

Get on the fast track to success with ChangeScape, Inc.

If you're looking for a more efficient way to run your business or manage your career, the experts at ChangeScape Inc. stand ready to help you achieve your goals.

As the name implies, ChangeScape is a service company that specializes in helping business people navigate the forces of change in their lives.

Whether a business is dealing with changing market conditions, a reorganization challenge or high employee turnover, the staff at ChangeScape is sure to be able to offer you innovative ideas.

ChangeScape Inc. is a management and health care consulting firm specializing in business planning and resource utilization, physician recruitment and physician practice development.

designed to give business leaders some of the tools they need for effective leadership.

The symposium is titled "Develop Winning Management Strategies for the Next Century" and will be held at the Community House in Birmingham from 8 a.m. to 1 p.m. on April 2.

The symposium will provide employers with human resource strategies to create a positive and flexible workforce. "The business symposium is targeted to those individuals or organizations experiencing or anticipating significant change in the work environment as well as human resource professionals, safety directors, benefit coordinators and managers in need of progressive and innovative management tools," Richard noted.



Emily Hollenbert, Mindy Richards & Lois Schnabel

Additionally, ChangeScape Inc. provides an analysis of organizational performance leading to revenue maximization and enhanced market penetration.

ChangeScape Inc. is located in the Hunter Medical Building at 390 Park Street, Suite 110 in Birmingham. The telephone number is (810) 644-7363.

ChangeScape Inc. specializes in an analysis of an organization's corporate culture and makes recommendations for customer focused change and performance improvement.

"Our commitment to our clients is to educate and train their respective staffs to successfully implement systems and concepts to improve and add value to their organizations," said Mindy L. Richards, president of ChangeScape Inc.

Current ChangeScape Inc. clients include:

- local educational institutions
- retailers
- physicians
- healthcare providers
- manufacturers

As part of their business education series, ChangeScape Inc. is presenting an information-packed seminar that is



ChangeScape

INCORPORATED

Presents a
Business
Symposium

Develop Winning Management Strategies For The Next Century

*Learn how to Recruit,
Develop and Retain a Positive
Workforce in the face of change.*

Key note speaker: Leon Judd
Director HR Strategic Planning,
Cooperative Partnership and
Corporate Relations of National
Steel Corporation

*"Communication in the
Workplace"*

ChangeScape Presentations:
*How to Manage Challenges
associated with Corporate
Restructuring, Implementing
Proactive Human Resource Policies,
Minimizing Risk through Positive
Employee Management
at the*

**Birmingham
Community House**

*8am to 1pm on April 2, 1996
includes continental breakfast
and lunch.*

*Reservations are required. No refunds after March 29, 1996.
Seminar fee \$95 per person. Make checks payable to
ChangeScape, Inc. 390 Park Street, Suite 110, Birmingham, 48009
Telephone (810) 644-7363 • Fax (810) 644-8116*

Name

Company

Address

City State Zip Code

Telephone Facsimile

*ChangeScape, Inc., a Member of the Birmingham-Bloomfield Chamber of
Commerce, specializes in assisting employers with redesign and
reengineering of programs and systems.*