

RETAIL DETAILS

**Retail Details features the latest news briefs from mail and Main Street shopping centers. Mail submissions to: Retail Details, Observer & Eccentric Newspapers, 805 E. Maple, Birmingham 48009. Or fax them to: (510) 644-1314.**

**NEW CAFE**  
The Neilman Marcus Cafe (located on the third floor of the store at the Somerset Collection, Troy), welcomes Dan Verina as new head chef. Verina, a Rochester resident, said he plans to feature two different soups in the cafe each day, along with special salads and seasonal entrees that take advantage of what's fresh in the market place. Previously, he worked in the kitchens of Walden Lake Inn in Arcadia. "We'll also be serving entrees from the new Neilman Marcus cookbook 'No Jacket Required,'" he said. The cafe is open from 11 a.m. to 5 p.m. Monday through Saturday.

**NORTHLAND NEWS**  
Ashley Stewart Woman and Dadel Vita are now in the Northland Center near the Hudson's court and DeJai.

With more than 6,000 square feet of space, Ashley Stewart specializes in designer clothing for women in sizes 14-26. The store can completely outfit a woman, carrying everything from special occasion dresses to lingerie. Lines represented at Ashley Stewart include suits from Jones New York, and colored denim jeans by Jordache.

Ashley Stewart Women has 21 stores in the U.S. It's based in New York and was founded in 1991 to offer customers the latest fashions without the six-month lag that previously delayed the creation of larger-sized designs. Dadel Vita sells fashion-forward women's clothing and accessories in an art deco format — complete with a juice bar in the corner of the store.

**TWELVE OAKS CHANGES**  
The Limited Too, a fashion retailer for girls formerly housed inside The Limited Store, now has its own shop on the upper level near J.C. Penney. The 2,500-square-foot store targets girls ages 4 to 16 with back-to-school and after-school clothing. The store launched a denim line in a variety of washes and silhouettes. Filofax, hope for the terminally disorganized, is also new at Twelve Oaks in Novi. The British-based store sells organizers, time planners, 600 types of paper inserts, the Year-O-Led writing instruments, maps, checkbook holders, etc.

**CATERER RELOCATES**  
Annabel's & Company is now in Southfield, offering cuisine and creative tabletop displays. The company of five specializes in mingling flowers and food for breathtaking centerpieces. For more details call (810) 354-6155.

**CUSTOM KNIWEAR**  
Elizabeth Fields Hand-Knit Designs (above Leo's Conery Island, 154 S. Woodward in Birmingham) is open with sweaters, vests, pants, scarves and other ac-

cessories. Handcrafted buttons are the shop's trademark. Custom garments can be ordered for men, women and children. The shop is open Tuesday through Saturday, 11 a.m. to 4 p.m. Hours by appointment. For more information, call (810) 642-5064.

**LATEST IN LINGERIE**  
Intimate Secrets is open at The Boardwalk shopping center in West Bloomfield. The store is owned by Leonard Epstein and features lingerie and undergarments for "the young at heart." Inquiries are welcome at (810) 932-0142.

**MARKETING PLAN**  
To increase shopper awareness of their products, Jacobson's will air "Holiday Stories," a series of three half-hour "infomercials" on WXYZ-TV. The shows will air: Sunday Nov. 26 from 3 to 3:30 p.m.; Sunday, Dec. 3 from 1 to 1:30 p.m.; and Saturday, Dec. 9 from 4:30 to 5 p.m. Spokeswoman Janice Hayes said the company spent half of its fourth-quarter advertising budget "to maximize our voice in an increasingly competitive retail market."

**STAFF STYLIST**  
Tracy Jay Hanks joins the staff as stylist at Saks Fifth Avenue Beauty Salon in the Somerset Collection, Troy. Hanks is formerly of Salon Hyatt and The Palazzo Hair Galleria. His advanced studies include the Jean Louis David Academy, Vidal Sassoon, and the Horst Academy.

