

MALLS & MAINSTREETS

MONDAY, FEBRUARY 5, 1996

8A(F)

SHOPPING CENTERED



Linda Bachrack

Let's break for a lo-cal mall snack

It is extremely difficult to walk through a mall without stopping for a snack in the food court. They're like magnets, those food courts, prominently placed within the store mix so that you have to pass their enticing counters.

And the smells that waft through the stores! Who can resist a Cinnabon, a warm Mrs. Fields cookie, or a bag of those roasted almonds? Unfortunately, the typical mall fare can be devastating to your waistline. An occasional stop at Godiva Chocolatier or Mr. Bulky is OK, but what do the malls offer in terms of nutritious snacks? You might be surprised by the numerous choices.

At Lakeside in Sterling Heights the newest taste sensation is the Surf City Squeeze and once you try the blended fruit smoothie, you'll wish this franchise was right in your own neighborhood. The Smoothies, Chillers and Lemonades are made from fresh ingredients and can be turned into "power drinks" with the addition of protein powder, bee pollen, wheatgrass and a variety of amino acids.

The Power Energy Squeeze guarantees to revive you and keep you shopping for hours. It contains the amino acids ATP and Creatine that control energy levels. Says the menu, "When you get a lot of them together (ATP and Creatine), they race around inside your body's cells hooting and whistling like some kind of college party gone awry. Yahoo! Hey, I'll take one of those."

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libido. Choose from names like Bee Stinger, Power Pump and Marathon. Or, for just plain old satisfaction, order the strawberry/banana Smoothie, straight up with no metabolic additives. It's icy cold, creamy and good for you.

"The best," said John McKnight of Sterling Heights as he savored his Island Bear. The pineapple/banana/orange concoction had a dash of lecithin to increase brain function and promote energy. "I need all the help I can get," he added, "and this is much better than a Coke and fries, and just as filling."

Another new mall addition is the Soundgood Bread Factory at Summit Place mall in Waterford. Just step up to the carryout counter for a loaf of fresh bread, a scone, muffin or roll. They're all nutritious and delicious and you can pick that warm loaf between purchases. Hey, no butter, so it's a healthy snack.

At La Cuisine Jardin in the Somerset Collection, Troy, snack on a small container of fruit or wild rice salad, a cup of soup or a great turkey roll-up sandwich.

Fairlane Town Center in Dearborn has the Popcorn Store where you can opt for the air-popped variety, hold the caramel and the butter. Or try a Hot Sam pretzel with no salt, a fat-free yogurt cone at Bressler's Ice Cream, or a fat-free Muffin Man muffin.

If frozen yogurt is your all-time favorite junk food alternative, I recommend my two favorites: Smoothie's mint chocolate chip at Twelve Oaks in Novi and the first fruit yogurt sundae at Hudson's Yogurt Express, only 90 calories per serving.

Next time you're at the mall, send the kids to Pizza Hut while you relax and rejuvenate with an energizing Smoothie and a warm chunk of the "staff of life."

Linda Bachrack is a resident of Birmingham. She welcomes retail information to share with readers in this column. You can reach her at (810) 963-2047, mailbox 1880, or send a fax to the Birmingham newsroom at (810) 644-1314.

LOOKING AHEAD

What to watch for in Malls & Mainstreets next week:

- Valentine's Day 1996: What's hot at Hallmark.
- Metrol models discuss local fashion careers.
- Linda Bachrack goes shopping for the latest home fashions.
- Retail Details briefs you on the latest market-place news.

Malls say receipts-for-schools is a hit



Shoppers and students have embraced The Be True To Your School receipts campaign at three area malls. It looks like 3,100 schools will split a \$250,000 prize.

BY SUSAN DEMAGGIO
STAFF WRITER

Lakeside, Twelve Oaks and Fairlane Town Center remind shoppers that there are just two months left to have their purchases credited towards learning materials for their favorite school.

The seven-month "Be True To Your School" program ends March 31. Shoppers stop at strategically placed schoolhouse bookshelves throughout the centers where mall staff credits their purchase receipts to a run-

ning tab for the school of their choice.

The schools can use the credits to buy videos, videocassettes, computer software, books and other reference materials of their choice.

"Nearly 3,100 Michigan schools are logged into the program," said Ava Demonia, Fairlane's marketing director. "Credits to schools since the program began total more than \$200,000." The centers hope to reach \$250,000 and she believes the goal will be surpassed.

