1267

FORD 1992 RANGER XLT, Super Cab, 3.0 liter, automatic, cap 29,000 miles $7,000/best. (313) 427-6193

FORD 1993 Splash 20,000 miles, MPG, Non-smoker. Spotless cargo area. $10,800/best 810-471-0121

GMC 1993 JIMMY - 4 door, 2 wheel drive, forest green, gray interior, never seen snow. $14,500/best. (810) 847-2188

GMC JIMMY 1991, 2 door, 4x4 The Sebring is here! Loaded, only $11,995. Ask for MARK Call 456-5248 GORDON CHEVROLET

GMC JIMMY 1992, 4x4, loaded, $13,995. Ask for JERRY Call 456-5248 GORDON CHEVROLET

GMC 1991 Sierra 1500, 4.3 liter V6, 5 speed, air, am-fm cassette, power steering, cruise control. Low miles. Only $8750 SOLD

GMC 1995 - Sonoma, extended cab, 2.5L, 5 speed, air, tilt, cruise, sunroof, cap. (313) 459-1978

GMC 1992 Sonoma, extended cab, 2.5L, 5 speed, air, tilt, cruise, sunroof, mint, $3,495 313-981-6343

822 Trucks For Sale

GMC 1993 SONOMA SLE - 6 cylinder, air, CD, 15,000 miles, mint, $9,295/best offer! 313-981-6343

GMC, 1992, Sonoma SLE, 5 speed, loaded, cap, 20,000 miles, $7,800 SOLD

GMC SUBURBAN - 1986 350 engine, low mus., Al Shape. 313-453-8632

GM 1985 - ½ ton pickup with 1982 350 DX engine, new transmission $1500. (810) 589-1278

JIMMY GYPSY 1989, 4x4, power windows, tilt, cruise, aluminum wheels, $4,700. (313) 729-[illegible]

GAGE OLDS 1-800-453-4243

RANGER 1993, Extended Cab Pickup - Won't Last! Ask for JERRY Call 456-5248 GORDON CHEVROLET

RANGER 1988 extended cab, automatic, air $2500 Only $1,000 TYME AUTO (313) 455-5506

RANGER, 1994 super cab XLT, V-6, 5 speed $11,500. (810) 442-2133

RANGER 1994 XLT, black, very clean, bedliner, truck box, 37500 miles, $11,000 (810) 443-1827

RANGER, 1993 XLT, 4 cylinder, 5 speed, 42,000 miles, bedliner, tools, great, $7,500/best. (313) 525-0811

RANGER 1991 XLT 68,000 miles, 5 speed. Loaded 4 cylinder $6500 or best offer (810) 477-6615

RANGER 1986 XLT Supercab V6, 5 speed manual, cap. Excellent condition. $3600/best (810) 477-8680

TOYOTA 4 Runner 1994 - Automatic, loaded, excellent condition, MUST SEE (810) 665-2654

824 Mini-Vans

AEROSTAR 1991 XL, air, rear wiper, privacy windows, 7 passenger $6300. Call after 5pm (313) 464-4226

AEROSTAR - 1988 Eddie Bauer, MINT! LOADED! $5445. Call (810) 477-2333

AEROSTAR 1992, excellent condition, air, all power options, $7500. 313-565-6086

AEROSTAR 1989 extended van, immaculate condition, all options, $4499, offer at TYME AUTO (313) 455-5506

AEROSTAR 1994 Limited Conversion - V8, 11,000 miles, new rims, alarm, TV, towing package. 810-773-0088

AEROSTAR 1993 LX - Power windows/locks, am-fm cassette, low miles, $11,500/best. 313-426-1398

AEROSTAR 1988 Starcraft conversion, excellent condition, fully loaded, 104,000 miles, $3500 810-584-0609

AEROSTAR 1990 4 wheel drive, XLT package, trailer tow package, new tires, good shape. $7800/best (313) 422-6758

AEROSTAR 1992, XL, extended, clean interior, fully equipped, new air, newer tires, running boards $3,000 miles, $4300/best. (313) 953-8121