**NEW SHOP IN FARMINGTON**  
Larry Lebowitz of the Save More Sleep Shop opened a second location at Grand River and Farmington, (810) 474-0890. The original store is in Waterford. Lebowitz has merchandise "a step above in quality, a step below in price." He said he offers "small-town" personal service on custom daybeds and bunk beds and special orders. Most of his products have a 10-year guarantee.

**LEE'S SPECIALTY UPDATE**  
Closing their locations at both Somerset Collection in Troy and Maple east of Telegraph in Bloomfield Hills, Lee's Specialty has moved a block east on Maple to larger premises in the former McQueen's Carpets store on Maple.

"We've consolidated and moved to larger headquarters to continue the detailed personalized service we give our clients with their stationary, invitation and gift needs," said owner Solange Mesellian. Inquiries are welcome at (810) 646-6700.

**SIX AT FAIRLAKE**  
Six new specialty retailers will open at Fairlane Town Center. Dearborn this fall: Spencer's Halloween, Gussie's (specializing in casual wear for men and women), Aldo Shoes (Canada's premier retailer of high fashion footwear), Barnes & Castle (Toronto-based housewares retailer), Gymboree (infant's and toddler's apparel), Churchill's Ltd. (gifts, collectibles and tobacco products).

Graveyard game debuts



**Suspenseful surprises: Just in time for Halloween, Pressman Toys introduces Grave Danger. Spin the Dial-of-Dooms to escape a gruesome three-dimensional graveyard. Beware of the Mummy's Tomb. . . For two to four players. Ages 8 and up. Suggested price: \$19.99. Available at Toys R Us.**

Where can I find?

Joanne McKune of Farmington Hills is searching for a very special card game.

"More than 40 years ago we used to play a card game called 'Authors.' Besides having fun, we learned some of the authors' classic literature from it. I have been unable to find the game anywhere and would appreciate your assistance. Thank you!" — Joanne McKune.

If any shopper knows where to get "Authors" for Ms. McKune, please give Malls & Mainstreets a call at (810) 901-2567. We'll print your response! You can fax an answer to (810) 644-1314. Or write Where Can I Find, c/o The Observer & Eccentric Newspapers, 805 E. Maple, Birmingham, 48009. New shopping challenges are also welcome through these avenues. Thank you!

Fur coat winner



Store says thanks: Karen Drake of Clarkston recently won a fur coat from Roth Furs of downtown Rochester. Owner Bill Roth said the coat came with no strings — or pricetags — attached. He held the drawing to say thanks to his customers who "built this six-year-old company through word-of-mouth advertising."

Fun from page 5C

the mall will be awarded to winners of a costume contest at 7 p.m. in center court. Trick-or-treating is available from 6-7 p.m.

Children's store liquidates

Loretta Lorian's upscale children's department store is closing after 37 years in Bloomfield Hills. Lorian simply said "It's time to go," adding that she decided to retire as her lease ended. Merchandise has been discounted for the liquidation sale that she expects to end in mid-December.

Two years ago, Lorian relocated her specialty shop from the Bloomfield Plaza at Maple and Telegraph to the plaza at Maple and Lahser. She said business was good, although the past summer was difficult due to the construction projects along both Maple and Lahser.

"I've worked with children and families for many years," she said. "My customers are mad — many of them wanted to buy the business. But when it came down to financing, things didn't materialize. My experienced sales staff will all be placed with other shops in the area."

Retail Realities

Marshall Field's was founded in 1852 when merchant Potter Palmer opened a dry goods store in downtown Chicago. Marshall Field became a partner in the business in 1865, and 16 years later, became chief proprietor, renaming the firm after himself.

At the turn of the century, Marshall Field's was the largest wholesale and retail dry-goods establishment in the world.

In June 1990, the Dayton Hudson Corp. purchased Marshall Field's and together the three store groups became the Department Store Division of Dayton Hudson Corp., with annual sales nearly \$3 billion.