Credits to the schools during the

recent holiday season totaled over \$160,000 according to Elaine Kah, Twelve Oaks marketing director.

"We had a great holiday, and people were very conscientious about crediting their purchases to their schools," she said. "The schools are going to be really pleased when they see how much the holidays boosted their credits."

Receipts can be credited for anything from suits to suitcases and computers to cappuccino. Any Michigan public or private school, grades K-12, is eligible.

The program began August 21 and mall insiders say it may be repeated in the fall due to all the support from area schools as well as shoppers. PTAs have touted the program in

their monthly newsletters and principals eagerly await the credits to supplement learning materials.

All receipts must be dated August 21, 1995 through March 31, 1996, but customers who are prepared for time may pick up special "Be True To Your School" receipt holders at the schoolhouse bookshelves. They can use them to save their sales slips and turn them in at a more convenient time before March 31.

Schools receive a monthly tally of their credits. When the program closes, each school will use its credits to order directly from some of the country's largest and best-respected school/library suppliers, including National Geographic, PBS Video and Follett Library.



DAN DEAN/DEAN PHOTOGRAPHY

Collector's fancy: Stewart Richardson shows off one of the hundreds of retired Precious Moments figurines available through his exchange service.

Figurine Exchange sells memories

BY LINDA ANN CHOMIN
STAFF WRITER

Remember the porcelain Royal Doulton dog your grandmother kept in her china cabinet? Wish you could find one just like it?

You might try the Retired Figurine Exchange in Waterford which carries hundreds of out-of-production collectibles including Hummels, Lladros, Royal Doulton, Dept. 56, Precious Moments and Disney Classics.

Co-owners Arlene Murray and Stewart Richardson are antique dealers who spend hours scouring shows and estate sales, networking with other dealers to acquire the limited edition figurines.

See MEMORIES, 9A

Retailers can submit news of upcoming events and promotions for Added Attractions. The deadline is the Wednesday before publication on Monday. Send facts to: Malls & Mainstreets, Observer & Eccentric Newspapers, 805 E. Maple, Birmingham, 48009. Or fax to: (810) 644-1314.

MONDAY, FEB. 5

BORROW DANCE
Mail hosts afternoon of complimentary music, dancing and refreshments for local senior citizens, 11 a.m. to 1 p.m. Lower level community room. Newcomers welcome. Westland Center, Wayne/Warren. (313) 425-5001.

BABY CONTEST
Send your favorite baby snapshot (infants to 4-year-olds) by Feb. 20 to the mall for a chance to win \$100 first prize in "Smile, Baby Smile" snapshot contest. Studio photos disallowed. Send to: Bill Cheeks, C/O Livonia Mail Merchants Association, 29514 Seven Mile, Livonia 48152. Livonia Mail, Seven Mile/Middlebelt. (810) 476-1165.

ESSAY CONTEST
To celebrate Black History Month in February, Hudson's hosts its annual student essay contest. "What Black History Month Means To Me." Entries must be postmarked by Saturday, Feb. 17. Details on applications available in the Children's Department. Winners and runners-up in three age categories receive \$100 gift certificates. All states. (810) 443-6000.

WEDNESDAY, FEB. 7

LINGERIE LUNCH
Cook's Garden and Herp's Lingerie Shop present a pre-Valentine's Day lunch-bagelerie show 12:30-1:30 p.m. Men and women are invited. Reservations suggested due to space limitations. Cook's Garden, 225 E. Maple, Birmingham. (810) 645-9995.

ANTIQUES SHOW
Dealers exhibit furniture, books, dolls, jewelry, pottery, prints, postcards, cut glass and more, through Feb. 11 during regular mall hours. Glass repair by Mr. Crips. Appraisal services available. Tel-Twelve, 12 Mile/Tenley, Southfield. (810) 353-4111.

THURSDAY, FEB. 8

ROMANTIC DINNER
O & E columnist chef Larry Jones demonstrates how to prepare a nutritious romantic dinner for two at 7:30 p.m. in Borders Books & Music. 30995 Orchard Lake, Farmington Hills. (734) 737-0110.

ADDED ATTRACTIONS

INFORMAL MODELING

Casual clothing from Rear Ends modeled noon to 2 p.m. at Stage & Co. restaurant. The Boardwalk, Orchard Lake/Maple. West Bloomfield. (810) 855-6622.

