

**FREE CLINIC - TUES., SEPT. 19th AT 7:00 PM**

## CONSTRUCTION FINANCING FROM CHELSEA LUMBER CO.

The money, the materials and the people to make your dream home a reality.



Left to Right: Seated - John Daniels, Ivan Cole;  
Standing - Kevin Kunzelman, Jean Bust and Joe Ewald.

**W**hen you visit us, we'll assign you to your own personal representative, one of five people who work exclusively in our Construction Financing Department. They have the expertise to handle the financing details and help you with your construction from start to finish.

If you have any questions on insurance, permits, mortgage commitments - or on any aspect of building your home - there is one person who is directly responsible for answering your questions. You'll get as much or as little help as you want...just stop in or call 1-800-875-9126.

Come to Chelsea Lumber. Our friendly and knowledgeable people are dedicated to helping you build your dream home!

### Why consider a Construction Financing Plan?

- Banks provide the dollars for a final mortgage, but do not care to provide the money during construction.
- You can save money by being your own general contractor and by providing some of the labor yourself or by using your relative's and friend's help.
- You don't have to wait, you can start your home now.

### Why select Chelsea Lumber Company's Construction Financing Plan?

- **Experience!** Our Financing Plan is the original. All others are patterned after ours! For more than 29 years, we've been financing new-home construction, making it possible for over 2,600 homes to be built. We've helped more people and have a longer track record than all the rest!
- **We're your partner.** When you talk with Chelsea Lumber, the whole process suddenly shifts from complicated to doable. All the estimating, qualifying and arranging for any outside contracting you'll need is done with your personal, Chelsea Lumber finance "partner."
- **We are totally accountable!** We provide 100% of the cash to build your home, and no payments are due until your home is completed. We are your one-stop source for money and materials (You don't have to buy the materials from us).
- **For eighty years,** Chelsea Lumber has been selling top-quality building materials at low prices. As a Construction Financing Plan customer, you will get our lowest cash 'n carry prices (not even the boss buys for less). We want you to compare our material prices with any other dealer who has a financing plan.

### How important is this decision?

- Building your home is the most important financial decision you'll ever make - it's that important! Join the hundreds of Michigan families who choose Chelsea Lumber's Construction Financing Plan each year. Come learn the facts...see our facilities...meet our people at our free clinic Tuesday, September 19th at 7:00 PM, and then make an informed choice about this most important decision.



**Can you  
picture  
yourself  
like these  
families?**

