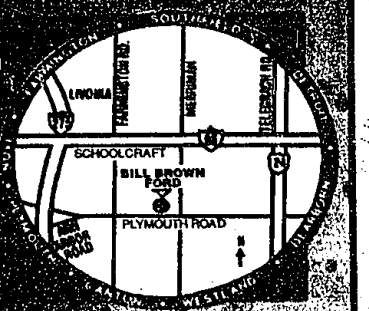
Bill Brown Ford Announces

THE GREAT PERCENT EVENT

4.8% APR FOR 48 MOS. OR $600 Rebate ON MOST MODELS



SPECIAL LEASE RATES

LOW PAYMENTS - LOW DOWN PAYMENTS

METRO DETROIT'S #1 CAR & TRUCK DEALER!

Largest Inventory!
Highest Volume
Used Car Lot!
A PLANNERS we want your trade & we'll pay more for it!

TEMPORARY SHOWROOM

200 yards west of old Showroom
next to Bill Brown Truck Sign
in old Livonia Parishes Credit Union

150 Explorers Available

1300

1997 F-150's Are Here!

Cars, Trucks & Vans Available

1996 F150 EDDIE BAUER

5 AT THIS PRICE

200 F Series Available

Air, power windows & locks, cruise tilt, cab steps, chrome step bumper.
WAS $20,759

24 MO. LEASE	DOWN	PER MO.
	$250	$245**

1996 WINDSTAR

130 Available

10 AT THIS PRICE

YOU PAY $19,495*

LOADED! 472 Pkg. Air, privacy glass, power windows & locks, cruise tilt, AM/FM stereo/cassette.
WAS $23,790

24 MO. LEASE	DOWN	PER MO.
	$325	$310**

1996 RANGER XLT

YOU PAY $9999* College Grad $9594*

Power steering, power brakes, sliding rear window, stereo. Stk. #60623.
WAS $13,351

24 MO. LEASE	DOWN	PER MO.
	$179	$174**

1996 BRONCO XLT SPORT

$2000 REBATE

YOU PAY $23,397*

Air, rear window defroster, outside spare tire carrier, chrome wheels, luxury group, privacy glass, enhancement light group, bright electric mirrors, power door locks & windows, electronic 4 speed auto trans. P265/75RX15 all terrain, trailer towing package, light & convenience group A, electric shift 4x4 touch drive. Stock #60894
WAS $30,840

24 MO. LEASE	DOWN	PER MO.
	$375	$355**

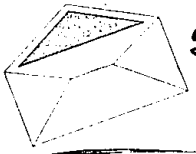
1996 TAURUS

Power windows and locks, cruise tilt, cassette.
WAS $20,590

YOU PAY $16,995*

24 MO. LEASE	DOWN	PER MO.
	$325	$309**

125 Available



Just Announced!
The Winner Is...

ECLIPSE VOTED #1 VAN CONVERSION

Ford Quality Commitment Survey Reports That Eclipse Customers Rated Eclipse The Highest Of All The Ford Van Conversions In The U.S.A.

THE ALL NEW 1996 ECLIPSE VAN CONVERSION

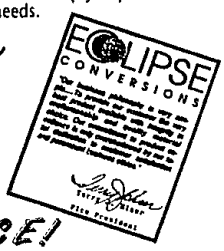
Come See Why 90% Of Our Customers Would Buy Another One.

Stay Warm – Shop Inside!
On Monday & Thursday Evenings from 6:30 'til 8:30 p.m.
Our garage will be packed with vans!

Act Now!
We have a few special purchase 1995's still available

SAVE THOUSANDS
THE BEST QUALITY FOR THE MONEY.
No haggling - all vans have discounted prices on the windshield. Some priced less than a mini van. The Owner of Eclipse Vans will be here to help you pick out the van that meets your family's needs.
And to make Great Deals!

Compare ours – VS – the rest!
We're sure you'll agree
we have the
BEST QUALITY
AND THE BEST PRICE!



