

Your Hometown: Southfield – The Center Of It All®

Southfield is Michigan's #1 business address, with nearly 25 million square feet of office space, including 6,000 businesses and 140 "Fortune 500" companies. In 1995, commercial building permits exceeded \$67-million, the

most successful year since 1991.

stakeholders, providing an exciting new venue for festivals, concerts, fairs and special events. Summertime lunch-hour concerts are offered and

the area is envisioned as a central gathering place, ultimately including pedestrian-friendly specialty shops. Over \$4-million in residential building permits also were totalled, sound indication of Southfield's marketability. With over 17,000 homes and an equal number of apartments and townhouses, it's one of Oakland County's largest residential communities. Investing in a Southfield home makes good, economic sense.

Pebblecreek, a 256-unit apartment, 65 single-family home development, is under construction at 12 Mile & Inkster, with 20 adjacent acres earmarked for residential use. Plum Hollow Woods, a 29-unit single-family development, is underway across from Plum Hollow Country Club, a beautiful, wooded setting. A major national newspaper recently identified Southfield as one of the nation's hottest housing markets.

Southfield also is fun, with over 160 restaurants, shopping centers, convenience centers and specialty boutiques. The City stages several annual major special events: the Star Spangled Southfield fireworks festival; Old World Market and International Folk Dance Festival multicultural celebrations; Southfield Gold Cup Polo Competition, an afternoon of "polo in the heart of the city;" and, in 1996, Ice Company's 25th

anniversary. Parks & Recreation offers over 700 activities, parks, arenas and bikepaths; and the state-of-the-art Library is among the most utilized and technologically-advanced in Michigan.

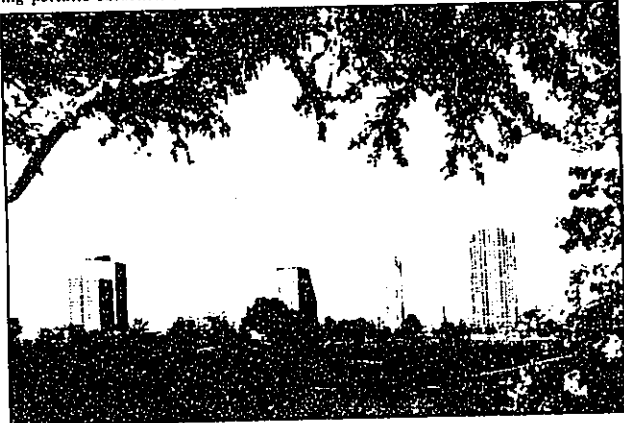
City Centre Plaza opened in 1995, in cooperation with Civic Center-area restaurants and entertainment. Last year, the Southfield Centre for the Arts also opened on Southfield Road, consolidating cultural activities under one roof.

With a double-A bond rating and award-winning long-range financial and capital improvement plans, Southfield is one of Michigan's most financially sound cities. The 1996 budget increased only 2%, with a current rate of inflation of 2.8%. Today's millage rate is actually 9% lower than 16 years ago.

Southfield also is proud of its award-winning police, fire and emergency medical services; in 1972, it was first Michigan city to implement the Life Support Unit emergency response system, which has become a national model.

Preserving Southfield for the next generation is its mission and the City urges residents and businesses to join in assuring it retains its strong leadership position.

For more information, call Community Relations Department, (810) 354-4854.



Businesses finance two-thirds of the total tax base, enabling high-quality services for the community.



SOUTHFIELD CHAMBER OF COMMERCE

PRESENTS 2 TERRIFIC EVENTS

Tuesday, June 25, 1996
at

CATTAILS Golf Club

57737 West Nine Mile Road
between Currie and Pontiac Trail
South Lyon, MI

Mark Tuesday, June 25, 1996 on your calendar as a day to join Southfield Chamber and community members at the 26th Annual Southfield Open Golf Outing. This year's afternoon golf scramble will be held at Cattails Golf Club located on 9 Mile Road in South Lyon.

If you have interest in playing golf, joining the Golf Committee, sponsoring a hole or game, or donating a prize or goody-bag stuffers, contact Ed Powers at the Chamber office, 353-6444.

WE LOOK FORWARD TO SEEING YOU AT CATTAILS GOLF CLUB ON JUNE 25th!

The 1996 Great American Race

In Southfield on
June 27, 1996

- Up to 100 pre-World War II vintage cars worth over \$5 million
- Traveling through 40+ cities & towns
- \$250,000 purse
- Grueling 4,000+ mile test of man and machine



Join The Chamber of Commerce as we welcome the beauty and endurance of these spectacular old racers to the City of Southfield. A sight not soon forgotten!

CELEBRATE AMERICA AND SOUTHFIELD... THE CENTER OF IT ALL!

Call 810-353-6444 for more information