

Need a Bag? You Gotta Get Over to Baggit

Twenty years ago Gloria Woolman, started *Baggit* as a handbag store in the Traveler's Tower building in Southfield. Today *Baggit*, on Northwestern Highway in Applegate Square in Southfield offers handbags as well as luggage, brief cases, attachees, day planners, backpacks - in fact every type of leather good available as well as a great variety of other travel

items and costume jewelry. Most bags are competitively priced.

Offering the widest selection of any independent handbag store in the Midwest, Woolman is joined by husband Herb and a staff of experienced sales personnel. They offer customers domestic and imported bags and luggage, presented with a great breadth of knowledge and personalized service.

Herb joined the business recently to add the male perspective on leather goods and luggage.

Baggit made the move to Applegate Square in 1978. It prides itself on meeting the personal and gift giving needs of a faithful clientele. Customers come from Grosse Pointe, Dearborn and other areas as well as the surrounding communities, to choose from *Baggit's* vast selection.

Baggit offers gift wrapping and ships all over. It is open from 10 a.m. to 5 p.m. daily and is open until 8 p.m. on Thursday and until 5 p.m. on Saturday.



Owners Herb and Gloria Woolman have helped make *Baggit* one of the most successful retail businesses at Applegate Square.

Greis Jewelers From Russia With Love

When Gita Greisdorf came from Russia to Michigan, with her husband Gary in 1973, she never dreamed that they would someday be the owners of one of the finest jewelry stores in the metropolitan area. Today Greis Jewelers of Farmington Hills is known for carrying exquisite designer jewelry, name watches and fabulous diamonds. They are the exclusive representatives of the Italian maker, Leo Pizzo, and, along with only Neiman Marcus, carry Lagos jewelry in Michigan.



Gita Greisdorf's personalized customer service has played a big part in the success of Greis Jewelry.

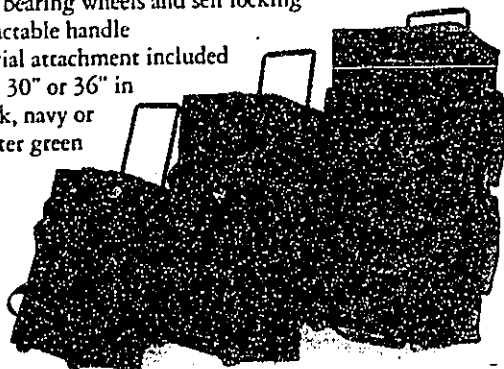
Gita Greisdorf was a school teacher in Russia. Her husband Gary was a watchmaker. Faced with a new language, Gita gave up teaching. Instead she and her husband opened a fine jewelry store on Nine Mile in Ferndale. They survived by offering Gary's watch repair services to area jewelers. Over time they were able to take on some consignments of fine jewelry and built a small but dedicated clientele.

In 1974 the Greisdorfs decided it was time to move on. With the help of Gary's brother they were able to find a new location in a brand new shopping center on Middlebelt at 14 Mile (near Nino Salvaggio's Strawberry Hill Market) in Farmington Hills and this has been their home ever since.

Gita worked side by side with her husband, both pouring their hearts into the business. Son Jason now works along with them and a dedicated sales staff. Although the success of Greis Jewelers is a dream come true, Gita also knows it is the result of complete dedication and endless hours of work. She attributes their success to being totally honest with and friendly to all customers. As a testament to the good name they have earned, Gita treasures the gift of a leather diamond box given to the Greisdorfs by one of the most reputable diamond dealers in the area, just before he died.

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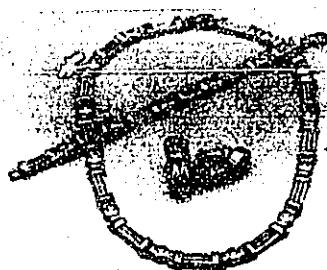


Baggit

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