

Display features groupings by giorgio

Scott Shuptrine Furniture and the giorgio collection announce the installation of "Senses of Style," a 3,200-square foot display dedicated to the complete presentation of four different bedroom,



giorgio: The designer, who calls his displays "stages," will be on hand to present the installations.

dining and occasional giorgio groupings at the Troy and Novi stores.

The installation will take place 7 p.m. Friday, Sept. 29, at the Troy store, 977 E. 14 Mile. Wine and light hors d'oeuvres will be served. The Novi installation will take place 2 p.m. Saturday, Sept. 30, at 43606 W. Oak Drive. Seating is limited. Respond by Wednesday, Sept. 27, by calling (810) 589-1100.

giorgio will be on hand to present four different and provocative installations at Scott Shuptrine, two each at the Troy and Novi stores. These collections display giorgio's wide range of style in contemporary design that has made him special in the alluring new era of the modern-classic furniture category.

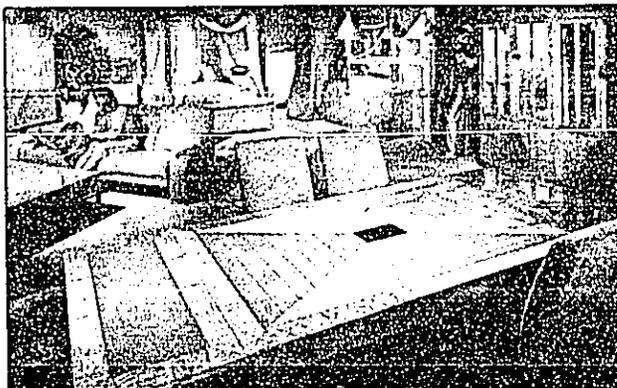
"The giorgio collections are the most visually stimulating presentations in the home furnishing industry, said David VanElslander, vice president of merchandising. "Even if you're not a 'big fan' of modern or contemporary styling, you can't help but feel this collection's excitement. giorgio aptly refers to his displays as 'stages.' They truly are entertainment for your eyes."

The Troy installations are Old World Opulence and Suburban Sophisticate. The Novi installations are Urban Jungle and Clearly Cosmopolitan.

Old World Opulence is a modern interpretation of classic mahogany pieces

displayed in a traditional environment, with warm and deep colors in room settings that suggest an extravagant and affluence lifestyle in the grandest manner. Suburban Sophisticate evokes the drama and illusion found in the contrast of honey-colored veneers and dark rich ebony, and highlights the use of sharp architectural design in contrast with the warmth of wood.

Urban Jungle depicts a mindset of urban intensity transported in the African bush country, with Brazilian snake-wood veneers of the python collection adding a visually arresting exotic element. Clearly Cosmopolitan is a delicate marriage of blond veneers and leatherette, complemented by a serene palette of pastels, exuding a feeling of tranquility and composure.



'Senses of Style': Installations in the Troy and Novi Scott Shuptrine stores show the variety of the giorgio collection.

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