AEROSTAR 1990, XL, extended, fully loaded V-6, 110,000 miles, clean in and out. $3275 (810) 920-3625

824 Mini-Vans

AEROSTAR 1991 XL, extended, full power, air conditioning, AM/FM cassette. Price to sell at $7995. CAMPBELL DODGE 538-1500

AEROSTAR 1994 XL, loaded, 18,000 miles, Custom wheels $13,900 (313) 323-8463

AEROSTAR 1989 XLT, air, dom/electric loaded, excellent condition, $3600 313-421-3657

AEROSTAR 1987 XLT - loaded, great condition, 72,000 miles, warrantee, $3,500 (810) 681-4429

AEROSTAR 1993 XLT 4 wheel drive, alarm, 30,000 miles, excellent condition $12,995/best 810-478-9832

AXISS, 1990 mini van - loaded everything turbo, 5 speed, 30-40 mpg. Asking $3900 (313) 484-0103

CARAVAN 1989 SE, V6, air, cruise, new tires, brakes, radiator & shocks. Clean $3,000best (810) 340-1133

CARAVAN 1987 SE - V6, excellent condition, original owner, 110,000 miles, $3750 best (810) 344-6953

CHEVROLET 1991 Astro CS van, low miles, cruise, radio tape player, air, ABS, clean, 1 owner, $11,000 best (810) 628-1318

CHRYSLER 1992 Town & Country - loaded, beige woodgrain, 36,500 miles, extra new tires, $15,500 or best offer (810) 661-5373

DODGE CARAVAN 1987, automatic, air, clean, $2,950 Tamaroff Dodge 810-354-6600

DODGE 1993 Caravan LE - Loaded, 6 cylinder. Excellent condition. Chief seats. $17,000 810-644-3538

DODGE 1993 caravan - power steering/brakes, air, 7 passenger, good condition, $4000 810-624-7137

DODGE 1994 Caravan SE, Sport - power everything! Loaded! 26,000 miles, $13,900 (810) 442-2133

DODGE 1990 Caravan SE - V6, 7 passenger, cold air, new tires, clean. Asking $3800 Troy 810-524-2268

DODGE 1994 Conversion Caravan TV VCR 18,000 miles - Loaded, $17,500 (810) 553-8151

FORD 1993 AEROSTAR XL - 29,000 miles, loaded, excellent condition, V6, $12,300/best. (810) 969-2012

FORD AEROSTAR XL 1993, 7 people, power windows & locks, air, cruise, tilt, $12,900 (313) 981-6343

GAGE OLDS 1-800-453-4243

FORD AEROSTAR XL 1993, 7 people, power windows & locks, air, cruise, tilt, $12,900 (313) 981-6343

GAGE OLDS 1-800-453-4243

GMC, 1994 Safari, 7 passenger, loaded, 18,500 miles, $15,500 or best offer (313) 420-1783

GMC 1991 SAFARI, SLE, Extended, all wheel drive, front & rear air/heat. $10,500/best (313) 523-5777

GMC 1993 Safari XT, all wheel drive, 43,000 miles, loaded, extended warranty $14,900 (810) 553-8679

GRAND CARAVAN 1991 - ABS, leather, air bags, 3.3 V6, trailer tow package. $6700 313-434-1875

824 Mini-Vans

GRAND CARAVAN 1990 - power windows/locks, air, 6 passenger, $2200/best evgs 313-729-5781

PLYMOUTH 1994 Grand Voyager SE, 32,000 warranty, child seats, green, $14,900 810-626-4758

PLYMOUTH 1990 Grand Voyager LE - V6 3.3 liter, 79K, Good condition. Rust protected. $7000 810-469-2108

PLYMOUTH 1988 Voyager LE - air, cruise, power locks, am/fm, excellent condition, $3,500 (313) 292-8158

PLYMOUTH 1992 - Voyager, v6, auto, air, 7pass, Excellent, 83,000 miles $2700/best 810-825-0694

