If you're looking for a more efficient way to run your business or manage your career, the experts at ChangeScape Inc. stand ready to help you achieve your goals.

As the name implies, ChangeScape

is a service company that specializes in helping business people navigate the forces of change in their lives.

Whether a business is dealing with changing market conditions, a reorganization challenge or high employee turnover, the staff at ChangeScape is sure to be able to offer you innovative

ChangeScape Inc. is a management and health care consulting firm specializing in business planning and resource utilization, physician recruitment and

designed to give business leaders some of the tools they need for effective lead-

The symposium is titled "Develop Winning Management Strategies for the Next Century" and will be held at the Community House in Birmingham

from 8 a.m. to 1 p.m. on April 2.

The symposium will provide employers with human resource strategies to create a positive and flexible workforce. "The business symposium is targeted to those individuals or organiza-tions experiencing or anticipating significant change in the work environment as well as human resource professionals, safety directors, benefit coordinators and managers in need of progressive and innovative manage-ment tools," Richard noted.



Emily Hollenbert, Mindy Richards & Lais Schnabel

Additionally, ChangeScape Inc. provides an analysis of organizational performance leading to revenue maximization and enhanced market pene-

ChangeScape Inc. is located in the Hunter Medical Building at 390 Park Street, Suite 110 in Birmingham. The telephone number is (810) 644-7363.

ChangeScape Inc. specializes in an analysis of an organization's corporate culture and makes recommendations for customer focused change and performance improvement.

"Our commitment to our clients is to educate and train their respective staffs to successfully implement systems and concepts to improve and add value to their organizations," said Mindy L. Richards, president of ChangeScape Inc. Current ChangeScape Inc. clients

include:

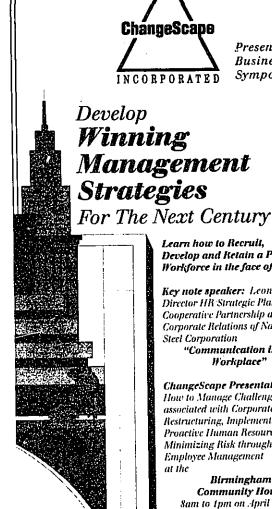
- · local educational institutions
- retailers
- physicians
- healthcare providers
- manufacturers

As part of their business education series, ChangeScape Inc. is presenting an information-packed seminar that is

For more information regarding the symposium, please contact ChangeScape Inc. at (810) 644-7363.

If you're facing a challenge in your business or career, feel free to call ChangeScape for a consultation. This empowering Birmingham firm has the tools you need to get on the fust track





Presents a Business Symposium

Learn how to Recruit, Develop and Retain a Positive Workforce in the face of change.

Key note speaker: Leon Judd Director HR Strategic Planning, Cooperative Partnership and Corporate Relations of National Steel Corporation

"Communication in the Horkplace"

ChangeScape Presentations:

How to Manage Challenges associated with Corporate Restructuring, Implementing Proactive Human Resource Policies, Minimizing Risk through Positive Employee Management at the

Birmingham Community House

8am to 1pm on April 2, 1996 includes continental breakfast and lunch.

	Reservations are required. No refunds after March 29, 1996. Seminar fee \$95 per person. Make checks payable to ChangeScape, Inc. 390 Park Street, Suite 110, Birmingham, 4800. Telephone (\$10) 644-7163 - Fax (\$10)644-8116
Name	

Company			
Address			
City	State	Zip Code	
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ChangeScape, Inc., a Member of the Birmingham-Bloomfield Chamber of Commerce, specializes in assisting employers with redesign and reengineering of programs and systems.