

A Message from the Better Heating and Cooling Bureau

Dear Southeastern Michigan Consumer,

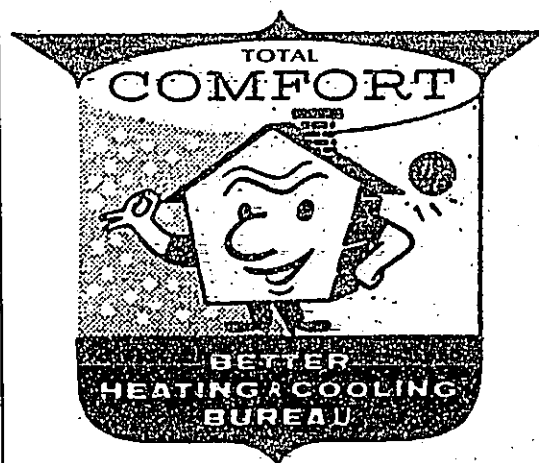
Don't take a chance on anyone but a member of the Better Heating and Cooling Bureau.

Have you ever considered how vitally important the heating/cooling system of your home is? It should give steady year round comfort. It can keep all of your rooms at a uniform, healthy temperature, or it can leave some areas drafty and chilly, causing your youngsters to catch cold easily. Your heating/cooling system can be highly efficient and economical, or it can be faulty with high repair bills.

Yes, your heating/cooling system is vitally important and should be properly sized, equipped and installed to fit your home's exact needs. It should give you carefree relaxed comfort all year through. But how can you be sure a heating-cooling system is exactly right before you buy a home or before you have a replacement system installed? How can you know it will actually give you and your family the year round comfort so necessary to your health and well being? How can you be sure your system will operate efficiently and economically?

The answer: Install a heating/cooling system in compliance with the Better Heating and Cooling Bureau's rigid residential standards which include the following important benefits:

1. Heating/Cooling System will give uniform comfort in every room.
2. Highest quality materials will be used and properly installed for economical operation.
3. Materials and workmanship will be honestly priced.
4. Materials and workmanship must meet the highest standards.



**SELECT YOUR SPECIALIST TODAY
SMART MONEY BUYS NOW**

FORGET ABOUT THE WEATHER, ENJOY
PERFECT YEAR 'ROUND COMFORT WITH A
HEATING/COOLING SYSTEM PROPERLY
INSTALLED BY A MEMBER OF THE BETTER
HEATING AND COOLING BUREAU

**CALL THE BETTER HEATING
AND COOLING BUREAU TODAY
FOR YOUR FREE BROCHURE**

(810) 649-3740