PLYMOUTH VOYAGER 1993, V6, Automatic, air, $7995 Tamaroff Dodge 810-354-6600

TOWN & COUNTRY 1993, like new condition, 44,000 miles, white, gold wheels, leather seats, loaded, $15,900. (810) 293-6878

TRANSPORT 1993 - low miles, red, all extras, $14,500 or best (810) 841-1065

VILLAGER 1995 NAUTICA, white with blue, leather, All options $23,500 (810) 238-4336

826 Vans

ASTRO 1993 - Customize conversion. Loaded, mint condition, 10,800 miles $15,900 313-416-4183

CHEVY BEAUVILLE 1994, 8 passenger van, full power & electric mirrors, tinted, ski, $14,995 Ask for RON Call 456-5243 GORDON CHEVROLET

CHEVY 1983 20 Cargo Van, 305 V8 runs great, good work truck, highway miles. After 5:30 (810) 544-7548

CHEVY G20 1993 Full Size Conversion Van by Mark III, V8, Automatic, air, tilt, cruise, power windows, only 17,000 miles, balance of factory warranty. $18,995 Ask for DOG COON 456-5244 GORDON CHEVROLET

CHEVY 1993 - Jayco conversion, v8, loaded, Excellent. Must drive. 73,000 miles $8500 (313) 471-3348

DODGE 1985 B250, full size cargo van, 318 CI., $1800/best. (313) 722-9879

DODGE 1993 Cargo Van, $1,200 or best offer. Runs great (313) 537-2081

DODGE, 1992, Conversion Van, B-250, V8, 127 WB, all options, automatic, air, $8500 (810) 626-4335

DODGE 1988 Grand Caravan, V8, automatic, air, $2988 Tamaroff Dodge 810-354-6600

DODGE 1995 - Ram Mopheg conversion, 700 miles, $7,000 (810) 344-3284

DODGE RAM VAN 1985, very good shape, 318 engine, 82,400 miles. Best offer (810) 628-7361

FORD 1994 - Club Wagon Chateau, loaded, 11,800 miles, mint, trailer tow, $19,900 (810) 687-4342

FORD 1988 Conversion only $1,000 miles, very good condition TV/VCR, radar & more $7800 313-454-4611

FORD 1989 E350 Cargo, 4.9, 6 cylinder, air, stereo, excellent condition $6,900. (313) 431-0940

FORD 1992, E-150 Conversion, full loaded, excellent, 36,000 miles Asking $16,500 best (313) 394-0207

826 Vans

FORD 1992 E-150 conversion van, V-8, automatic, tilt/air, captain's chairs, power sofa bed, airbag, ABS, fully loaded, excellent, 40,000 miles, Asking $18,500/best. (313) 453-6854

FORD 1987 - E-150 Conversion, 64,000 miles, loaded, no winters Mint, $5900 810-624-6487

FORD E-150 1983 Conversion Van, like new, only 81,000 miles. A real beauty Call 456-5243 Ask for RON GORDON CHEVROLET

FORD E-350, 1993 Super club wagon XLT, 15 passenger, loaded, 5.7 engine, 43,000 miles, $17,500. 313-458-7807, after 6pm

FORD 1985 Window Van - Good transportation for the handicapped. $1,995. After 6pm. 810-353-8737

FORD 1978 work van, 8 cylinder, runs good, some rust. Must sell $625 (313) 937-0248

G-20 1987 Conversion Van, extra clean, low miles. A buy at $7495. Ask for RON Call 456-5243 GORDON CHEVROLET

G-20 1981 Conversion Van, loaded, $2995, low miles. Ask for DOG G. Call 456-5247840 GORDON CHEVROLET

GMC SAFARI, 1994 XT - Loaded, 17,000 miles, 1 yr old, excellent condition $18,500 810-652-6412

GMC VANDURA 1985, 6.2 diesel, V8, power door work locks, tilt, air, hitch, $2000/best. (313) 298-6248

OLDSMOBILE 1994 SHILOUETTE, red metallic, new car inside in low miles, leather, $15,888 SUBURBAN OLDS CADILLAC (810) 643-0070