The department store division operates 64 stores in nine states. (DHC also owns Mervyn's and Target.) — courtesy of Hudson's

after guests visit customer service for a list of participating stores.

At Meadowbrook Village Mall in Rockwood Hills, trick-or-treating is set for 6:30-8:30 p.m.

Livonia Mall presents "Spooky Magic" at 4 and 5 p.m. onstage near Crowley's. Families can watch ghosts appear, see a drawing of Frankenstein come to life and review safety tips presented with magical effects. Trick-or-treating is not available.

Oakland Mall in Troy is open to trick-or-treaters on Halloween night from 6-8 p.m.

Orchard Mall in West Bloomfield, the Somerset Collection in Troy, Northland Center in Southfield, and Laurel Park Place in Livonia have no Halloween activities scheduled.

Wanna Surf the Net?



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ALLIANT MORTGAGE

AD Ann Arbor Civic Theatre  
ConcertStage Productions presents  
the 1995 Tony Award winner for Best Play

**M. Butterfly**  
by David Henry Hwang

"It is a play not to be missed, and it is a play once seen that will never be forgotten." — Cine

Directed by Thomas

**NOVEMBER 1-4**

Lydia Repelitsky Theatre

of the University of Michigan League Theatre

Student, senior & group discounts available

Wed - Sat. 8pm - 9pm. Sun. 2pm. Matinee

Contains nudity and adult situations

Info & Reservations (313) 971-AACT (2222)

**YOUTH THEATRE AT MUSIC HALL**  
LIVE Professional Shows For Family Audiences!

November 4 & 5  
**The Little Prince**  
(Theatreworks/USA)  
For ages 7 and above

November 11 & 12  
**If You Give A Mouse A Cookie**  
(Theatreworks/USA)  
For ages 3 and above

November 18 & 19  
**Treasure Island**  
(Theatreworks/USA)  
For ages 7 and above

Tickets just \$7 in advance! (\$8 at the door)  
Performance Times: Saturdays at 11 a.m. & 2 p.m., Sundays at 2 p.m.  
Season Tickets available • Birthday Parties • Scout/Service Days  
Drama Workshops for Children • Group Rates

**963-2366**

**1995 Holiday Arts and Crafts Show**  
with Specialty Boutiques  
presented by  
St. George Cultural Society

St. George Cultural Center  
1515 S. Woodward Avenue  
Bloomfield Hills, Michigan 48302  
(½ Mile South of Square Lake Road)

**Thursday, November 3rd**  
10:00 a.m. - 8:00 p.m.

A Variety of Exhibitors  
with Something for Everyone

Offering Lunch and Dinner  
featuring Greek Food

**Carry-Outs Available**  
**Pantry Shop**

For further information:  
**810/835-8869**

**THE MONDAY NIGHT PLAYOFF**

**WIN GREAT PRIZES WEEKLY, MONTHLY, PLUS A GRAND PRIZE TRIP TO SUPERBOWL XXX!**

**WINNING IS EASY**  
CASINO WINDSOR'S MONDAY NIGHT PLAYOFF PAYOFF lets you win exciting and valuable prizes:

- A weekly random draw for \$250 cash, a Detroit Lions jersey, an autographed Lions football with Lions game tickets for 2, and a \$100 Casino Windsor gift certificate.
- Monthly random draws for playoff game trips, three in total.
- One grand prize random draw for a trip for two to Superbowl XXX!

**HOW TO ENTER:**  
VISIT CASINO WINDSOR any Monday night between October 23 and December 18, 1995, just complete an entry ballot and drop into appropriate ballot box after 6:00pm but before the beginning of the third quarter. No purchase necessary. Must be present to win weekly prizes. Must be 19 years of age or older to enter. Winners must first correctly answer a skill testing question. Full contest rules available at Casino Windsor or by contacting Casino Marketing at 1-800-991-7777

Winners of the weekly draws progress to the monthly draws, weekly and monthly winners progress to the grand prize draw.

**CASINO WINDSOR**  
ONTARIO • CANADA