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Builders showcase their 'distinctive' homes

What's your idea of a distinctive house?
Builders have their thoughts.
They submitted nearly 40 floor plans and photographs of their best work for evaluation by a panel of architects during a recent Showcase of Distinctive Horuse competition.
"What we looked for was creative and effective use of space, what we felt was the best value for the dollar," said Robert R. Bryce, a West Bloomfield architect and judge. "The other factor was attractive elevation (exterior)."
The houses are actually built and used as models throughout the metro area.

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"This scattered site showsaw, of new homes dives buyers the opportunity to see a wide selection of outstanding homes," said Janet L. Compo, president of the Building Industry Association of Southeastern Michigan.

Builders competed according to price categories. Following is a brief description of the winners and where they can be found.

CORRECTION

An incorrect locator map for Plum Hollow Woods in Southfield ran in our Oct. 19 edition. The correct map is

below.
Twenty-nine condominium units are planned for an eighters site off Lahser between Eight and Nine Mile. Prices start \$112,900.
The sales rep. Alan Malisow, can be reached at (810) 948-7100.



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Robert R. Bryce West Bloomfield architect

Foxborough, S.R. Jacobson Development. This colonial of 1,616 square feet with three bedrooms and 2% baths at Hunt Club in Auburn Hillias priced at \$135,500. An open first floor isyout lends itself to entertaining and plenty of natural light. Scening cellings accentuate each of the three bedrooms.

contuste each of the three bedrooms.

"It's a very traditional home,"
said Thereas McCarthy, sales rep.
"It has a formal dining room, eatin kitchen, separate living room,
The bedrooms upstairs are very
nice size."

The model, (810) 852-3110, is
on South Boulevard west of
Soultrel.

on South Boulevard west of Squirrel.

Birchwood II, Wineman &

Birchwood II, Wineman & Komer Building.

This detached ranch condominium of 1,515 square feet with three bedrooms and two baths is priced at 3177,900 at Clarkston Pines in Independence Township.

"We attract a fair amount of empty nesters here — they don't want to deal with steps," said Don Oakley, sales rep. "They like the floor plan. There's two cathedral cellings — one in the master and a cathedral in the living room."

The model, (\$10) 620-3217, is near the Diric Highway-Maybe interaction.

Cakhurst, S.R. Jacobson Do-

velopment.

The detached ranch condomini-um of 1,722 square feet with two bedrooms and two baths is priced at \$215,000 at Hickory Creek in



Birchwood II: This ranch condominium with three bedrooms and two baths built by Wineman & Komer was judged best in its price category during Showcase of Distinctive Homes competition.

Northville Township.

The model features a living room and dining room with three-way fireplace. The spacious master includes his-and-her sinks and walk in closets.

"It just has wonderful architectural lines," said Linda McCulloch, sales rep. "It has an inviting titchen/nook area. It has many windows, a light and bright design."

windows, a nature sign."
The model, (810) 348-7878, is off Beck between Six and Seven Mile.
Chelses, Nosan Community.
This two-story detached condominium of 2,460 square feet

with four bedrooms and 2½ baths carries a price of \$239,900 at Chel-sea Crossing in Farmington Hills. The model features a living room/dining room combination with large aloped ceiling, secluded library and family room with fire-place. The master suite has a lux-ture bath.

place. The master suits has a lux-ury bath.

"The style and openness of this particular home, a beautiful open kitchen with a lot of cabinet space, attracts most of the buyers," said Christine Krupa, sales rep.

The model, (810) 488-0560, is at the southeast corner of Halstead and 13 Miles.

Heritage, Monogram Homes/
Stonewood Corp.
This two story of 3,118 square
feet with four bedrooms and 2½
baths carries a price of \$292,900
at Addington Park in Novi.
The model features two stair-cases, family room, dning room,
den and exercise room. A second-loor bridge overlooking the family room and foyer reportedly offers a striking view.
"It's a spacious home — very
livable, very contrable," asid
Linda Roberts, sales rep. "It's
very functional, pretty."
The model, (810) 380-5000, is at
10 Mile and Taft.

Optima, Benivegna Building.
The story and a half of 3,200 aquare feet provides three bedrooms, two full baths and two half baths for a base price of \$367,900 at Southwyck in West Bloomfield.
The model features dramatic windowscapes, elegant master suite with cathedral ceiling and whirlpool tub plus a gourmet is land kitchen with spacious breakfast nock.

land kitchen with spacious break-fast nook.
"We have unique windows here
... very high cellings through-out," she added.
The model, (810) 960-6100, is at Maple and Halstead.