PLYMOUTH 1990 GRAND VOYAGER, 7 passenger, 2 to choose, $7,995 SUNSHINE ACURA (810) 471-9200

VILLAGER 1993, 1994, Good Selection, very low miles, low prices HINES PARK LINCOLN MERCURY 313-453-2424

VILLAGER 1993 NAUTICA, 23,000 miles, showroom new, $18,495 CRISSMAN 1-800-368-3325

VOYAGER 1992, automatic, air, power locks, $5995 Livonia Chrysler-Plymouth (313) 525-7604

VOYAGER 1994, automatic, air, cruise, dark blue, mint condition, only $12,995 Livonia Chrysler-Plymouth (313) 525-7604

828 Jeeps/4 Wheel Drive

BLAZER 4X4, 1984 S-10 - 5-speed, loaded Cassette, high miles, runs good. $2000/best SOLD

BRAVADA 1994, 4 door, leather, Vortec 8, leather, power seat, windows & locks, tilt, cruise, air, aluminum wheels, digital dash, trailer tow package $19,900

GAGE OLDS 1-800-453-4243

828 Jeeps/4 Wheel Drive

BRAVADA 1994, 4 door, vortec, V8, power seat/windows/locks, tilt, cruise, air, ABS, all options, only $19,495. Ask for RON Call 456-5243 GORDON CHEVROLET

GAGE OLDS 1-800-453-4243

BRONCO - full size 1985, air, manual transmission, needs some work, $1,200/best. (313) 721-5431

BRONCO II 1984, V6, clean, not a rust bucket, $2500/best

BRONCO 1993 XLT Loaded, towing package, warranty, $19,500 or best (313) 648-1707

BRONCO 1995 XLT, 10,000 miles, showroom new, V8, automatic, loaded, $23,995. CRISSMAN 1-800-368-3325

BRONCO XLT 1988, V8, automatic, power, good condition, $5500 (313) 421-3100

CHEROKEE 1988, 4 door, 4x4, automatic, power, air, cassette, 80,000 miles, $8900 (810) 727-5785

CHEROKEE 1991 - Laredo, air, full power, cassette, 6 cylinder, excellent, $9995 (810) 332-0741

CHEROKEE, 1992, Laredo, black, 4 door, automatic, cd, power, 60,000 miles $10,900 (810) 479-1818

CHEROKEE 1990 Laredo, 4 x 4, 4 door, loaded, excellent condition, $8600/best (313) 229-5782

CHEROKEE LOREDO 1992, 4 door, 4-wheel drive, full power, only $11,968 "THE BIG STORE" CAMPBELL DODGE 538-1500

CHEROKEE 1994 - Sport, loaded, air, cruise, am/fm/cassette, black, excellent, $15,500 (313) 295-7579

CHEVY BLAZER 1986 silverado, good condition, loaded, air $4100/best. Leave message 313-697-5641

CHEVY BLAZER 1983 - 4x4 $1200/or Best Offer Call (313) 216-6241

CHEVY 1994 1500 Z71 extended cab, loaded, dark brown. Like new with shell. $19,500 810-459-5710

COMMANCHE 1988 - Runs great. New tonneau cover, alarm system. Recently painted $3000 810-474-0730

EXPLORER 1992 4 door, green, all power, $9500/best offer 810-932-0643

EXPLORER 1993 - Eddie Bauer, green, 4x4, loaded, 30,900 miles, mint, $18,999 (313) 278-2429

EXPLORER 1992 Eddie Bauer, blue tan, 84,000 miles, leather, moonroof, loaded! $14,500 313-462-2033

EXPLORER 1991, Eddie Bauer, only 42,000 one owner miles. Excellent condition, fully loaded, leather, JBL premium sound, tie-downs, full stretch, tower pkg., pass-traction rear differential, 4x4, power everything. $14,900 313-421-0301 Eves 810-304-9098

828 Jeeps/4 Wheel Drive

EXPLORER 1991 Eddie Bauer 4 x 4 Sunroof Trailer package Loaded 82,000 miles Very clean Non smoker $13,200 Days 810 553-2300 Eves (810) 476-8335