SATELLITE BROADCAST

Saks Fifth Avenue presents Isaac Mizrahi's new "lower priced" line (S&G) featuring casual clothes, via a live satellite broadcast from the New York store beginning at 5:30 p.m. on Saks' second floor. Guests can use the line to talk directly to the designer during the broadcast. Refreshments. Reservations suggested. Somerset Collection, Big Beaver/Cookfield, Troy. (810) 614-3317.

FRIDAY, FEB. 9

ICE FESTIVAL

Older World Canterbury Village hosts 6 p.m. lighting ceremony around 130-block ice castle. See dozens of illuminated carvings on display in the village through Feb. 18 until 7:30 p.m. nightly and 9 p.m. on weekends. Feb. 10 and 11 is Kids Weekend with outdoor games, prizes, drawings, indoor carousel rides, \$1 Valentine's crafts. All proceeds from the festival benefit St. Jude Children's Hospital. Canterbury Village, Joylin Lake Orion. (810) 391-9682.

SATURDAY, FEB. 10

JAZZ CONCERT

The Edinburgh Saxophone Quartet performs from 1 to 2:30 p.m. in center court with samples of coffee served by the Coffee Beanery. Enter mail drawing for Valentine's Day getaway for two to Garland in northern Michigan. Fashions informally modeled during the concert from Ann Taylor, Calico, and Russell Tuttle. Laurel Park Place, Six Mile/Newburgh, Livonia. (313) 462-1100.

LAMB CHOP VISIT

Full-size costume character Lamb Chop performs tunes and routines from his PBS series "Play-A-Long." Performance lasts 25 minutes. Lamb Chop will meet and greet guests following shows at noon, 2 and 4 p.m. on Stage near Crowley's. Livonia Mail, Seven Mile/Middlebelt. (810) 476-1165.

WHALEERS AUTOGRAPHS

Meet the Detroit Whalers hockey players 2-3 p.m. Pick up a free poster while supplies last. Detroit Sports and Rec. 39453 Ford Road, Canton. (313) 981-0813.

TRUNK SHOW

See the Only Hearts Collection at Frigates, plus spring transitional line in soft, feathered shades. Refreshments, prize drawings. Noon to 4 p.m. Repeated Feb. 11. 100 N. Woodward, Birmingham. (810) 648-4988.

VALENTINE PARTY

Jacobson's treats customers shopping for Valentine treats 10 a.m. to 6 p.m. Enjoy a romantic bridal fashion show in the bridal salon at 11 a.m. Receive a chocolate rose from Sydney Boggs with \$50 same-day receipts from any mall stores at center court while supplies last. Create a special cookie at the decorating station near Jacobson's. Hear the Heart of the Hills Chorus and the Unlabeled Four Barbershop Quartet wrapping Valentine gifts 1-4 p.m. in center court. Donations benefit Heartlings which provides assistance to hearing and speech impaired children. Great Oaks Mall, Walton/Livernois, Rochester Hills. (810) 651-6000.

SUNDAY, FEB. 11

STORYBOOK SUNDAY

1 p.m. Grand Court. WHIC radio stars read classic children's books. Kids can redeem completed book reviews for discount mall tokens. Frog Hop play area open. 99-cent kids meals at participating restaurants. Fairlane Town Center, Michigan/Southfield, Dearborn. (313) 593-1370.

AFRICAN ANCESTRY

The Fred Hart Williams Genealogical Society for researching and preserving Afro-American family history presents a beginner's workshop 2:30-4:40 p.m. hosted by Hudson's. Reservations required. Repeated Feb. 24 at Fairlane store from 2:30-4:30 p.m. Also, on Feb. 12, meet Pulitzer Prize winning journalist Clarence Page who is also a commentator on National Public Radio, signing copies of his book, "Showing My Colors." 5-6 p.m. Hudson's Book Department. Northland, Eight Mile/Greenfield, Southfield. (810) 443-5332.

MONDAY, FEB. 12

HEALTH TESTS

St. Mary's Hospital offers free blood pressure tests from 8 to 10 a.m. near the Information Desk. Wonderland Mall, Plymouth/Middlebelt, Livonia. (313) 622-4100.

SHOPPING PARTY

Parade hosts Valentine's Day event 5-9 p.m. featuring Jennifer Biel on harp, a chocolate kissing booth, Weight Watchers dessert sampling, jazzercise demonstrations at 6, 7 and 8 p.m.; a balloon drop in jewelry with purchase; and a drawing to win a getaway to the Emerald Dunes resort in Florida. Laurel Park Place, Six Mile/Newburgh, Livonia. (313) 953-7500.