20 years

from page 8A

alone at night.
We'll keep free gift wrapping at
Gala Hailmark for any mail purchase accompanied by a receipt.
And Fairlane, along with Lakeside and Tweive Oaks, is a sponaor of the Be True To Your School
receipt program.

sor of the Set Tuber School, M&M: Concerns have been roised lately about a youth loitering problem at Fairlane, especially on the weekende. Was the anniversary idea to close the mail early the nest 20 Saturday nights conceived to address such a problem!

conceived to address such a prob-lem?

McFee: Every mall must deal with teens hanging out. The Feir-lanc closings does mitigate the is-sue, but it's not the real reason for the action. In order for these events to be successful for the or-ganizations, Saturday night as-sured the greatest attendance, and Saturday nights weren't the busiest for retail sales.

MaM: What organizations will

M&M: What organizations will benefit from Fairlane's 20th anni-versary celebration! McFee: To name a few, the De-

McPee: To name a few, the De-troit Urban League, Henry Ford Community College, the Salva-tion Army, United Negro College

Fund, Oakwood Hospital, Mothers Against Drunk Driving, the North American Indian Associa-tion of Detroit.

tion of Detroit.

M&M: Will Fairlane shoppers see any new stores this year?

MeFee: Next month a new family reasurant will open called Bouthern Connections. It'll be located on the upper level near Penney's. Recently Phoenicia II opened which features entertainment on the weekends.

M &M: Will Fairlane continue

M 4M: Will Fairlane continue its Walking Program?
McFee: There have been rumers Fairlane is cancelling the walking program but that's not so. What's happening is that the Oakwood Health Center as the mall is closing and it coordinates the walking program. But the center's doors will remain appearantly for those interested in mall walking.

M&M: Will the Storybook Sun M&M: Will the Storybook sun-day program co-sponsored by the mail and WNIC radio be offered again this year? McFee: Plans are for this week-ly program to be presented monthly and expanded.

Your passport

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(WIDE WEB)

to the World

Fairlane Facts



Fitness friend: Kathy Kaehler told Neiman Marcus shoppers to skip the exercise resolutions and "Just Do It." Laok for her new book "Prime Time Bodies" in bookstores the end of January.

■ 'Hydration is important to fitness because 65 percent of the body is water . . . Drinking water helps the kidneys do their job of removing tox-ins from the body and also forces metabolism to increase. Plus, you need to replace the water that evaporates when you perspire during exerise and through all the occasions for dryness in the winter.'

Kathy Kaehler fitness expert

Fitness

from page 8A

Kachler blasted fad diets (like all-protein and grapefruit) to lose weight, insisting that people "eat real food."

"We're all meamerized by no-fat and fat-free labels on foods, but that doesn't mean these things have no calories," she advised. "People should eat three meals a day, but take most of their calories in the breakfast and lunch meals — not at dinner when there's less activity afterlunch meals — not at dinner when there's less activity after-ward."

Moderation is the key, she in-sisted. So is the consumption of

"Hydration is important to fit-ness because 65-percent of the body is water," Keehler pointed out. "Drinking water helps the kidneys do their job of removing toxins from the body and also forces metabolism to increase.

Plus, you need to replace the wa-ter that evaporates when you per-spire during exerise and through all the occasions for dryness in the winter."

Kachler cautioned against set-ting unrealistic exercise and diet goals that put you under big pres-sure and make you feel a failure when you can't follow through.

"Even 10 minutes a week to start is good," she said. "I never make fitness resolutions."

In addition to the week-long fitness promotion, Neiman Marcus presents golf specialist Janina Parrott Jacobs and her crow of experts, noon to 2 p.m. in the Cosmetics Department. Jacobs will share tips, anecdotes and advice on golf etiquette, course knowledge, protocol and instruction.

Shiffer's workout series of four tapes will be available for \$15.

Michigan's second largest shopping center, with 1.5 million square feet of retail space, is second only to Northland in Southfield.

field.

Boasts "the most stores in the state of Michigan."

200 specialty shops, plus Sake Fifth Avenue, Hudson's, Scars,
Lord & Taylor, JC Penney and Scars.

Located west of Southfield Freeway and north of Michigan Av
enue in Dearborn.

People Mover closed four years ago.

Mails from page 8A

feeling the holiday shopping started early this year. We also had a lot of mall traffic the week between Christmas and New between Christmas and New Year's. The shopping went on and

on."

The International Council of Shopping Centers, based in New York City, reported that holiday sales at the nation's regional mails were up 4.7-percent over 1994, pointing out that in 1994, mails recorded a 55-percent gain for the same period, Nov. 24 to Dec. 24.

Century 21 at the Lakes Century 21 Town & Country

Rochester Chamberlain Real Estate ERA Griffith Realty Coming Soon!

The ICSC also agreed that 11th-hour shopping spress accounted for a 19-percent gain on the final week before Christmas compared to the final week in 1994.

"This increase was larger than expected, even when taking into account that there were seven shopping days in the Christmas week this year compared to six last year," said Mark Schoifet of the ICSC. "It seems everyone waited until the last minute to buy gifts."

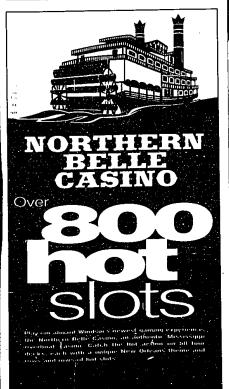
Most of the last-minute sales increases came from four retail categories Carda/Glfu/Books 2.6 percent; Dewley 2.6 percent; Food/Coffee/Food Courts 19.2 percent; Foodwar 19 percent. An interesting note: According to a survey by Levinson Associates of Los Angeles, music retailers saw a three-percent drop in holiday sales from 1994 when they gained sales of 9.6 percent.

"For many dealers, especially the amall independents, the pricing policies of the mass mer-

chants made it almost impossible for them to compete," soid researcher Macey Lipman. "A growing number said they began to rely more on the sale of related merchandise, such as T-shirts, blank tapes, CD/cassette holders and movies. "The picture might have been

and movies.
"The picture might have been gloomier," he continued, "but, was saved by the Beatles "Anthology" release and Mariah Carey's "Daydream" album which outsold the Beatles in the last week of the year."

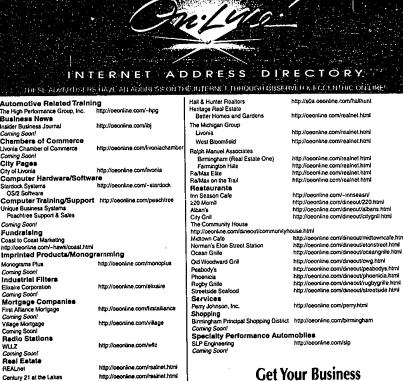






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