EXPLORER 1992 (Eddie Bauer), all options, sharp. Hunter green with tan leather. $15,000 (810) 391-9692

EXPLORER 1993, Eddie Bauer, 4 door, 4x4, low miles, mint condition, only $20,995 CRISSMAN 1-800-368-3325

EXPLORER 1994 Limited, loaded, excellent condition, barely low miles, $21,900 (810) 477-7318

EXPLORER 1994, Sport, 19,000 miles, excellent condition, $18,500 (313) 422-0594

EXPLORER 1994 Sport, 5 speed, loaded, 10-disc CD, alarm, available mid Sept. $20,000 (810) 731-9687

EXPLORER, 1994 Sport 4x4, Deep Forest Green, 2 door, automatic, tow package, $17,500 (313) 397-3552

EXPLORER 1993, 4 wheel drive, dark cherry, loaded, 42,500 highway miles, $15,900 (313) 535-7735

EXPLORER XLT 1992, 4x4, 4 door, leather seats, very clean. $14,950 After 6pm (810) 553-8308

EXPLORER XLT 1993 4x4, 4 door, loaded, new tires, $15,800 (810) 737-6154

EXPLORER XLT 1993, 4x4, leather, sunroof, full power, must see, only $17,488 "THE BIG STORE" CAMPBELL DODGE 538-1500

FORD 1994 - Explorer Dark plum XLT, tan leather, loaded, Super Clean. $18,500 (810) 620-3042

FORD 1992 Explorer - Eddie Bauer, loaded, excellent condition, 67,000 miles. $14,500 810-258-6944

FORD EXPLORER, 1992 Eddie Bauer, Loaded, leather, sunroof, excellent $13,500 (810) 360-5274

FORD 1992 Explorer 4x4, 4 door, gray/blue, XLT trim, power windows/locks, air, stereo cassette, sunroof, excellent, $13,400 810-634-1050

FORD 1994 EXPLORER XLT - black, moonroof, excellent condition, 26,000 miles, loaded $20,500 810-474-3118

FORD 1992 Explorer XLT, 4x4, 4 door, like new, air, automatic, Kenwood cd stereo, 53,000 miles, code alarm, well kept, $16,500 810-661-0355

FORD 1994 - F-150, XLT 4x4, loaded, power windows/locks/mirrors, am/fm/cassette, automatic, V8, air $19,900/best 810-689-0753

FORD 1989 F250, 4X4, V8, automatic, air, meyer snowplow & more. $9,900 Dick Scott Dodge 644 Ann Arbor Rd. (313) 451-2110 (313) 942-3

GEO 1991 TRACKER, 5 speed, 4x4, air, low miles, $7,400 After 5pm. (810) 939-3383

GEO TRACKER 1993, 5 speed only 14,000 miles, like new! $10,995 SUNSHINE ACURA (810) 471-9200

GEO 1994 Tracker-white, automatic, air, hard top, excellent condition, 19,000 miles, like new! $10,900 (810) 534-5124 Eves

GMC 1985 JIMMY - 4x4, full size $3,500 Call Bob (313) 437-9797

828 Jeeps/4 Wheel Drive

GMC 1991 Jimmy SLE - 4 door, 4x4, loaded, $11,500 Call (313) 595-2515

GMC 1992 JIMMY - SLE package, 4 wheel drive, garnet with gray trim $11,000 (313) 522-5777

GMC 1993 Jimmy SLE, 4 wheel drive, dove gray, fully equipped $19,000 (810) 646-6244

GMC 1994 Jimmy SLT, 4 door, 4 wheel drive, loaded, 27,500 miles, red. $18,900. (313) 464-8379

GMC1995 JIMMY SLT, Fully loaded, low miles, $23,000/best offer. Call (810) 460-3031

GMC 1986 - Jimmy, 4x4, New tires, Runs Good. Best Offer (810) 628-8745

GMC 1994 Sonoma High Rider loaded, low miles, like new $18,000/best (810)465-2930 or 841-1749

