

Entertaining is easy with one-stop shopping

Their lives are one big party!

Mary Beth and Doug Winkworth, partners in life are also partners in business, along with son Rob and his wife Diana. The foursome own Festivities, a one-stop resource for entertainment, located in downtown Birmingham on Hamilton Row.

"We had planned parties and events of all kinds for years in our other business pursuits and for charitable organizations. We found what was really needed was a single source for entertaining accessories and party planning assistance. And so the concept of combining the store and a full range of services was born," said Doug Winkworth.

Festivities offers a full retail store of gifts, invitations, linens, tableware, decorations, and more. And they will plan your private party, corporate event, or fund raiser, coordinating everything from the invitation and party theme to the catering and decorations. Each of the four owners brings a creative or design background to the business; and all are actively involved, from the purchasing decisions to party planning.

Doug Winkworth also emphasizes the importance of their Birmingham location. "Birmingham has the character and environment we wanted. Shopping centers may be

lifestyle environments for some; but downtown Birmingham is a complete lifestyle experience for a sophisticated clientele."

Providing unique gifts and accessories appropriate to the needs of this Birmingham-Bloomfield market is Festivities' on-going goal. "The test of our success will be our ability to provide a surprising level of service and maintain long-term customer relationships."

Open at 377 Hamilton Row, Festivities will cater to customers from 10 a.m. to 6 p.m. Monday through Saturday. Thursday they stay open until 9 p.m. and they are always available by appointment.

The Festivities philosophy: "To plan events from the viewpoint of the guest, and to manage them from the standpoint of the host."



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