Many views: The Vista is perfect for mountain top or lake side as it offers many viewing areas throughout the house. The plans, below, show an open, airy traffic plan.

Vista design has dramatic views

For a review plan, including scaled floor plans, elevations, section and artist's conception, send sife to Associated Designs, 1100 Jacobs Dr., Eugens, OR 97402. Please specify the Vista 10-164 and include a return address when ordering A catalog featuring over 150 house plans is evaluate for \$12. For more information, call (800) \$34-0123.

tion, call f800 634-0123.

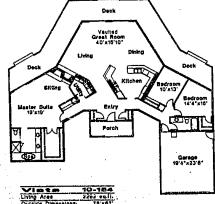
With some houses, the name is tacked on as an after thought. Not so, the Vista. This house was designed for maximum approctation of a view — hillton, river bank, lakestldo, cean, or what have you. Every major room is rimmed with windows facing the rear. And to enhance the viewing possibilities, a wide railed deck grouns the entire back of the dwalling, adding extensive outdoor living space. A vaulted, hexagonal great room, windowed on three sides, is the next five set of siding glass doors in the conter section provide deck access and allow cooling breezes for air circulation

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The Visia's other two bedrooms and have read of the provide actural illumination.

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Housing starts take expected dip

By JOHN D MCCLAIN

WASHINCTON (AP) — Housing starts slipped 0.1 percent in
September, the second straight
drop after bouncing back from a
winter slump. All regions shared
in the decline except for the West.
Many analysts expected the
housing industry to plateau during the second half of 1995. They
say the current level is relatively
healthy and consistent with the
moderate growth elsewhere in the
cononmy.

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The Commerce Department said today that overall starts totaled 1.390 million at a seasonally edjusted annual rate in September, down from a revised 1.392 million the previous month, when they fell 2.8 percent.

The government initially had estimated that starts rose 0.9 percent in August, to 1.393 million.

In another report, the Labor Department said today that new claims for jobless benefits jumped by 5,000 last week, to a seasonally adjusted 331,000. It was the third advance in a row and boosted epplications to the highest level since 260,000 during the week ended Sept. 16.

Analysts had expected claims last week to fall slightly to 345,000.

Many analysts have predicted that housing starts would level off at about the 1.40 million rate after rebounding from the year's low of 1.24 million rate in March, when high mortgage rates curbed seles and construction.

of 1.26 million rate in March, when high mortgage rates curbed sales and construction.

But rates have fallen through much of the year and averaged 7.81 percent in September, down from 9.15 percent last January. That made housing costs more affordable and sparked the spring and summer housing rebound. The monthly payment on a \$100,000 mortgage with a 7.5 percent interest rate is \$690, while the payment on the serme loan with a 9 percent rate is \$800. — a difference of \$100. We believe that the fewel of starts activity has reached a sus-

tainable pace and will fluctuate around the 1.40 million unit range through the remainder of the year," economists at Mitaubiah Bankwote in their Weekly Economic Indicator Report.

That would be down from the 1.46 million foundations laid in 1994, but well above the 1.29 million new homes started in 1993.

Applications for building permits—other a gauge of future activity—rose 1.6 percent in September, to a 1.39 million annual rate, the fourth straight increase.

rate, the fourth straight increase.

The latest monthly membership survey by the National Association of Home Builders also
suggested continued housing activity.

After remaining unchanged in
September, its Housing Market
Index rose in October, the fifth
advance in six months. Two of the
index categories — present homesales and expected cales for the
next six months — were up. A
third — builders' ratings of traffic
of prospective buyers — was unchanged.

changed.

Starts in September were 8 partent below the 1.51 million rate in September 1994. And because of the weakness earlier in the year, starts during the first mine months of 1995 also were 8 period of 1994.

Single-family starts, about 80 percent of new residential construction, fall 0.8 percent, to a 1.12 million rate, the first drop since lest May.

But construction of new spartments and condominiums, which often is volatile, increased 1.5 percent, to a 272,000 rate, after plunging 18.5 percent in August. Regionally, starts were down 4.2 percent in the Northeast, to 415,000 rate. They fell 3.5 percent in the Midwest, to 201,000, at 19.2 percent in the South, to 611,000.

How West posted on 8.7 percent was a second on the west best of 1900.