

Chrysler and Plymouth Right Here, Right Now!

It's your choice!

Up to \$2,500 Or CASH BACK	As low as 1.9% Or APR[#]	LOWEST 1996 Or LEASE
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Our lowest interest rates!
Our biggest cash back!

Right now, there's only one place to be. At your Chrysler and Plymouth dealer where everything's new—even the ways to save. It's your choice—our biggest cash back incentives on '96 models or the lowest APRs, even the lowest lease rates on the whole lineup of 1996 Chrysler and Plymouth cars and minivans. There are three great new ways to save, but only one place you should be. Right Here, Right Now at your local Chrysler and Plymouth dealer.

1996 Chrysler Cirrus

APR Choices	1.9*	4.9*	5.9*	6.9*
Or Lease	*249/mo./24 mos./1,495 down			
Or Cash Back	*500			

\$249¹/month

- Crib-level design • Dual air bags
- Four-wheel ABS
- Multi-valve engine
- Air conditioning
- ABS (V) Country
- Power windows, door locks and mirrors



1996 Chrysler Concord

APR Choices	1.9*	4.9*	5.9*	6.9*
Or Lease	*269/mo./24 mos./1,595 down			
Or Cash Back	*1,000			

\$269¹/month

- Crib-level design • Dual air bags
- Four-wheel ABS
- Power windows, door locks and mirrors
- Dynamic suspension protection
- Air conditioning



1996 Chrysler Stratus

Lease	*279/mo./24 mos./1,595 down			
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\$279¹/month

- Dual air bags
- Four-wheel ABS
- Air conditioning
- Dynamic suspension protection
- Power windows
- ABS (V) Country
- Crib-level design and ABS not available on Stratus



1996 Chrysler LH5

APR Choices	1.9*	4.9*	5.9*	6.9*
Or Lease	*369/mo./24 mos./1,995 down			
Or Cash Back	*2,500			

\$369¹/month

- Crib-level design • Dual air bags
- Low-speed tire pressure control
- Leather-trimmed interior
- Automatic temperature control
- Four-wheel disc ABS



1996 Plymouth Neon

APR Choices	1.9*	4.9*	5.9*	6.9*
Or Lease	*199/mo./24 mos./995 down			
Or Cash Back	*500			

\$199¹/month

- Crib-level design • Dual air bags
- 172 hp multi-valve engine
- Free wheel lock independent suspension
- Air conditioning



1996 Plymouth Voyager

Lease	*269/mo./24 mos./1,725 down			
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\$269¹/month

- Crib-level design • Dual air bags
- Air conditioning
- Four-wheel ABS
- Seven-passenger seating
- Dynamic suspension protection
- Automatic Temperature Control
- Crib-level design and ABS not available on Voyager



The Chrysler and Plymouth Buyer's Choice Driveaway

*Short-term financing for qualified buyers through Chrysler Credit in form of cash back. *For qualified buyers through Gold Key Loans, Inc. Based on 1996 MSRP examples of Cirrus LX w/ 241 pkg, Stratus LX w/ 233 pkg, Neon Coupe w/ 230 pkg, Concord LX w/ 238 pkg, LH5 w/ 261 pkg and Voyager w/ 227 pkg. # ABS. **Amount dealer participation of \$425 (Cirrus), \$375 (Stratus), \$360 (Concord), \$1,675 (LH5) or \$400 (Voyager). Tax, title, license & insurance extra. Actual participation may affect final price. Up front, pay down payment of \$1,495 (Cirrus), \$1,000 (Concord), \$995 (Neon), \$1,725 (Voyager) plus first month's payment and scheduled deposit of \$278 (Cirrus), \$328 (Stratus), \$328 (Concord), \$328 (LH5), \$300 (Voyager). Monthly payment, total, \$4,086 (Cirrus), \$6,600 (Stratus), \$4,782 (Concord), \$4,154 (LH5), \$4,154 (Voyager). Pay for seven more \$615 (not over 24,000 lbs) for all vehicles and \$278 for 6 vehicle returned at end of term. Offer ends 12/31/95. Options to buy at lease end at pre-negotiated price. Always wear your seat belt. Dealer price varies.