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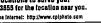
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### **RETAIL DETAILS**

Retail Details features the latest news briefs from mail and Main Street shopping centers. Mail submissions to: Retail De mai supmissions to: Hetali De-talls, Observer & Eccentric News-papers, 805 E. Maple, Birning-ham, 48009. Or fax them to: (810) 644-1314.

ON TARGET E ON TARGET
Target stores are moving closer
to the March 10, 1996 grand opening of two new stores at Eastland
in Harper Woods, and NorthLand in Bouthfield. Each store
will house 115,000-aquare feet of
merchandies, creating jobs for
about 150 people per store.
The new stores bring the Target
total to 20 in the Detroit-area.

M HEART ASSOCIATION BENEFIT

\*\*HEART ASSOCIATION BENEFIT Training Effect Pitiness Out(Titors host the first annual
"Walk for Your American
Heart, "90 day fund-raising campaign to benefit the American
Heart Association. The money
will come from the donations of
exerclears who can use the company treadmills and bliess for their
fitness routines.

The AHA will supply the stores
with information about preventing heart disease and strokes.

The Walk Centers are located
in three Training Effect Showrooms: 12 Mile and Orchard Lake
in Farmington Hills; on Woodward between 14 Mile and Adams
in Hendingham and on Walton
and Adams in Rochester Hills.
In Troy, find a center at MotroBody Aerobles, Long Lake and
Livernois. For mere details, call
Scott Macinnes at (810) 8466477.

\*\*E FABHIONABLE GROUP

B FASHIONABLE GROUP

Laurel Park Place in Livonia is looking for realdents interested in fashion to become members of its volunteer promotional group. Those selected will model at mall ovents, become involved with special mall activities, and meet once a month. Registration forms are available at the mall and must include a current photograph. The deadline for applications is Priday, Peb. 9 at 5 p.m. in the mangement office. Applicants must be 10 years or older. For more information call (313) 462-1100.

MANTRESS GUILEY

Two Spring Air mattress fac-

Two Spring Air mattress fac-tory outlets opened recently, ac-cording to general manager Larry Daye, the first outside of Grand Rapids. Shoppers interested in

the bodding can see the selection south of 14 Mile on Woodward in Royal Oak, and on 14 Mile at Stephenson in Troy. For more de-tails, call 1-800-868-MATS.

tails, call 1-800-668-MATS.

HESTAIL BOOST
Walled Lake Downtown Development Authority (DDA) in conjunction with area banks, announced a building improvement loan program for businesses with in the DDA district to assist them with modernization and expansion plans. The banks will make loan up to \$25,000 to qualified applicants floating rates for a term of 5-7 years. Commitment fees will be half percent of the loan amount. For more details call (610) 926-0994.

Also new in Walled Lake, Accents 'N Artifacts, a home accessories and gift shop specialiting in coment and plaster reproductions, 123 E. Walled Lake Dr. Owner Pam Martin of West Bloomfield, said the shop grew from her love of gargoyles and angels — and gardening linquires are welcome at (810) 926-1780.

B UNIQUE GIFTS
Native West Gallery, 863 Ann
Ator Trail in Plymouth, has the
whimsical, fun, iron sculptures of
Taos, New Mexico artist Pozzi
Franzett. The male and female
figures start at \$70, making grav
Valentine's Day gift ideas, according to the gallery owners.

HIDSON'S PROJECT
Hudson's has announced a
shift in its community gift-giving
program based on workshops with
community leaders and shoppers.
The new plan, Circle of Giving,
concentrates the retailer's donations to programs supporting children and youth, replacing the former priorities, arts and social actions.

mer province, and the corpora-tion. Hudson's shares in the corpora-tion's policy of giving 5-percent of federally taxable income to local non-profit organizations.

non-profit organizations.

Groups interested in tunancial support from the Circle of Givling, can pick up guidelines and applications at any Hudson applications at any Hudson free, or phone the Hudson's Public Affairs office at (910) 443-6219.

The retailer is targeting agencies that prevent child abuse, programs that help develop youth self-sufficiency, and groups that foster youth creativity through the arts.

### **Neckline News**



Hot topic: Jacobson's reports sales are brisk of Beverly Hills 90210-inspired vintage-look chokers. They're adorning the necks of television starlets on many shows this season, priced between \$24-\$100, depending on the gemstones included.

# Garage sales debut at local flea market

Fica markets have come a long way from their open-air beginnings in 1800s Paris, where they got their name after one man's merchandise infested the whole market with fleas.

Today, flea markets are a place to start a husiness, spend a day with the family and ... hold your garage sale?

Households don't have to wait until spring to have garage sales anymore thanks to Diricland Flea Market, the 77,000-square foot building at the corner of Telegraph and Dirie Highwey in Waterford.

Diricland was founded in 1976, and has been in continuous operation since. Director Jill Gurwin, said Diricland is now making it easy and economical for anyone to hold their "garage sales" at the flea market.

"People are using all of the advantages that the flea market of the said of the

or snow, worries about security, or lack of customers."

On a typical weekend, Dixie-land draws crowds of up to 18,000 land draws crowds of up to 18,000 visitors to shop among the 180-plus wendors. Setting up a vending site is quite simple and can usually be done a week in advance for hout 456. "A few of our vendors started out just selling spare household stuff on a week-end, and ended up turning it into a fun and profitable business." Gurwin pointed out. "Where else can you start up a business for \$465?"

Besides the "one time" ven-dors, Dixicland is full of retailers that sell everything from an-tiques, collectibles and souvenirs to new electronics, jewelry and sunglasses.

"People can look for treasures among trinkets or buy the finest linens and silver, similar to that found at upscale malls," said Gurwin. "There are also baseball cards, coins, guitars, western ap-parel, a fortune teller and a law-

For more information call (810) 338-3220.



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