



**31st Annual
Pre Season
SPA &
POOL
SALE**

1995 CLOSEOUTS

Coleman Spas 3 TIMES RATED CONSUMERS DIGEST "BEST BUY"

Coleman Spas Starting at \$2599

50 Down \$50/mo

10% Down \$140/mo

doughboy Pools

30% off all 1995 models

ABOVE GROUND POOLS STARTING AT \$499

WE CUSTOM DESIGN AND BUILD

VINYL LINED INGROUND POOLS

GUNITE INGROUND POOLS

ASK YOUR NEIGHBOR ABOUT US

Financing Available
Quick Installation
No Money Down

Berkley
2750 W. 12 Mile Road

Utica
48270 Van Dyke Highway

POOLS

398-4577 Hours: Daily 11-7, Sat. 11-3, Sun. 12-3 **739-5333**



Pools A Go Go has two locations to serve you: 2750 W. 12 Mile in Berkley and 48270 Van Dyke in Utica.

Pools A Go Go Plunges into its 31st successful year

Celebrating its 31st anniversary, Pools A Go Go Inc. is plunging into another successful year.

The company carries a wide range of products including spas, above ground pools, in ground vinyl lined pools and in-ground gunite pools.

Steve Bishop says the company prides itself on carrying quality manufacturers including Coleman Spas (the same company known for its camping gear and coolers), Doughboy above ground pools and Fort Wayne Sterling in-ground vinyl liner pools. The company also builds custom gunite pools.

Both the Berkley and Utica stores were recently remodeled from top to bottom, Bishop said.

"The pools we sell are well built and made to last," Bishop said, saying the models his stores sell are designed with today's active families in mind.

"We have a lot of second generation pool owners," he said. "They've grown up with a pool and now have families of their own and want to get a pool for their own families."

Once Pools A Go Go helps someone find the right pool, they want to help that customer maintain it.

"We really pride ourselves on our customer service," Bishop said. "We make long-term relationships with customers and we're here whenever they need help."

In order to help people maintain their pools, Pools A Go Go offers pool schools to help educate people about routine maintenance and upkeep.



Pools A Go Go carries a wide range of spas and pools.

The stores also have water analysis labs where they will test your water and tell you if you are maintaining the proper balance or if something needs to be added to your water. For example, if your pool has cloudy water a sample can be brought in and the experts at Pools A Go Go will advise you on what needs to be done to clear it up.

Steve said that his father, Dick Bishop, started the company in 1965. It's a family-owned business and Steve's two brothers and sister are also involved.

Pools A Go Go has two locations. One store is at 2750 W. 12 Mile Road in Berkley. The phone number is (810) 398-4577. There is also a location in Utica, located at 48270 Van Dyke. The phone number is (810) 739-5333.



Steve Bishop, Caren Bishop, Gorden Marchek and Charles Murray relax in one of the many spas on display in the Pools A Go Go showroom.