GMC 1992 YUKON, white, very clean, $17,300 810-334-2928

GRAND CHEROKEE 1993 Laredo, fully loaded, leather, sunroof, $18,500 Asking (810) 875-5331

GRAND CHEROKEE 1994 Laredo - V8, loaded, mint condition, low miles, $23,500 313-533-7034

GRAND CHEROKEE 1993 Laredo V8, loaded, very clean, $17,500 (313) 591-0298

GRAND CHEROKEE, 1995 Limited, white, V8, trailer tow, CD, mint, $27,700 313-981-6949

GRAND CHEROKEE Limited, V-8, strong brakes, loaded, low miles, black. $21,000 (313) 459-8613

GRAND CHEROKEE 1993 Limited V8 Under warranty Asking $20,750 (313) 455-8504

GRAND CHEROKEE 1993, limited, V8, leather, loaded, $4,000 below retail at $21,995 PAGE TOYOTA (810) 352-8580

GRAND CHEROKEE 1995 LTD White, V-8, CD, leather, loaded, 11,000 miles Asking $22,000. Call Susan (810) 626-8281

GRAND CHEROKEE 1993 LTD, leather, V-8, loaded, mint condition, $17,995 (810) 468-2613

JEEP 1994 Cherokee Country, 4x4, 4 door, tan, 50000 highway miles, $18500 (313) 475-4433

JEEP 1987 Cherokee, 4 D, 4 door, 5 speed, 1 owner, looks good, runs perfect, 128,000 miles, $4900 Farmington (810) 478-3367

JEEP CHEROKEE 1993, 4 door, 4x4, loaded, low miles, nice car at $15,995 CRISSMAN 1-800-368-3325

JEEP CHEROKEE 1993, 4 door, 4x4, blue new $14,988 Tamaroff Dodge 810-354-6600

JEEP 1993 CHEROKEE LAREDO automatic, air, all options, low group, $16,880 FOX HILLS Chrysler-Plymouth-Jeep Eagle 313-937-8740 313-981-3171

JEEP 1992 Cherokee Ltd - 4x4, white, tan leather, ABS, excellent condition, $16,000 810-642-9072

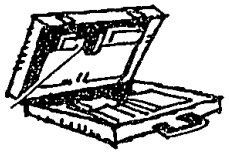
JEEP 1994 Cherokee Sport Loaded, 10,000 miles, Like new $18,900 (810) 642-9229

JEEP, CHEROKEE, 1993, Sport, Excellent condition, 50,000 miles $13,500/best (810) 698-1309

WRITE IT AND REAP!

Writing a classified ad that gets results—whether it be for real estate, employment, the personals, transportation, or merchandise— is easy if you follow the guidelines below.

1. Give the reader specific information. Pretend you are someone reading the classifieds. What would you like to know about the item, service or job you are advertising? Be sure to add details such as color, size, condition, brand name, age, features and benefits. Be accurate! Don't embellish your ad with misleading information. Stick to the facts and reap the rewards!



2. Include the price. Don't waste your time or a potential buyer's time. If you advertise the price of the item or service you offer, the people who respond to your ad will be those who are genuinely interested. Surveys show that readers are more interested in those items and services they know are within their price range.

3. Avoid abbreviations. Don't make a potential customer work too hard! Although you may be tempted to cut down on the cost of your ad by using abbreviations, surveys indicate that many people don't understand such abbreviations as Elk feat-in kitchen or WSW hwhite side wall tires and won't take the time to figure them out. A confused reader is a disinterested reader. Get the most for your money and use complete words.

4. Include phone number and specify hours. Be sure to let potential customers know when and where to call. Surveys show that even if a person is very interested in your item or service, he or she will not call back after the first attempt. Stay near the phone during the hours you indicate you will be available. Don't risk missing a sale!

5. Run on consecutive days. Your ad will not get results if people don't see it! Therefore, it is important to set up a consistent and consecutive ad schedule with your telephone salesperson or outside sales representative.

Observer & Eccentric

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