1996 CONTOUR GL

YOU PAY $12,970*

5 AT THIS PRICE

Cassette, mats, power mirrors, defroster.
WAS $15,610

24 MO. LEASE	DOWN	PER MO.
	$250	$245**

1996 THUNDERBIT LX

YOU PAY $15,495*

Rear window defroster, cast aluminum wheels, auto O/D, 6 way power drivers seat, illuminated entry system, power windows & locks, tilt, cruise. Stock #61611
WAS $18,860

24 MO. LEASE	DOWN	PER MO.
	$327	$322**

1996 AEROSTAR XLT

YOU PAY $15,325*

3.0L engine, automatic, air, power steering & brakes. Stock #61969
WAS $17,910

24 MO. LEASE	DOWN	PER MO.
	$318	$312**

1996 PROBE SE 3 DOOR

YOU PAY $13,310*

Air, convenience group, rear defroster, AM/FM stereo cassette, dual elec mirrors, SE appearance, 15" alum wheels, console-arm rest/cup holder. Stock #61472
WAS $17,910

24 MO. LEASE	DOWN	PER MO.
	$299	$293**

1995 ESCORT 3 DOOR SPORT

YOU PAY $9595* College Grad $9170*

20 AT THIS PRICE

Air, defroster, cassette, power steering & brakes, safety package.

'95 CLEARANCE

'95 Probe GT
Electric Blue, 5 speed, air.
Stock #53519.....$13,983*

'95 Aspire
Was $9,525 - 5 at this price.$6995*

'95 Mustang Convertible
Auto, air, mach sound, CD, defrost, 3 at this price.....$19,366*

'95 Taurus LX
White, opal leather, JBL moonroof, loaded. Stock #54232.....$18,794*

BILL BROWN FORD:
WE'LL BEAT THEIR BEST PRICE OR THEIR NO DICKER PRICE AND GIVE YOU MORE MONEY FOR YOUR TRADE-IN!

BILL BROWN FORD
Your Quality Commitment Dealer

421-7000
Out of Town Call Toll Free
1-800-878-2658

32222 PLYMOUTH RD.
LIVONIA
Tank of Gas with Every Car or Truck Purchased

OPEN MONDAY AND THURSDAY UNTIL 9 P.M.

MODEL	SECURITY DEPOSIT	DUE AT INCEPTION
F-150 & 250	$275	$825
CONTOUR	$275	$825
TAURUS	$350	$1050
WINDSTAR	$350	$1050
RANGER	$200	$600
BRONCO	$400	$1175
AEROSTAR	$350	$1050
T-BIRD	$350	$1050
PROBE	$325	$975

Expires 2/28/96

HAVE GOOD CREDIT? WANT THE BEST RATE AVAILABLE

BILL BROWN FORD

GOOD CREDIT? NO CREDIT? BAD CREDIT?
NOW YOU CAN BUY A CAR!
• LOW/NO DOWN PAYMENT & LOW PAYMENTS
• BANKRUPT, BAD OR SLOW CREDIT
INSTANT CREDIT PROGRAM 421-7000
Call Dr. Credit at the "E-Z Credit Hotline" Only at Bill Brown Ford

DENIED CREDIT BY OTHER AREA DEALERS? WE CAN HELP?

Simply fill out form below and mail it back or drop it by. It's quick, easy and there is no obligation.

PRINT FULL NAME | FIRST | MIDDLE | LAST | SOCIAL SECURITY NUMBER | BIRTHDAY MO/DAY/YR

PRESENT ADDRESS | NUMBER | STREET | CITY | ZIP CODE | HOW LONG YEARS | HOME PHONE NO

EMPLOYED BY ☐ SELF ☐ OTHERS | NAME OF EMPLOYER | HOW LONG YEARS | This certify that the above information is complete & correct. We authorize an investigation of your credit & employment history and the release of information about your credit experience. You must be 18 years of age or older.

MAKE MODEL YR OF TRADE IN | DOLLARS AVAILABLE FOR DOWN PAYMENT | SALARY OR WAGES PER MO | BUSINESS PHONE | SIGNATURE | DATE